

THE WINGFOOT CLAN

GOODYEAR ATOMIC CORPORATION

A Subsidiary of THE GOODYEAR TIRE & RUBBER COMPANY

VOLUME XII

PIKETON, OHIO, WEDNESDAY, NOVEMBER 25, 1964

NUMBER 2



THE SUCCESS OF THE 1964 Christmas Party is in the hands of the above group. Left to right, kneeling: H. E. Cantwell, photographer; E. B. Lowe, purchasing; H. H. Stoops, arrangement of toys; J. T. Rhea, parking; J. O. Sellars, presentation of toys; K. F. Vulgamore, P. A. system; and L. C. James, sub for C. E. Alexander, decorations. Top left: M. T. Trowbridge, tickets; D. J. Blanton, information; L. T. Oyler, safety; H. A. McClelland, entertainment; E. A. Rouff, first aid; W. M. Armstrong, refreshments; J. G. Crawford, decorations; and R. F. Jones, general chairman. Missing when the picture was taken, J. M. Pieper, parking and F. P. Humston, St. Nick.

1964 Christmas Party Plans Completed; Doors Open 10 A. M.

The 1964 Christmas Party will be held Saturday, Dec. 12, at Waverly High School.

The doors will open at 10 a. m. and close at 1 p. m. with toys, candy, cartoons, food, entertainment and music sandwiched in between.

1964 CHRISTMAS TOYS

Christmas Bells
Paint & Frame Set
Magic Mary Set
Assorted Trucks
Paddle Ball Game
Balls
Little Angel
Mosette Boutiff Kit
Bowling Game
Charm & Chain Set
Assorted Games
Fanner Guns
Bath & Beauty Set
Squeeze Toys
Snub Nose Detective Gun
Weird-Ohs

The gymnasium will be gaily decorated. The Christmas tree will revolve in the center of the gym with its branches extending to the ceiling. There will be tables loaded with a fine selection of gifts. Santa Claus will be eagerly awaiting to talk to the small children at 10 a. m. Beautiful music will echo thru the halls as the mixed chorus sings at 11:15 a. m.

The program in the auditorium will consist of 50 minutes of cartoons and a magician act. The magician will appear at 10:30 a. m. and 12 noon. In between times the cartoons will be shown.

Coffee, donuts and soft drinks will be available in the cafeteria.

Theme: "Progress With Purpose"

Sales, Earnings Hit Record in First Nine Months Of '64

Aided by the best third quarter on record, Goodyear's sales and earnings rose to their highest levels in history during the first nine months of 1964, Russell DeYoung, chairman of the board, announced Nov. 4.

Consolidated net sales in the nine months ended Sept. 30 were \$1,469,066,000. This exceeded by 16.4 per cent the company's previous nine-months' high of \$1,262,276,000.

Net income was a record \$71,576,000, or \$2.01 a share, 20.4 per cent better than the previous record of \$59,428,000, or \$1.67 a share, also established in the first nine months of 1963. Per share earnings are based on 35,609,919 shares of outstanding common stock.

Earnings for the nine months amounted to 4.9 per cent of sales, compared with 4.7 per cent for the like period of 1963, DeYoung reported. These earnings were achieved after provision of \$5,400,000 for foreign currency devaluation in the 1964 period, compared with \$4,530,000 at this time a year ago.

Third quarter sales and earnings this year surpassed the records set a year ago. Sales totaled \$496,299,000, an increase of 14 per cent over 1963's third quarter sales,

which were \$435,246,000. Earnings of \$24,796,000, or 70 cents a share, were 20.9 per cent higher than last year's third quarter figure of \$20,510,000 or 58 cents a share.

Goodyear is proceeding to implement its 1964 authorization capital spending program, recently expanded from \$100 million to \$135 million, largest in company history, DeYoung said. Divided equally between domestic and foreign facilities, the additional \$35 million provides for a new tire plant in Canada, expansion of polyester resin production in the United States, and numerous other projects in virtually all parts of the world.

Goodyear's new tire plant in Italy, with the largest initial tire capacity of any foreign plant ever built by the company, now is coming into production, he reported. It will help

meet growing tire demands in Italy and other Mediterranean area countries.

Dividend Declared

Goodyear directors on Nov. 4 declared a regular quarterly dividend of 28¾ cents per share on the common stock, payable Dec. 15 to stockholders of record Nov. 16.

Plans Are Set For The Sixth Annual Management Conference

Program arrangements for the Sixth Annual Portsmouth Area Management Conference have been completed.

On Dec. 5, 1964, management people from the tri-state area will gather at Portsmouth High School to join with the conference leaders in presenting a program using the theme, "Progress With Purpose."

Those attending will hear some of the best men in the fields of business, industry and education.

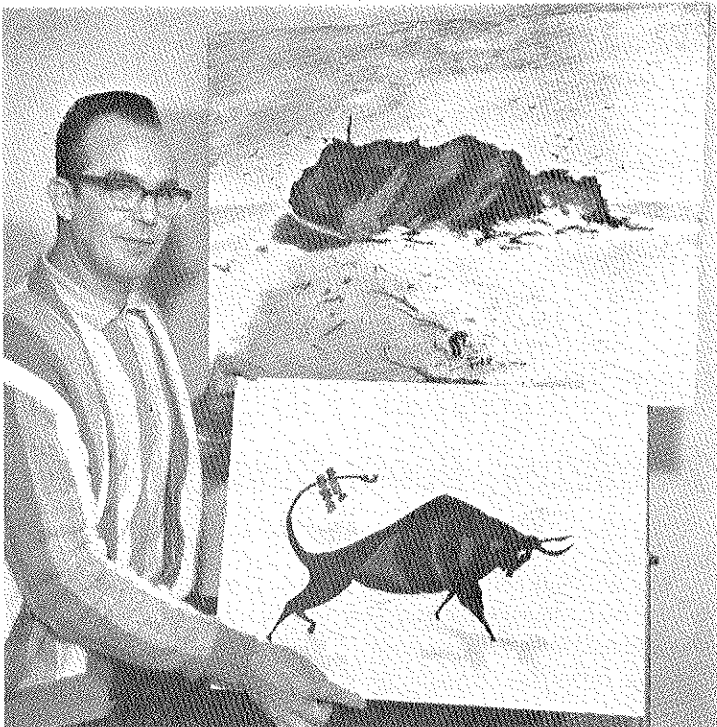
The four prominent speakers who will participate in the program are: Dr. Carl S. Winters, Lecture Staff, General Motors Corporation, "The Ten Commandments of Management"; Roland J. Murphy, Industrial Relations Department, Union Carbide Corporation, "The Sixth Sense Is Attitude"; Dr. Warren Guthrie, Associate Director, Public Relations, The Standard Oil Company (Ohio), "But Is Anybody Listening"; and W. Cleon Skousen, Editorial Director, LAW AND ORDER magazine, "New Crisis in the Cold War."

The conference fee is \$5.00 per person. All GAT employees wishing to attend should contact J. R. Shoemaker, laboratory services.



PLANNING SESSION. The exhibits committee for the Sixth Annual Portsmouth Area Management Conference is making plans for industrial displays. In the above photograph E. C. Coleman (left), Committee Chairman, Harbison-Walker Refractories Co.; Dee Hughes, from GAT's Safety Department; and A. S. Millard, Detroit Steel Corporation, Conference Advisor, discuss Goodyear's display.





MIKE BETTASSO, cascade maintenance, proudly shows some pictures he has painted during the past few years.

Everyone Needs A Hobby

Bettasso Paints For Enjoyment

Everyone needs a hobby. Mike Bettasso has a few, but the one most important to him is painting.

A number of years ago Bettasso had an opportunity to sketch some safety posters. This was the beginning of a hobby that Mike has pursued over the years.

Mike paints one picture a year. Most of the work is done during the winter months. He selects a subject, makes small sketches of it, pictures in his mind what the painting will look like after it is finished; then, after these things are accomplished, he starts to work.

Bettasso does not work very long at each sitting. He may paint a half hour one day, 15 minutes the next, and then skip days at a time without touching a brush.

At the Pike County Fair in 1962 and 1963, Mike entered paintings in the art contest. He won with a sea scape the first year and the second year, his picture of "The Bull", shown above, won in the category of modern art. He was offered \$100 for the reproduction.

Though Mike is not pleased with the top picture above, it is an interesting fact that the painting was made with a pallet knife. The blending of colors was made by the angle of the knife.

Mike's project for 1965 has not been started, however, he knows what the subject will be. While on vacation last summer, he saw a picture portraying the American Indian. He was quite impressed. From his memory of the picture plus his own ideas, the painting will develop.

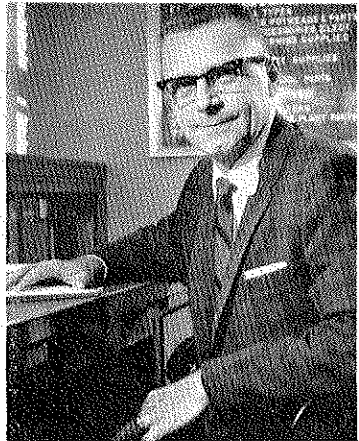
Mike lives in Waverly with his wife, Dawn, and their four children, Michael 14, Kenneth 12, Danny 10 and Sue 3. Like his father, Michael is interested in art and his work in school has been rated excellent.

Service Awards Given To Zigler And Woltz

M. R. Zigler, superintendent, materials & service subdivision, completed 30 years service with Goodyear on Nov. 21.

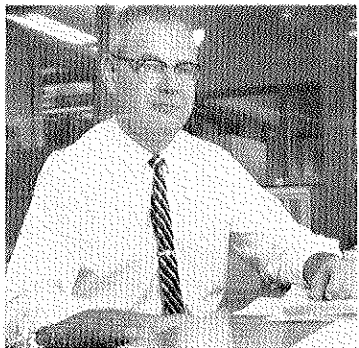
Zigler joined Goodyear as a clerk in the warehousing and shipping department on Nov. 21, 1934. He was transferred to the production squadron in 1936.

Since his graduation from the squadron, he has been a squadron foreman, secretary to Russell DeYoung, when he was Vice President, and has held various supervisory assignments at the parent company in Akron.



He joined GAT on Apr. 1, 1953, as a section head in the stores department. On July 1, 1953, he was appointed supervisor, stores department. He was promoted to his present position on Mar. 1, 1958.

Mr. and Mrs. Zigler live in Chillicothe. They have two sons, Richard, 20, a junior at Miami University, Oxford, Ohio and Barry, 16, a junior at Chillicothe high school.



Dr. F. E. Woltz, supervisor, operations analysis department completed 20 years service on Nov. 1, 1964.

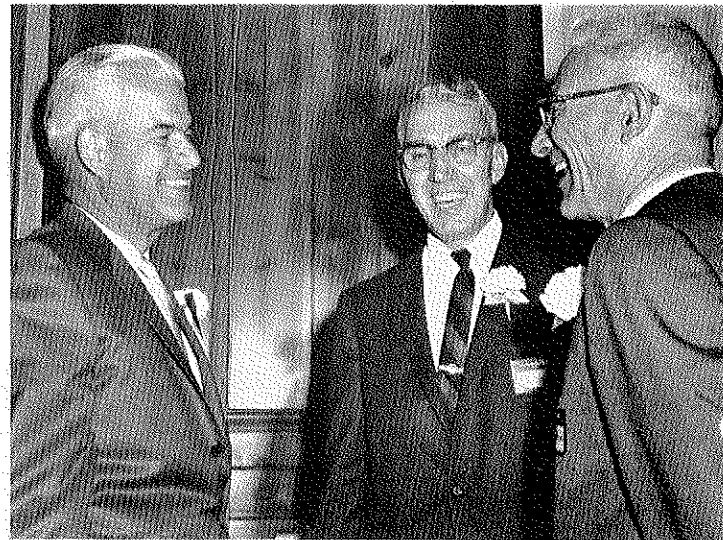
Dr. Woltz came to GAT Feb. 16, 1953, from Akron, where he was senior compounder. Prior to that, he was associated with the Goodyear Synthetic Rubber plant in Akron.

Dr. and Mrs. Woltz reside in Waverly. They have a son, Frank III, 15 and a daughter, Lois, 13.

In Memoriam

Mrs. Cecil Wesner, mother of J. W. Wesner, standard practice, died Nov. 2, 1964, in Carendon, Ark.

C. H. Rigenbach died Nov. 3 at Morgantown, W. Va. He was a member of the maintenance division when he worked for GAT.



L. L. WISE, cascade coordination, center, and L. M. Crow, cascade area 4, right, attended the annual Goodyear squadron alumni banquet in Akron recently. Shown with them is Russell DeYoung, chairman of the board c GT&R.

GAT Initiates Group Training Program In Shelter Management

GAT is initiating a condensed training program in Shelter Management. It is part of a continuing program to prepare GAT personnel for any emergency.

Four groups of employees, 19 from GAT and one from AEC in each group, will attend a 32-hour training program.

Each group will learn the techniques of managing a fallout shelter. The course will include a continuous in-shelter exercise of three days duration during which time the participants will experience the practical aspects of shelter living.

The instruction part of the program will be supervised by L. D. Hochberg, "D" shift superintendent, and E. C. Bennett, former GAT employee. Both men spent a week in New York City attending a Shelter Management Instructors' course.

All groups will start their training session on a Wednesday and continue through Thursday, Friday, and the following Monday. The

hours will be from 0800 to 1600 each day.

The Wednesday session will be held in the Supervisional Conference Room. During the other three days, the sessions will be held in a specially constructed and equipped Shelter located in the basement of the X-100 building. The shelter is equipped with supplies and rations as prescribed by civil defense.

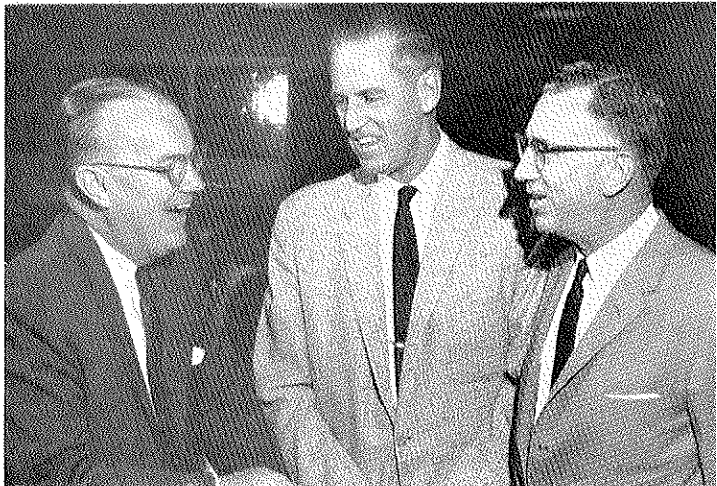
Each individual will live on a menu of 700 calories and a quart of water during a 24-hour period. Each will occupy 10 square feet of floor space and participate in exercises to teach him to work toward effective survival.

The shelter is equipped with sanitary facilities.

GAT's medical staff will participate in the program.

The members of the groups are:

GROUP A	GROUP B	GROUP C	GROUP D
Jan. 20, 21, 22, and 25, 1965	Dec. 2, 3, 4, and 7, 1964	Dec. 9, 10, 11, and 14, 1964	Nov. 18, 19, 20, and 23, 1964
R. B. Engler H. H. Broudy V. H. Butcher W. W. Carnes E. N. Williams D. G. Gastelle R. V. Anderson Ben Kalmon H. B. Lehman, M. D.	R. O. Neff M. E. Kerr M. V. Gill C. R. McNish J. E. Beebe C.C. Worthington Walter Koester J. M. Boggs R. C. Netherton, M. D. L. T. Oyler J. L. Feuerbacher P. R. Seufzer H.D. Baumgardner H. E. McComb A. L. Sutton Virginia McDonald E. R. Newman R. F. Jones W. B. Thompson J. R. Shoemaker H. E. Kelley F. A. Crum L. D. Hochberg	S. W. Dirmeyer I. G. Smith R. W. Dodds C. V. Stollsteimer J. F. Skinner R. F. Rickey J. R. Wamsley Helen Lewis, R. N. W. D. Hughes S. J. Zangri C. R. Milone R. J. Nance W. M. Armstrong Barbara Cooley Andrew Walder C. L. French R. B. Boeyer C. A. Mentges Henry Watts H. M. Cutright L. D. Hochberg	L. D. Hochberg C. E. Yeager J. M. Pieper C. W. Caulley R. H. Allen E. E. Wagner E. R. Sullivan Edna Rouff, R. N. Frank Buckalew C. D. Tabor A. H. Wernecke M. W. Hartle Phyllis Bowling J. R. Arndt T. H. Barker C. I. Crawford R. M. Rutherford C. L. Jenkins David Connery G. H. Reynolds



D. W. DONER, manager, industrial relations division, center, attended the Goodyear personnel managers conference in Akron last month. Shown with Doner during a conference break are Fred VanOsdall, personnel manager at the Houston, Tex., synthetic rubber plant, left, and Hugh Hilliard, former GAT industrial relations manager, who is now director of personnel for Goodyear International Corporation.

Olympics Create Goodwill

(EDITOR'S NOTE: The following editorial was taken from the Nov. 5, 1964, Akron edition of The Wingfoot Clan.)

In the opinion of Hank Vaughn — and he's classified as an expert in the field — the Olympics serve as more than just an opportunity to win medals.

Vaughn, Goodyear's athletic director who played a major role in guiding the victorious U.S. basketball team as assistant coach, has some definite opinions on the hidden values of the Olympics — values that do not register on the scoreboard.

"There is no substitute for the international goodwill and understanding that comes from this colossal event," Vaughn said.

"By competing in these games, young people come to understand each other a little better, and they also appreciate one another's viewpoints."

Vaughn also takes pleasure in reflecting on some of the other merits athletes derive from the Olympics. "The average person cannot appreciate the long, arduous efforts and sacrifices that go into the training of an Olympic participant," he said.

"Some of these athletes had trained for years — especially the swimmers and runners — and I'm certain they went home better persons because of this sacrifice."

While it's probably impossible to overcome, Vaughn feels the emphasis on the U.S.-Russian competition in the Olympics is not in harmony with the overall purpose of the event.

"After all, the Olympics is basically for all nations, and in particular, competition between individuals, rather than country against country," he said.

And in this Area of international understanding, Vaughn is quick to point out the amazing ability the Japanese displayed in organizing and hosting the Olympics.

"It was generally agreed," Vaughn said, "that the Tokyo Olympics were one of the finest ever held. The Japanese left nothing to chance; their ability to organize and their keen sense for details were amazing."

"When we made a request for two people to help us, they usually gave us six. It seemed that they just couldn't do enough for us."

And for Vaughn and two of the three Goodyear basketball players — Pete McCaffrey and Dick Davies — the Olympics also served as a reunion.

"We renewed our friendship with the Australian team which we played on the State Department-sponsored Far East goodwill tour several years ago and also with Brazil and Yugoslavia, which took part in the World Games in Rio de Janeiro," Vaughn explained.

"Even the Russians seemed much more friendly than they had in past years," Vaughn said.

And, strangely enough, this cordiality prevailed with the players after the United States won the final game.

GAT Blood Bank

Only about three million people donate the blood used in the nation. This is only three percent of those who could. If blood is not donated voluntarily, banks will be forced to resort more and more to paid donors, and blood banking will become more of a business than a service.

THE NEXT VISIT OF THE BLOODMOBILE UNIT TO PLANTSITE WILL BE JAN. 11 AND 12, 1965. PLAN NOW TO DONATE.

TENTH ANNIVERSARY

The following employees will complete ten years of continuous service with Goodyear Atomic Corporation this month:

N. McKenzie	R. M. Hinton, Jr.
R. C. Kramer	B. F. Hoffman
F. A. Souders	J. H. Chrislip
P. L. Slaughter	J. C. Cooke
C. C. Bolt	G. G. Inman
E. J. Luhn	L. F. Spence
C. H. Skaggs	R. E. Walker
Shirley Couser	R. R. Hill
R. E. Shepherd	W. P. Gilliland
F. M. Crain, Jr.	B. A. Cooley
J. C. Mathena	W. C. Baird, Jr.

Dunbar And Sapirie Injured In Accident

Kenneth A. Dunbar, former manager of this plant for the AEC, and Samuel R. Sapirie, AEC operations manager at Oak Ridge, Tennessee, were injured in a head on traffic accident recently.

Dunbar, operations manager at Argonne, Illinois, suffered jaw lacerations. Sapirie suffered rib fractures and cuts.

Fortunately, both men were wearing seat belts which minimized their injuries.

THE SAFETY CORNER

It takes a minute to write a safety rule.
It takes an hour to hold a safety meeting.
It takes a week to plan a safety program.
It takes a month to put it into operation.
It takes a year to win a safety award.
It takes a lifetime to make a safe worker.
It takes one second to destroy it all with one accident.

—Santa Fe Magazine

NOVEMBER WINNERS

SLOGAN

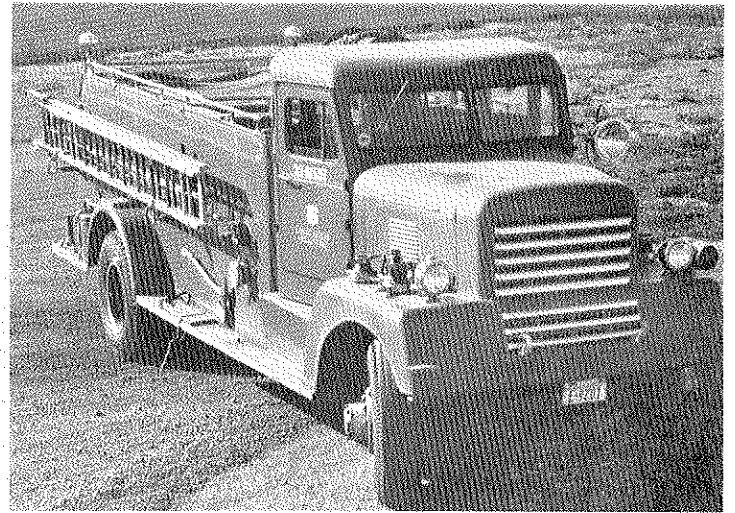
"TAKE TIME TO TAKE CARE"

A. M. Talda

CAPTION

"Whether Brawny or Scrawny: Safety First"

A. P. Romero



THIS TRUCK WILL BE sold by sealed bid on Dec. 4 at Surplus and Salvage Sales Warehouse No. 15. It is a 1952 model, 6 cylinder Marmon Herrington. Body style by Howe-Hercules, model HR-7, pumping unit designed by Waterous Company, model CA-5, with 225 gallon tank, maximum pumping capacity, 720 gallon per minute at 150 lbs. operating pressure, with accessories. Inspection permitted from 8 a. m. to 2 p. m. on Nov. 30, Dec. 1, 2, 3, 4.

Help Protect Your Family

Your Wife Should Be Insured

Have you, Mrs. America, "wife insurance" to protect your husband and children in case you should die? Do you, Mr. America, recognize how great would be the financial blow to you should your wife not be around to share, plan, take care?

Although the lives of 55 percent of wives in our country are now insured, an all-time high percentage, the average coverage is only \$2,100. That's abysmally low. In contrast, the lives of 67 percent of all husbands are insured and the average coverage is \$10,600. Women on the average live five to seven years longer than men. Of course, many wives do die before their husbands and many die when their children are very young. About half of these wives have no insurance at all.

There are at least four highly valid reasons why women in general and wives in particular should have their own lives insured. To be specific, there should be wife insurance to:

(1) Cover final expenses in the event of death. It is estimated that the expenses of final medical care, the funeral itself, and all other incidentals average \$5,000 — enough to wipe out most family nest eggs and put the surviving mate in debt.

(2) Help care for the young children, for a fair period at least, if the mother is not present to handle the tots. The cost of a competent housekeeper to take care of a young child or young children will run into hundreds of dollars a month. The husband who complacently assumes his wife always will be around to care for the youngsters, may get away with it — but it's a risk.

(3) Pay off the mortgage in the event of the death of the wife. A policy written on the wife's life — either ordinary life or term — can achieve this and there are policies available which decrease as the mortgage is reduced.

(4) Provide for the sharply increased estate taxes if the family is in the high income brackets, the wife dies before her husband and the marital deduction is lost. The hike in the federal estate tax can run into tens of thousands of dollars.

The fundamental point is that the loss of a wife and mother is a financial blow to the family as well — although not as readily measurable — as the loss of the husband and breadwinner. Wife insurance is a way to safeguard the family against this loss.



THE MIXED CHORUS will sing at the Annual Christmas Party at Waverly High School on Saturday, Dec. 12. From left to right, front row: Dorothy Griffith, Marian Shawkey, Mabel Blair, Mary Burks, Wilma Baer, Doris Jean Walters, Regina Arthur, Alice Pitts and Jim Harshman. Back row: Frank Trainor, Steve Kohut, Ronnie Wunsch, Gerald Towler, Dave Doner, Karl Beu, Harold McFarland, Jim Wesner and Jim Jones.

The Banquet Is Over But Not Forgotten

"The Banquet is over but not forgotten." This is the feeling of almost everyone who attended GAT's 11th Annual Banquet of Champions.

The Banquet was held at the Elks Country Club in Portsmouth on Saturday, Nov. 7, with 115 champions in attendance.

R. F. Jones was master of ceremonies. The formal part of the program was opened by D. W. Doner, Manager, Industrial Relations Division. He welcomed the champions and congratulated them on their achievement. G. H. Reynolds, General Manager, presented trophies to the individual company champions (lower right). Those receiving awards were: Bill Thompson, bridge; Helen Koons, bowling; Gordon Johnson, golf; Meredith Evans, golf; Don Jones, bowling; JoAnn McGhee, golf; and Vince DeVito, golf.

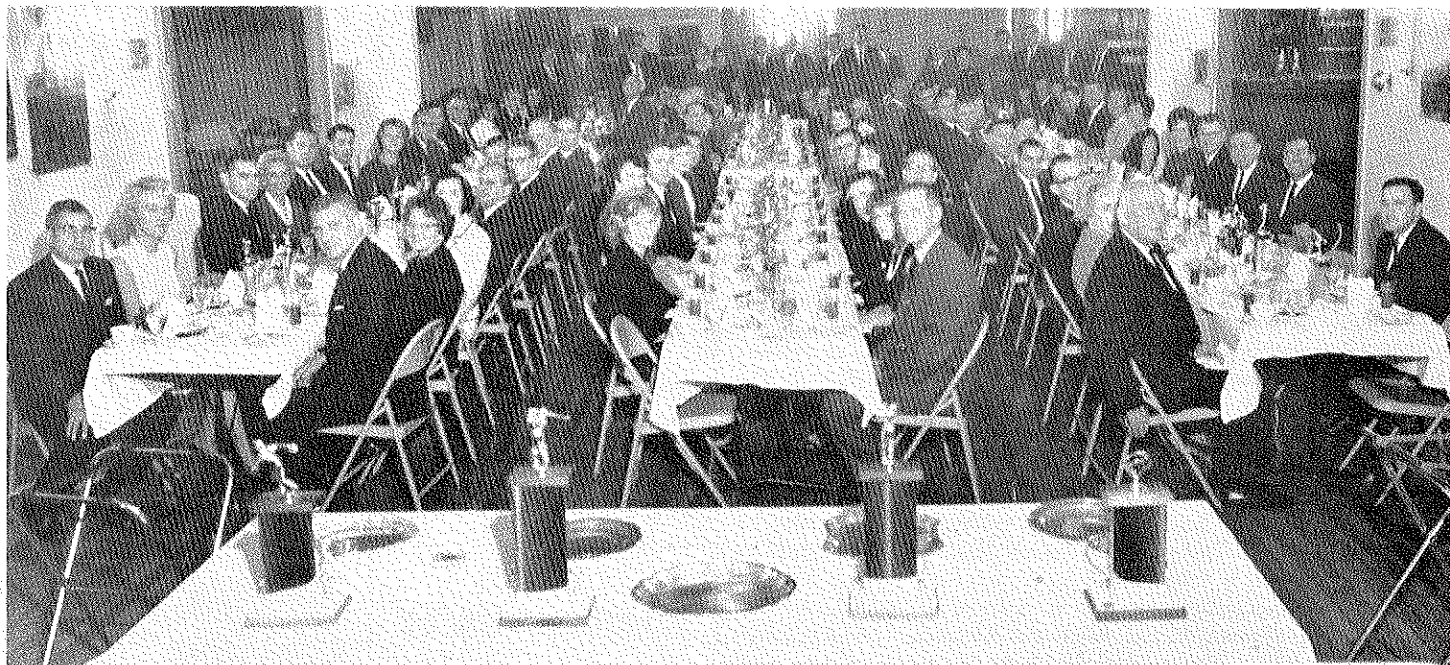
The master of ceremonies for the informal part of the program was Vince DeVito. He explained that the remaining part of the evening's activities was patterned from the TV program, THIS WAS THE (YEAR) THAT WAS. The program was a hootenanny type affair with audience participation.

The opening number, "Hey Look Us Over," sung by the Greensleeves, resounded thru the room as the champions donned cellophane hats, and then joined the group for the second chorus.

Following this number, the Good-year Beatles (center left), Jim Harshman (Paul), Lee Canterbury (George), Jim Spriggs (Ringo) and Joe Brant (John) brought down the house as they pantomimed records recorded by the original Beatles group.

The Blots Fore (center right), consisting of James Harshman, David Doner, Don Jones and Bud Reynolds were well received as they sang "Never on Sunday" and "Get Me To The Church On Time."

The Greensleeves (lower left) played and sang six folk songs. Gary Kelley, son of H. E. Kelley, power and utilities, played the banjo, Bob Woods, the base, and Jack Arnold,



the guitar. The boys are seniors at Chillicothe high school.

Various ribbon awards, depicting

humorous incidents that happened during the year, were presented to

Jim Spriggs, Gordon Williams, Joe

Brant, Gordon Johnson, and all members of the Operating Committee.

The evening's activities were or-

ganized by Vince DeVito, Phyllis Bowling, Bob Owens, Pat Henson, Peg Ellsesser and Marian Shawkey.

Basketball And Cue Ball

Winter Sports Need Participants

The basketball program at GAT will start the first week in January.

The league will play at the North Elementary School in Waverly two nights a week. Last year the league played on Tuesday and Friday.

If you are interested in participating in the program, call the recreation department now.

Last year a very successful "cue ball" league was organized. Participants from this league are interested in playing again this year. There is a need, however, for more players.

Employees interested in playing should contact Larry Schum, opera-

tions analysis, or call the recreation department.

Attention Bowlers!

The October issue of the *Clan* carried the rules and regulations of the 1964-65 bowling tournaments.

The women's and men's bowling committees have made a change in the rules. The change is as follows: to be eligible to participate in the team, doubles and singles tournaments, a person must have an average in a Goodyear league, either this year or last year. The average for the men is based on a minimum of 21 games; for the women, 12 games.

CLASSIFIEDS

FOR SALE

1958 Bel-Air, hardtop, automatic shift, 8 cyls. Excellent condition. Price \$495. Telephone Minford ST 4-5174 after 5 p. m.

1961 Coupe de Ville Cadillac. Sealed bid. Minimum \$1500. Opening Dec. 4, 10 a. m. Atomic Employees Credit Union.

WANTED

24" girl's bicycle, Telephone Chillicothe 772-8494.

Fishermen's Slang

"Hiyamac, Lobuddy. Bencarlong? Cuplours. Keteny? Godafeu. Kindrthey? Basanacarp. Ennysiztuem? Cupplapounds. Hittinhard? Sordalite. Wahuoozin? Gobbawurms. Fishmonahboddum? Rydonnaboddum. Welllgoddago. Tubad. Seeyaaround. Yatakidezy. Guluk."

Employees Reminded Of Christmas Dance

Employees are reminded of the Goodyear dance which will be held at the Portsmouth Elks City Club on Saturday, Dec. 5.

Joe Childers and his orchestra will play from 9 p. m. to 1 a. m.

The cost of the tickets which is

\$4.50 per couple includes a buffet. It will be served at 1 a. m. Tickets may be purchased from the recreation department or from members of the Portsmouth Women's Club.

All proceeds will go to the Happy Hearts School and Youth Rehabilitation.

Return Requested

Goodyear Atomic Corporation
P. O. Box 628
Pike-ton, Ohio 45661.

BULK RATE
U. S. Postage
PAID
PIKETON, OHIO
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