



GAT Management Newsletter

GOODYEAR ATOMIC CORPORATION

a subsidiary of

THE GOODYEAR TIRE & RUBBER COMPANY

Editor - H. McClelland

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FREE influenza vaccine (flu shots) are now available at our Hospital, between the hours of 8 to 4, until the end of October. The United States Health Service says that one dose is from 60% to 75% effective in preventing influenza and one dose is all you need if you have had at least one flu shot since July, 1963. Why not try this "fringe benefit"?

THERE ARE TO BE framed pictures in the hallways of the X-100 building. A committee has been at work and in due time, pictures - both black and white and in color - are to be hung, particularly to break up the monotony of long blank walls.

NEW SALARY employees include: WALTER D. NETZER, engineer in D-532. He graduated from Portsmouth H.S. in 1961 and from Case Institute of Technology last June with a BSChE degree. His studies at Case were interrupted by two years' service in the U.S. Army. RICHARD F. LOWE is an Administrative Squad trainee. He also graduated from Portsmouth H.S. and has an AB in General Business from Morehead State U. His wife's name is Lana. His father is E. B. LOWE in D-411. GERALD E. McGUIRE is a Technical Squad trainee. He graduated from Piketon H.S. and from Indiana Inst. of Tech. with a BSChE degree. His wife's name is Brenda. His father-in-law is R. E. GRAY, D-112. LARRY K. ARTHUR is a draftsman, jr., in D-761. He graduated from Wellston H.S. and has almost four years of work toward a degree from Rio Grande College. He also completed the Southern Ohio Manpower Center's course in Drafting and has been working as a draftsman at the McNally Pittsburg Mfg. Corp. since 2-15-65. His wife's name is Susan. They have a five-year-old son, J. M. ARTHUR, JR., D-732, is a cousin. H. DAVID DAUTEL, D-224, is a graduate of Portsmouth H.S. and has both a BA in Social Science from Cedarville College and a BS in Education from Central State U. Since 1962, he has been teaching mathematics in junior or senior high schools - first in West Portsmouth, then in Portsmouth and most recently in New Boston. He and his wife, Donna Jean, have two daughters.

RECENT PROMOTIONS include: A. O. CLAUSING from tab operator, sr., to programmer - same department - D-514; and LENARD RHOADS from Tech Squad trainee, D-222, to engineer, D-761.

AT LEAST four GATers played prominent parts in the success of Portsmouth's River Days Festival, August 27 through Sept. 1. J. W. CARVER was chairman of Publicity; W. F. POTTS was Race (200 speed boats) chairman; MARTIN REDDEN, chairman of Awards; and J. C. PARKER, chairman of Utilities (for the concession area).

MANAGEMENT NEWS---ON THE NATIONAL LEVEL

X-RAY fluorescent scanning--a new, very low-radiation method of producing diagnostic pictures--is being tested at the AEC's Argonne Cancer Research Hospital. At present, for early detection of thyroid cancer, it is necessary for the patient to drink radioactive Iodine-131. The new method uses an external source of radiation, Americium-124, and a very high resolution detector. Thus the patient receives only one per cent of the radiation dose now used, but the pictures are extremely well defined. In addition to thyroid scanning, there are a number of other potentially valuable applications for this new technique.

HARRIS-SEYBOLD CO. signed a new agreement with its unionized employees three months before the old agreement was due to expire. The membership overwhelmingly approved the new pact because higher wages and increased benefits were effective immediately.

THE BEST FISHING in the country is said to be had at the Santee-Cooper Lakes (170,000 acres of water) in South Carolina.

THE HEAT from a computer installation is usually considered an unwanted by-product. At Computer Management Consultants, Inc., Skokie, Ill., the heat is pulled off the computer and pumped through the rest of the 6,500-square-foot building by fans operating through overhead ducts.

ANOTHER IMPORTANT election will be held in November. At stake are local offices throughout Ohio, including school boards, township trustees, and many municipal offices. But only 30% of those who could vote are expected to take advantage of the privilege (or fulfill their responsibility--whichever way you look at it), many because they are not registered. By actual test, the Ohio Information Committee determined in 1966, that any business organization working among its employees can increase registration and voting by 25%. Registration ends September 24; election day is November 4.

SIGN OF THE TIMES: Records of a "call girl" operation seized by the sheriff at Fort Lauderdale showed that deductions were made for "old age" social security taxes.

THE BAKER Engineering Co. trains former secretarial employees to become engineering technicians. After six months it has them doing such jobs as figuring the amount of steel in a highway bridge.

LOWE'S, INC., offers a cash bonus to executives who lose weight. Discovering that he and his 14 top men were collectively 120 pounds overweight, the president had the company doctor tell each man his optimum weight. The president then gave as many weeks as each man had pounds to lose. If a man succeeds in losing his excess poundage in the time allowed, he is paid 1-1/2 per cent of his annual salary. The bonus is renewed as long as he doesn't gain weight.

L. E. CORMANY is being transferred to Goodyear's new plant in Salonika, Greece. Lee left here in 1964, has since had assignments in Goodyear plants in Indonesia and Australia.

BY 1975, half of all automobile insurance will be sold and paid for by payroll deduction plans. That's what Professor Bernard Webb of Georgia State College told a Senate Committee recently. Travelers, Nationwide, John Hancock, Fireman's Fund, Royal Globe and Glens Falls are among the insurance firms promoting payroll-deduction auto insurance. So far, the plan is being sold in 16 states.

A "CONSUMER'S Buying Guide," a 200-page book, is available for \$1.00 (includes tax and mailing) from the Better Business Bureau of Central Ohio, Inc., 71 E. State Street, Columbus, Ohio 43215.

GRADUATES of high-school driver education programs have as many accidents as untrained drivers! An article in Popular Mechanics cites seven years of research which indicates that the \$150 million a year which American taxpayers pay to support driver education programs does not improve highway safety.

DR. WERNLI of the Swiss Federal Institute of Technology says that the reason we are full of energy at times, or on some days things go wrong is because of three "cycles." The Masculine Cycle, characterized by aggressiveness, confidence and strength, runs for 23 days. The Feminine Cycle, characterized by sensitivity, creativity, moodiness, and ease of expression runs 28 days. The Intellectual Cycle is distinguished by mental alertness, logic, and ability to concentrate. It runs 33 days. When, occasionally, all three cycles peak at the same time, we have outstanding days.

ACCORDING TO the author of an article in SUPERVISION, "If You Want To Be An Executive," you should be: honest, tolerant, loyal, kind, grateful, decent, ethical, prompt, tactful, flexible, calm, enthusiastic, and a good listener.

THOUGHTS ON MANAGEMENT

IF EACH DAY on the job you waste a dime, it amounts to a dollar in two weeks' time. And if this goes on adding up each year, you'll waste quite a sum while working here. Now if everyone spending Uncle Sam's dough, didn't care about saving and wasted it so; just think how much of our money lost, and think about who has to pay the cost. Now suppose those dimes had been saved instead, who do you think would come out ahead? Why, we would, of course, it's plain to see, the ones who'd be gaining are you and me.

--"Cost Conscious Charlie," at Carbide, Paducah

HATING PEOPLE is like burning down your own house to get rid of a rat.

--Harry Emerson Fosdick

SOME MANAGERS always treat their subordinates in a way that leads to superior performance. But most managers unintentionally treat their subordinates in a way that leads to lower performance than they are capable of achieving. The way managers treat their subordinates is subtly influenced by what they expect of them. If a manager's expectations are high, productivity is likely to be high. If his expectations are low, productivity is likely to be poor. It is as though there were a law that caused a subordinate's performance to rise or fall to meet his manager's expectations.

--J. Sterling Livingston

NOW that Granny's buying mini skirts, the generation gap seems small - especially since Junior's got her steel-rim specs and Sis is wearing her shawl.

--Lorraine Byman

ENGLISH is the only subject that every American child must take every day of his school career--yet the nation's reading problem is notorious: Millions of American youngsters leave school barely able to read, and even greater numbers acquire a profound dislike for reading. More time is spent on some form of English or "language arts" (spelling, composition, grammar, and so on) than on any other school subject--yet executives as well as college professors complain that high school graduates can't write.

--Maya Pines

NOT TO GIVE adequate promotional opportunities to the supervisor is a blow at the foundations of a free society, and a denial of the social responsibility of the business enterprise.

--Peter Drucker

LET'S TELL our children about our American heritage; their right to become uncommon men! Let's mow down the myth of the common man as a worthy objective. Common is merely a polite word for mediocre. America was not made great by common men! It was made great by uncommon men. Let's keep on producing uncommon men.

--Joe Powell

A WASHINGTON "big wig" is reported to have sent a memo to a governmental personnel office which read: "Please furnish me with a list of all employees over 50 years of age, broken down by sex."

THE GOOD SOCIETY is above all else a learning society, a society that is growing, moving forward on a rising curve. Every day is a good day for learning, a chance to make a fresh start. It is a society where we share ideas and feelings in a mood of mutuality. With a sensitive, educated ear, eye, mind and heart, we can tune in on the pain and the joy of those near us and far away. A good society is compassionate, empathetic. It is we-centered, not me-centered.

--Edgar Dale

IF YOU HAVE adjusted your starting salaries to get the people you want, you'd be wise to adjust your present salaries to keep the people you have.

--Burton E. Bauder

WHEN YOU GET an idea you must share with others. . . present your idea in this structure and sequence: Statement of the problem. Development of its relevant aspects. Resolution of the problem. Use this structure and you send your idea rolling down the well-worn grooves of the human mind. Ignore it and you send it into rocky, unknown canyons from which it may never return.

--Henry M. Boettinger

FOLKS past 60 don't need to worry about avoiding temptation. That's when it starts avoiding them.

IF I HAD A SON, I believe I could help him most by providing him with these five indispensables: a personal example to follow, an understanding of the importance of restraint and ideals, a sense of discipline, a pride in his heritage, and a challenge to meet.

--J. Edgar Hoover

WHAT AGE were you when you first realized that "Tums" spelled backward is "smut?"

--Dick Cavett

WHO'S WHO IN MANAGEMENT

PAUL E. SMITH is supervisor of Office Services, D-375. His responsibilities include the direction of 15 salaried employees who administer all the telecommunication on plantsite, service some 650 pieces of office equipment and see to it that over 5,000 pieces of office furniture are repaired, moved as needed, or retired and replaced. They also take photographs and print as many as 3.8 million "impressions" (sheets of paper) - from 26,000 plates and masters - a year. He reports to J. E. HARSHMAN, assistant manager, Finance Division.



Mr. Smith graduated from Wheelersburg High School. He was a photolithographer and offset pressman at Compton Printing & Engraving Company in Portsmouth for 17 years until he was hired as foreman of our Reproduction Department in 1953. He was promoted to supervisor in 1959.

Paul and his wife, Margaret, live on Route 2, Sciotoville. Their married daughter, her husband, and the Smith's two granddaughters, live in Lansing, Michigan. Paul and Margaret are members of the Sciotoville Church of Christ. Paul also belongs to Western Sun #91, Masonic Lodge of Wheelersburg, the York Rite Chapter, Council and Commandary in Portsmouth, and the Scottish Rite Chapter, Council and Consistory in Cincinnati. He was first a member and then the president of the Wheelersburg Local School Board, a total of seven years.

GAT NAMES AND FACES IN THE NEWS



R. B. BOEYE



R. W. BROWN, JR.



C. A. SECREST



C. YATES



C. YATES

R. B. BOEYE and R. W. BROWN, JR. are attending the second half of the Executive Development Program at Ohio State University. Each half starts at 9 a.m. on a Sunday morning and is 14 days in length. The two sections are a year apart. This year's program is divided into four areas of subject matter: Organizational and Administrative Behavior, Business Forecasting and Planning, Government Regulation of Competitive Business Enterprise, and Financial Management. There are about 35 men, divided into two groups, attending the program.

C. A. SECREST is Shawnee District vice chairman and a member of the Shawnee District Committee of the Scioto Area Council, Boy Scouts of America.

CARL and CHARLOTTE YATES have important posts in the Ohio State Junior Bowling Association. Carl is vice president and a member of the state committee on Finance and Auditing, also the committee on Budgets and Tournaments. Charlotte is director of District 6, which includes 10 cities in Southern Ohio.