

# THE WINGFOOT CLAN

## GOODYEAR ATOMIC CORPORATION

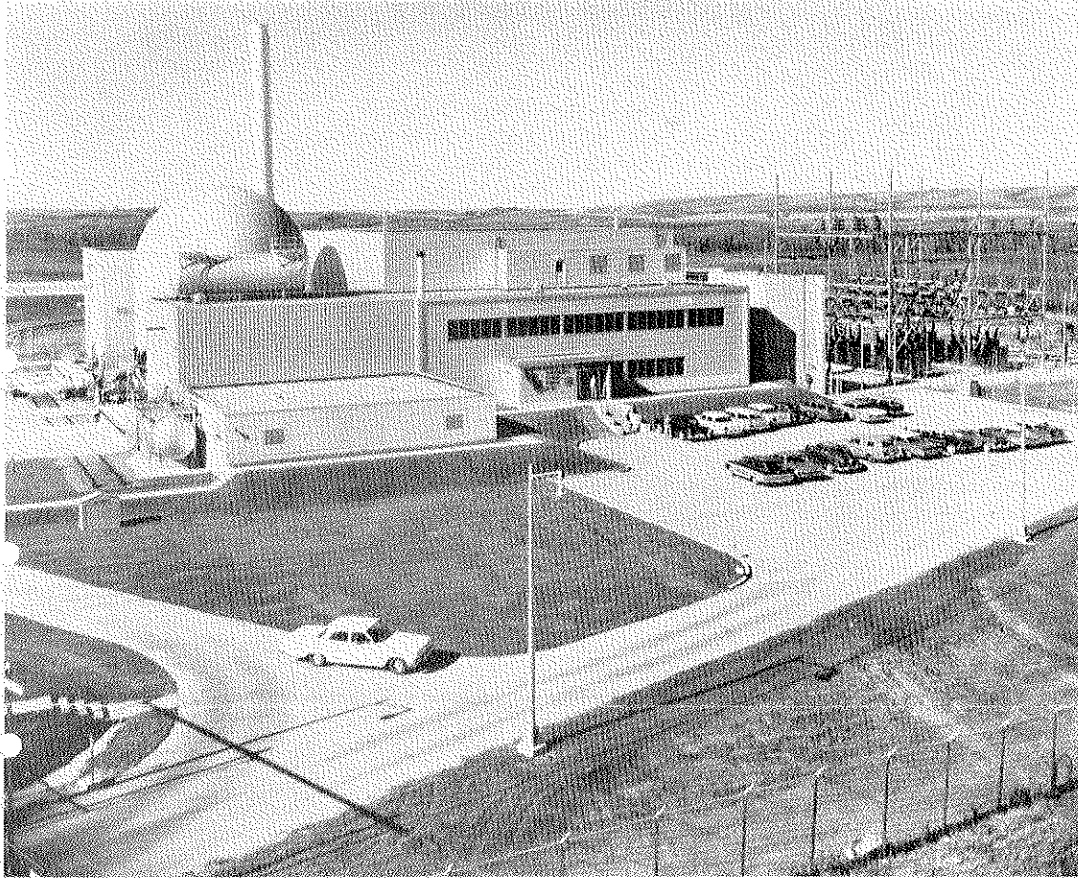
A Subsidiary of THE GOODYEAR TIRE & RUBBER COMPANY

VOLUME XI

PIKETON, OHIO, WEDNESDAY, MAY 6, 1964

NUMBER 16

# Second Annual GAT Safety Week May 11-17



Pathfinder Plant . . . Northern States Power Company

### Criticality Expected In '64

## Goodyear Supplies Portion Of Material

Construction of the 58,500 net electrical kilowatt Pathfinder Plant of the Northern States Power Company, at Sioux Falls, South Dakota, was essentially complete at the end of 1963. Originally planned for mid-1962 completion, difficulties with the superheater fabrication have de-

layed the plant's startup.

Goodyear Atomic Corporation provided a portion of the enriched uranium for the Pathfinder reactor.

This boiling water nuclear superheat reactor was designed for an initial thermal power level of 189 megawatts. Initial criticality under non-superheat conditions is now expected early in 1964.

The saturated steam will be circulated through the superheater region of the core prior to being routed to the turbine generator for conversion to electrical energy. The higher temperature of the superheated (dry) steam will result in increased plant efficiency. The fuels for the reactor and the superheater are slightly enriched and highly enriched uranium, respectively.

### HIGH SCHOOL GRADS

Employees are asked to submit a small black and white picture of the student, with his or her name, high school, parent or parents working at GAT, and the department where the parent works. Please do not send colored photographs.

Photographs and information should be sent to The Wingfoot Clan Office, X-100 Building.

### Clan Editor Resigns

F. D. Hyland, *Wingfoot Clan* editor, resigned from the company April 30, 1964.

Mr. Hyland was an eleven-year veteran with the Goodyear Atomic Corporation. He entered the training department as a training instructor on May 1, 1953. In November, 1954, he was transferred to the recreation department where he helped organize the very successful recreation program. On May 1, 1958, Mr. Hyland assumed the responsibility of editing the *Wingfoot Clan*.

Mr. Hyland's many friends here at GAT wish him well as he assumes his new duties at the Detroit Steel Corporation in Portsmouth, Ohio.

Information directed to The Wingfoot Clan as well as the recreation department can be accomplished by dialing extension 2158.

### General Manager Speaks On Safety

Dear Goodyearites:

Another year — another GAT SAFETY WEEK — and another opportunity to seek your cooperation; this year, to help us improve our safety record.

Next week—May 11-17 — has been designated our second GAT SAFETY WEEK. Our theme — "Accident Prevention — On the Job and Off the Job."

As you may well understand, we have no means of checking the safety record attained by you Goodyearites at home. We do hope, however, that your 1963 record excelled that set by our plantsite employees. Our 1963 safety record was anything but good. In fact, in many respects, it was the worst year safety-wise in the history of Goodyear Atomic.

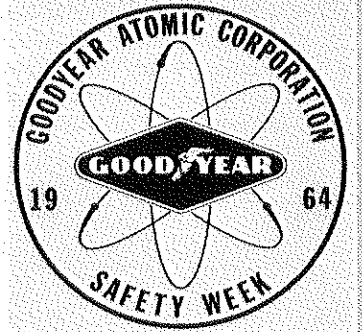
What about 1964? Starting with GAT SAFETY WEEK — no matter what our activity — be it plantsite worker, housewife, student, or just one of the little ones — let us resolve to "improve the score in '64."

Join us, in our endeavor, to reduce accidents both on the job and off the job. You at home can do your share in our effort to regain the distinction of being Goodyear's safest plant by practicing safety and by encouraging your wage earner to approach his work with safety alertness.

Let my next message be one of congratulations to you for a job well done.

Sincerely yours,

General Manager



## BUYING A NEW CAR?

### Make The Change To Goodyears

On January 6, 1964, a new tire change-over policy was announced as follows:

"The Goodyear Service Store in Chillicothe has announced a new policy on tire change-over.

"Employees purchasing a new automobile without Goodyear tires may change to a Goodyear brand for \$5. This cost includes wheel balancing.

"The change-over must be made within the first 100 miles on the new car.

We are pleased to announce that Bierley-Henderson, the Goodyear dealers in Portsmouth, Ohio, have been authorized to extend this service to our employees in the Portsmouth Area.

Review Of 1963 — Forecast For 1964

# The Accent Is On Safety; New Programs Are Initiated

(Editor's Note: The following is excerpted from a speech by Clyde French, superintendent of the safety and fire protection subdivision, to the executive safety committee.)

"I would like to review some of the safety promotions for 1963, our 1963 safety record, and our planned safety promotions for 1964. Then, perhaps, we would have a better idea of what we have to do to regain our position as Goodyear's safest plant.

"One of our basic and perhaps most important means of safety communication, is the departmental safety meeting. In this area, we had an increase in the total number of meetings held. The 700 division had fewer meetings as a result of combining several groups.

"How effective are these meetings? During September, 1963, safety department, and other personnel, monitored over 60 meetings. All observations were satisfactory and many meetings were considered excellent in terms of preparation and presentation.

"After 11 years, most sources of motion pictures have been exhausted and too few new safety films are being made. Our efforts to bring you good films will continue. However, the absence of a film should in no way detract from the value and purpose of a safety meeting.

"The use of the four deuces, or 2222, has been a valuable instrument in our safety efforts. We attempt to bring you items of special interest as well as safety messages. Each week we send a notice to a department requesting the loan of an employee for the purpose of taping the messages for one week.

"Perhaps the biggest undertaking was our seasonal safety program which dealt with safety off the job. Pertinent material which included valuable information for all members of the family, regardless of age, was assembled for the various times of year — that is — summer, fall, and winter — and mailed to your homes. This was completed along

with the mailing of the new 1964 safety calendar.

"This year saw the the successful inauguration of GAT's first 'Safety Week.' This occurred in May. All available means of promotion were used — A special page in *The Wing-foot Clan* — everyone was given a safety pin to wear during the week as a reminder to work safely and report unsafe conditions — special messages by the General Manager and Division Managers on 2222 — special posters and special safety meetings were conducted. For that particular week, 118 safety meetings were held and attended by 1,073 employees. In addition, the first seasonal safety package was mailed to your home and special radio and news releases were made to local news media.

"The safety slogan and the new poster caption contest continued to hold the interest of many employees and participation increased during the year. The contest is open to any member of your family. Rules are on the back of the contest entry blanks which are available at all portals.

"The parking lot traffic light was initiated in 1963 and was placed in operation January 27 of this year. I'm sure you will all agree this has been a big success and certainly most helpful to our patrolmen.

"How about 1964? Let's look at the proposals that were presented and approved in order to promote more safety consciousness this year. "Safety meetings will, of course, continue with their share of promotion. In addition to the meetings, messages on telephone number 2222 will continue to bring you safety information as well as up-to-the-minute news and the weather report.

"The slogan contest, which gives you a chance to win cash and see your slogan on the big board, and the caption contest, which gives you an additional opportunity to win cash and merchandise awards, will be continued.

"Also, some things that were start-

ed in 1963 will be continued in 1964, such as the GAT 'Safety Week' — a special week devoted to on the job and off the job safety with its special promotional items, seasonal safety with its timely safety messages, as well as another calendar for 1965.

"New programs that will be — or have already been — initiated this year will include the installation of a repetitive taped message system at the 108A and 108B portals. This will be used for special occasion, such as safety week, fire prevention week, long weekends, Christmas and for special announcements of interest.

"A special safety meeting is being prepared by the code inspection section of the safety department to be presented to production and maintenance personnel. This will be a technical presentation to better acquaint interested groups in the overall inspection programs required by the AEC, State of Ohio, and various other code organizations.

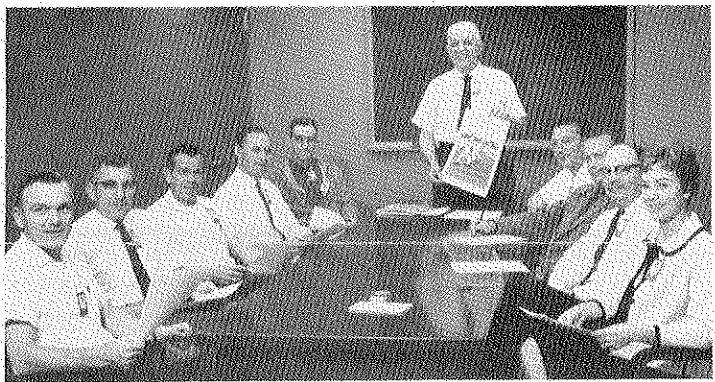
"Probably the most unique program which will be carried out this year is the 'Safety Engineer for a Day.' One day a month, two hourly employees will be chosen to report to the safety department and be a 'Safety Engineer for a Day.' This program started March 25. One of the 'Safety Engineers for a Day' had an opportunity to accompany a safety engineer and the other accompanied a code inspector on their work assignments. They also had an opportunity to tape messages for 2222 and attend the judging of the slogan and caption contests. We feel that this will give them an unusual opportunity to get an over-all view of our safety program.

"So — there you have our plans for safety promotion in 1964. The kind of record we establish depends upon each of us as individuals working together to make this the safest place possible to work. It is up to us, and we can do it, for we have in the past."



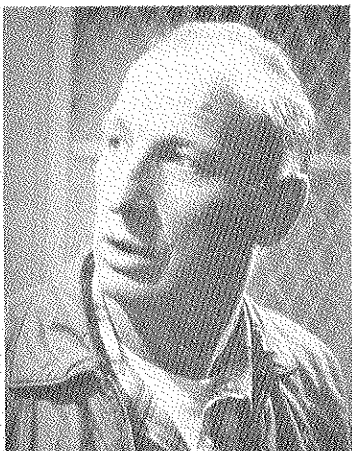
W. L. ROGERS, electrical maintenance department, presents the new promotional materials which are being made available by the safety department this year. These materials include film strips and slide films, together with a tape message. This particular presentation was made to members of his department.

## Safety Engineer For A Day

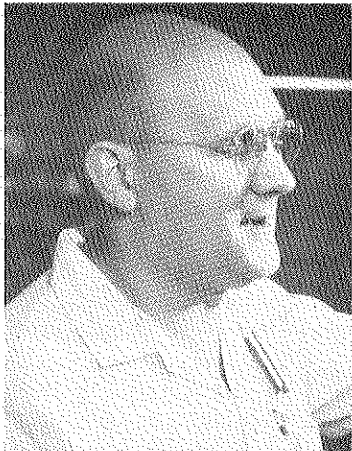


TOP: The Safety Engineers For The Day, W. W. Hyland and O. W. Pekkala, visit the Safety Slogan and Poster Caption Committee. From left are: J. E. Harshman, R. F. Jones, C. R. Holdren, E. B. Lowe, Hyland, J. R. Arndt, Pekkala, C. W. Beaumont, G. F. Cooke, and R. O. Jarvis. BOTTOM: E. L. Dardenne, with the help of the "two engineers", examines the cables on a sheave block.

## SHIFT SAFETY REPRESENTATIVES "WORKING TOGETHER FOR SAFETY"



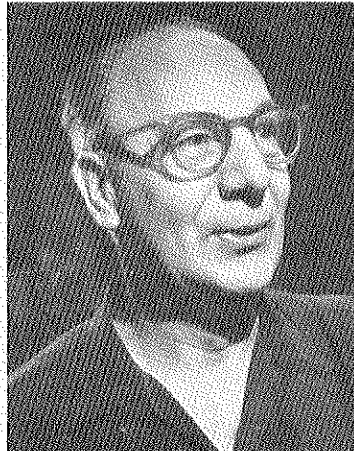
H. M. KEYS, "O" Shift



G. R. McCONNELL, "A" Shift



C. R. SEAGRAVES, "B" Shift



R. J. WOLFE, JR., "C" Shift



E. L. HILL, "D" Shift

## Protect Our Good Name

An advertising slogan converted into an employee credo has had a profound effect on Goodyear's success.

The slogan is the familiar "Protect Our Good Name" seen on thousands of blue, white and gold signs in Goodyear offices and factories around the world. It has stimulated generations of Goodyear employees to maintain high product quality and courtesy and fair dealing with the public.

First public appearance of "Protect Our Good Name" was in a Goodyear advertisement that appeared in the November 6, 1915, issue of the "Saturday Evening Post" over the signature of the company's founder, F. A. Seiberling.

The following year another national advertisement announced the company had become the world's foremost tire producer and pledged that every employee would continue to "protect my good name."

During World War II when Goodyear was plunged into defense production, P. W. Litchfield, late chairman of the board, reminisced about the establishment of "Protect Our Good Name" as the leading rule of employee conduct.

"Twenty-five years ago Goodyear definitely established its position as the world's largest manufacturer of rubber tires . . .

"Executives of the company, gathered in the office of the president, read the statistical proof of the company's accomplishment and expressed their elation in many ways . . . But at the same time there came a sobering thought to the Goodyearites of 1916. It was this: by conferring leadership upon Goodyear, the public had also placed a heavy responsibility upon Goodyear — the responsibility to justify the public's faith and confidence . . . It was then that our traditional slogan was emblazoned on the factory and office walls where all might see and all might be impressed by the fact that each member of the Goodyear family had his own part to play in the obligation to 'Protect Our Good Name.'"

Today's "Protect Our Good Name" signs are made of metal. But the present sign is only the latest in a long evolution, according to Paul R. Fritsch, manager, point of sale advertising.

"The original 'Protect Our Good Name' sign was made of paper, framed in wood and protected with a glass front," Fritsch said. "During the second World War when Mr. Litchfield put renewed emphasis on the slogan, we began changing the signs. We modernized the lettering, standardized the colors and made them on fiberboard and metal. Later, we discontinued the fiberboard. We continue to make detail improvements in design and lettering."

In today's hotly competitive industrial world, "Protect Our Good Name" should mean more than ever to Goodyear employees. And modern-day Goodyearites can review with profit the words of the founder of our company written when the slogan was adopted:

"Think of this business, please, in the light of its great animating thought: Protect our good name. We are thinking of you, always, when we say it — you American millions and you other millions in the old world.

"We think of you judging us, judging us — by what we are, by what we do, by what we make.

"We think of tens of thousands of homes in which our name can be made to stand for that which is worthy and worth while.

"We must not lose your good will — We must not tarnish our good name."

## New Arrivals

Mr. and Mrs. W. L. Welch (process area 5), son, Don Alan. (process area 5), daughter, Teresa Lynn.

Mr. and Mrs. Charles Kinker (safety department), daughter, Ellen Sue. Mr. and Mrs. W. E. Landrum (process area 1), daughter, Lori Ann.

Mr. and Mrs. J. E. Henry (metallurgy), son, Todd Edward. Mr. and Mrs. F. R. Flanagan (process area 3), daughter, Margaret Ann.

Mr. and Mrs. C. E. Smith (labor-

# WHAT? Rubber Railroad Crossings? How About That!

The rubber railroad crossing, a product still young enough to rank as an innovation, has emerged as the Cinderella of the materials handling world.

More rubber crossings were installed than ever before in 1963 — an average of one every 10 days during the year.

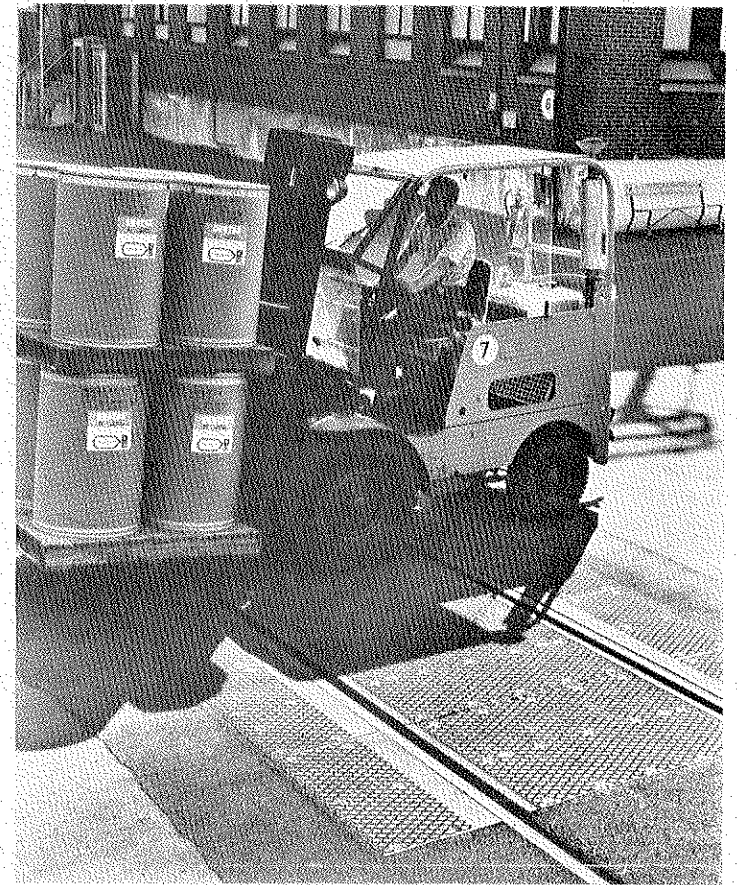
A total of 170 now are in use — 124 at in-plant locations, where they help speed materials and product movement, and 43 at highway crossings.

When Goodyear's Industrial Products Division introduced the rubber "planks" in 1954, it claimed to have the first "install and forget" crossing — a combination time and money saver that was virtually maintenance free, would speed traffic, roll with the punches of heavy loads and resist the extremes of weather that cause conventional crossings to deteriorate.

Nothing since has caused the company to retreat from that claim, Goodyear still enjoys an exclusive field.

Crossing of asphalt, timber, concrete or steel crumble, splinter, warp

or heave and require regular repair wear out when properly installed, and frequent replacement. Rubber crossings not only produce smooth, damage-free rides, they almost never



**BUMP-PROOF** — A lift truck loaded with costly chemicals rolls smoothly over a molded rubber railroad crossing. Made by Goodyear, the bump-free pads have been installed at 170 crossings in the United States. The majority of them are in use at factory crossings, where they solve maintenance headaches, reduce vehicle damage and keep manufactured goods from spilling.

## Atomic Energy Films And Information Free Upon Request

Do you want to be well informed about atomic energy?

If your answer is yes, your task is quite simple.

Free information on the various aspects of atomic energy is available from (1) U. S. Atomic Energy Commission, Division of Public Information, Washington 25, D. C. and (2) AEC, Division of Technical Information Extension, Educational Materials Section, P. O. Box 62, Oak Ridge, Tennessee.

Free films on atomic energy also are available. Do you know that the U. S. Atomic Energy Commission has over 175 professional and popular level films for loan at your request? Film catalogues and the films themselves may be obtained by writing to Howard C. Baldwin, Information Assistant to the Manager, U. S. Atomic Energy Commission, Chicago Operations Office, 9800 South Cass Avenue, Argonne, Illinois.

## IN MEMORIAM

Mrs. Alice Armstrong, 82, died April 17, 1964, in the Municipal Hospital, Wadsworth, Ohio. She was a resident of Seville, Ohio.

A son, William M., is supervisor of the employment department.

A. F. Wilson died April 29, 1964, in the Chillicothe Hospital. Mr. Wilson was a member of the production division.

- The following employees will complete ten years of continuous service with Goodyear Atomic Corporation this month:
- |                    |                    |                    |
|--------------------|--------------------|--------------------|
| E. E. Brame        | K. B. Booth        | R. O. Winkler      |
| J. O. Culp         | W. F. Byers        | Charles Yeley, Jr. |
| K. H. Edwards      | B. E. DeAdey       | J. A. Israel       |
| Leslie Farmer      | Elmer Dillow       | C. M. Smith        |
| W. S. Hayes        | L. E. Donnally     | D. U. Woodruff     |
| W. W. Jones        | W. T. Durbin       | N. R. Anderson     |
| T. J. Lavery       | H. C. Dyer, Jr.    | D. A. Black        |
| Clara O. Payne     | I. L. Elkins       | D. G. Campbell     |
| Alice N. Pitts     | A. C. Evans        | W. F. Creech       |
| Donald Reeves      | L. A. Fleshman     | D. E. Daulton      |
| C. H. Riggenbach   | J. H. Giner, Jr.   | C. H. Davis        |
| Walter Shelburn    | J. E. Grant        | Quill England      |
| R. L. Spaeth       | F. U. Green        | R. G. Fetter       |
| F. C. Steinbach    | E. W. Huels        | C. N. Hill         |
| J. T. Earner       | B. R. Lindsay      | H. T. Hiteshe, Jr. |
| C. W. Caulley      | H. A. List         | F. R. Hornback     |
| C. C. Chapman      | F. M. McGhee       | J. R. Howerton     |
| W. R. Gattrell     | C. R. McNish       | S. A. Kohut        |
| G. M. Jarrell      | W. J. Pinkerton    | Mike Migyanko      |
| C. F. Massie       | A. W. Remy         | S. C. Otis, Jr.    |
| Connie J. McClure  | J. E. Ratliff      | R. H. Sansom       |
| R. R. Skaggs       | G. W. Rudd         | H. D. Smith        |
| C. D. Tabor, Jr.   | A. R. Sagraves     | C. O. Spencer, Jr. |
| O. M. Tennant, Jr. | W. T. Schweinsberg | E. K. Storer       |
| P. E. Neff         | J. K. Simington    | F. S. Valentine    |
| D. E. Arnett       | H. T. Thompson     | A. L. Williamson   |
| G. R. Ashley       | H. F. Tudor        | D. L. Mullins      |
| Eugene Bailey      | R. D. Whitt        | W. L. Smittle      |



**FOREMEN'S CLUB OFFICERS** — H. H. Wisor (right), Electrical Maintenance Department, newly elected President of the GAT Foremen's Club reviews Club activities for 1964 with other officers. Seated are R. H. Holland (left), Library, 3rd Vice President, and E. L. Canterbury, Internal Audit Department, Treasurer. Standing: H. I. Marshall (left), Technical Review, Secretary, and R. E. McNaughton, Timekeeping & Payroll Department, 1st Vice President. R. E. Shepherd, Plant Engineering, 2nd Vice President, was absent when the photo was taken.

## Ewing And Reiter Win May Slogan/Caption Awards

The winning slogan for the May, 1964 Safety Slogan Contest was presented by J. G. Ewing, Department 852. Mr. Ewing presented the following slogan: "THE KEY TO SAFETY LOCKS THE DOOR TO DANGER"

The winning caption for the May, 1964 Safety Caption Contest was presented by N. E. Reiter, Department 525. Mr. Reiter presented the following caption:

"DON'T LET ANYONE GET BETWEEN YOU AND SAFETY."

There was a total of 49 slogan and 69 captions presented during the period of March 21, 1964, through April 20, 1964, which were entered in the May, 1964 contests. The winning employees will each receive a \$10.00 cash award.

### Golf News Coming

During the 1964 golf season, the "Clan" will devote a special section to "Golf News".

The purpose of this is to keep the "Golfers" informed as to what is happening in the golfing world.

Part of the space will be reserved for rules that all participants should know. The sub-par rounds recorded by GAT golfers, the hole-in-ones, and the winners of the various local tournaments will appear in the remaining space. All GAT golfers are urged to submit interesting golf items to the *Clan* office.

#### SAFETY CAPTION CONTEST ENTRIES

- |                          |                          |
|--------------------------|--------------------------|
| A. P. Romero—D/525       | W. E. Flanagan—D/111     |
| E. P. Plummer—D/256      | N. E. Reiter—D/525       |
| W. S. Fleshman—D/858     | W. C. Lauderback—D/512   |
| O. F. Tussey—D/256       | M. J. Kenny—D/212        |
| B. W. Colley—D/851       | (for daughter, Mary Pat) |
| K. L. Carter—D/424       | F. D. Noland—D/812       |
| A. D. Pickelheimer—D/111 | L. M. Foster—D/311       |
| E. D. Addis—D/111        | J. F. Bailey &           |
| H. T. Thompson—D/111     | G. S. DeArmond—/512      |
| C. F. Tallman—D/852      | N. J. Vulgamore—D/812    |
| B. Kalmon—D/212          | J. J. Newman—D/712       |
| R. C. Kramer—D/351       | H. Steinhauer—D/535      |
| C. C. Day—D/424          | C. E. Nesler—D/512       |
| D. P. Waldron—D/512      | W. C. Justice—D/375      |

#### SAFETY SLOGAN CONTEST ENTRIES

- |                          |                        |
|--------------------------|------------------------|
| A. P. Romero—D/525       | J. F. Bailey —         |
| E. P. Plummer—D/426      | G. S. DeArmond—D/512   |
| (for wife, Ellen)        | W. C. Lauderback—D/512 |
| A. D. Pickelheimer—D/111 | A. B. Breech—D/732     |
| E. D. Addis—D/111        | R. C. Kramer—D/351     |
| J. G. Ewing—D/852        | H. Steinhauer—D/535    |
| S. A. Kohut—D/761        | W. C. Justice—D/375    |
| J. F. Bailey—D/512       | W. S. Fleshman—D/858   |
| E. J. Duhn—D/561         |                        |

## Men's Golf Leagues Organize

Four men's golf leagues have been organized for the 1964 season. The offices and teams of each league are as follows:

CITY	OFFICERS	TEAMS
Portsmouth	Pres. Glenn Russell Sect. Marty Redden	8 five-man
Waverly (Tuesday)	Pres. Carl Walker Sect. Charles Kinker	9 two-man
(Wednesday)	Pres. Jim Harshman Sect. Bob Holland	7 three-man
Chillicothe	Pres. Howard Ownes Sect. Hal Spring	11 two-man

## Foremen's Club Active

W. E. Ellsesser, plant engineering, and chairman of the GAT Foremen's Club Education and Visitation Committee, reports that the following employees assisted as judges in area school science fairs.

#### JACKSON HIGH SCHOOL

- H. H. Broudy, process area 2
- C. I. Crawford, power operations
- J. R. Shoemaker, laboratory services
- W. B. Thompson, cascade coordination
- E. A. Koehler, special analysis

#### MINFORD HIGH SCHOOL

- J. R. Shoemaker, laboratory services
- L. J. Savage, technical library
- J. P. Spriggs, electronics

#### WHEELERSBURG HIGH SCHOOL

- C. F. Trivisonno, chemical analysis
- H. B. Lehman, M. D., medical department
- O. A. Vita, chemical analysis
- J. B. Hicks, Jr., special analysis

#### PIKETON VOCATIONAL SCHOOL

- C. C. Bolt, laboratory services
- J. R. Shoemaker, laboratory services

#### GARFIELD ELEMENTARY SCHOOL

- F. C. Steinbach, physical measurements
- L. J. Savage, technical library
- E. A. Smith, chemistry

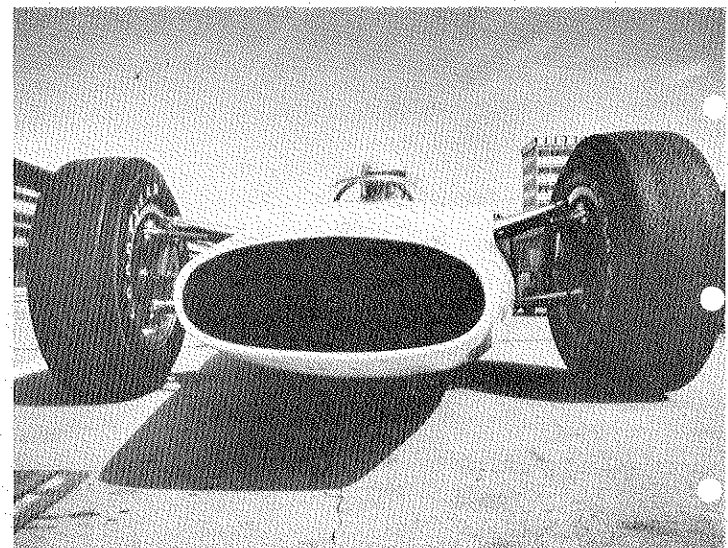
#### GARFIELD ELEMENTARY SCHOOL (JUNIOR & SENIOR SCIENCE FAIRS)

- J. R. Shoemaker, laboratory services
- J. P. Spriggs, electronics
- J. M. Duncan, plant engineering
- G. J. Williams, data processing
- Ben Kalmon, health physics
- J. A. Brackey, plant engineering

## Womens' Clubs Plan Trip To Blenko

The GAT Womens' Clubs are tentatively planning a trip to Blenko Glassware Company at Milton, West Virginia on Monday, May 18.

The cost will be determined by the number of people in attendance. It will not exceed \$6 per person. There must be twenty people signed to go or the trip cannot be made. The maximum number is thirty-seven. Those people interested in making the trip should notify their respective Women's Club President or call the recreation office no later than Tuesday, May 12.



**WHALE ON WHEELS?** — Not quite. It's Indianapolis "500" driver A. J. Foyt's new rear-engine Offenhauser, shod with Goodyear's new Speedway Special tires which will be available for this year's "500."

### THE WINGFOOT CLAN

GOODYEAR ATOMIC CORPORATION  
A DIVISION OF THE GOODYEAR RUBBER COMPANY

Published semi-monthly in the interest of employees of the Goodyear Atomic Corporation

Publication Office...  
Community Relations Department,  
Industrial Relations Division,  
X - 100 Bldg.,  
Box 676,  
Piketon, Ohio

Telephone.....Waverly 947-2171

Member - Association of Nuclear Editors  
and affiliated with the International Council  
of Industrial Editors.