

# The WINGFOOT CLAN

Goodyear Atomic Corporation

The Goodyear Tire & Rubber Company

A Subsidiary of

Volume 16

Piketon, Ohio May 1969

Number 5



**NATIONAL SECRETARIES' WEEK** — Each year the last week of April is set aside to pay tribute to the secretary and to give her recognition as a member of the business world. Looking the typical secretary part is Rita Pennard. Rita recently took over secretarial chores in finance division after spending fourteen years in the technical division in that capacity. More about National Secretaries' Week and GAT's girls may be seen in the center section.

## GT&R Sets All Time High Records In Sales And Income

The Goodyear Tire and Rubber Company recently released two reports containing a synopsis of 1968 activities. — The 1968 Annual Report to Shareholders and 1968 Report to Employees.

Russell De Young, Chairman of Board, and Victor Holt, President, quoted interesting information in the reports. Portions of their statements are reprinted for the benefit of Clan readers.

Copies of 1968 Report to Employees was mailed to each employee's home. (Extra copies are available from Community Relations.)

Consolidated Financial Statements of the Company for the year 1968 reflected continued growth to record levels of sales and income.

Consolidated Net Sales of \$2,925,744,887 compared with \$2,637,709,500 in 1967. The growth of \$288,035,387 over last year's record sales represents a gain of 10.9%.

Consolidated Net Income of \$148,262,340 or \$4.12 per share of common stock compared with 1967 net income of \$127,065,887 or \$3.54 per share. The increase of \$21,196,453 was equivalent to a 16.7% improvement over the previous income record established in 1967.

Dividends of \$1.425 per share were paid in 1968 compared with \$1.35 per share in 1967. Total dividend payment amounted to \$50,924,823 in 1968 and \$48,106,998 in 1967. In the third quarter of 1968 the annual dividend rate was increased to \$1.50 from the \$1.35

rate established in 1966.

Earnings of foreign subsidiaries for 1968 amounted to \$38,767,844, compared to \$36,155,906 in 1967. Foreign earnings reached a new record despite the adverse effects of a prolonged strike at New Toronto, Ontario.

The new all-time records for sales and net income reflected our Company's ability to capitalize on the increased demand for tires and other products our Company makes for public, industrial and govern-

## Split Declared

Shareholders of Goodyear have cleared the way for a planned two-for-one split of the company's stock.

They did so by approving an amendment to the articles of incorporation increasing the number of authorized common shares from 50-million to 100-million. The amendment also eliminated shareholder's pre-emptive rights.

Goodyear's directors voted the stock split eight weeks ago, subject to favorable shareholder reaction on the share increase.

## Clan To Carry Graduate Pictures

The June issue of "The Wingfoot Clan" will feature sons and daughters of GAT employes graduating from high school or college. A small black and white picture of the student with the name, school, parent or parents working at GAT, and the parent's department should be in "The Wingfoot Clan" office no later than May 7.

## Camden Park Site For Annual Picnic

GAT's Annual Picnic will be held Saturday, July 12. The site, once again, will be the Camden Amusement Park just west of Huntington, West Virginia, on US Route 60.

The date this year will enable those employes working "C" and "D" shifts to attend.

The park is reserved from 12 noon until 5:00 p.m. at which time all rides will be free of charge. Full details of the annual outing will appear in the June Clan.

mental consumption. Significant advances were made in research; important new product lines contributed to record sales.

The record capital expenditures were for plant facilities both in the United States and throughout the world. In addition to new plants, our Company invested heavily in the expansion and modernization of existing facilities to meet the demands of expanding markets and to prepare for future needs.

In the past five years, the Company has added 32 manufacturing facilities to its world-wide complex — 14 in the United States and 18 throughout the rest of the world, bringing the total to 196 world-wide.

Early this year, Goodyear went into volume production on its Polyglas tire, a new type of tire built on a new concept in tire construction. The Polyglas tire features a biasply polyester cord body and fiberglass belts under the tread.

Not since the introduction of the tubeless tire has the public been presented with such an exciting new tire innovation.

Introduction of the new Polyglas tire marks the second time in recent years that Goodyear has paced the nation's tire makers in the development of a new and successful tire.

(Continued on Page 4)

## Jackson Aerospace Renamed Commercial Plastics Division

The Goodyear Aerospace Corporation Jackson, Ohio Plant has been renamed its Commercial Plastics Division to more properly identify its products and purposes, Morris B. Jobe, president, recently announced.

The \$2-million, 78,000-square-foot plant produces fiberglass-reinforced polyester components and products for the automotive, small machinery and other industries. Since its opening in June 1966, it has been called the Jackson Division.

Current products include an air deflector for the rear windows of a 1969 model station wagon, single-piece hood and fender units for a heavy-duty truck, bodies for lawnmowers, garden tractors and skimmers, tractor fenders and instrument panels.

The Jackson Plant and the United Workers Local 820 also recently announced the signing of a new three-year contract. John F. Lombardy, plant manager, and United Workers of Local 820 stated that the new contract provides the union with increases required for our growing standard of living while seeking a stable labor relationship and improved working environment. Both union and management committees displayed a cooperative attitude through the negotiations.

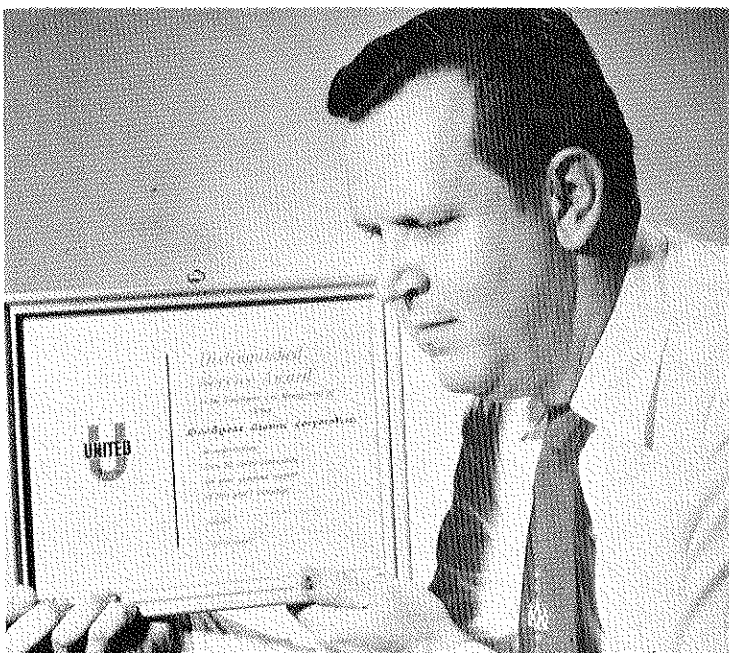
In addition to an hourly wage increase over the three-year period, the contract provides for improved paid vacations, increased number of paid holidays, improved hospitalization and protection plan and increased company paid life insurance.

## Spring Fantasy Tickets On Sale

Spring Fantasy. That's the name of the spring dance being co-sponsored by Goodyear Women's Club of Portsmouth and Goodyear Atomic. The date is Saturday, May 17. There will be dancing from 9 til 1 to the music of The Modern Sextet. The tickets are \$3.00 per couple and may be obtained from the Recreation Dept., Ext. 2158, or from members of the women's club.

Mrs. James R. Shoemaker is serving as chairman of the dance, assisted by Mrs. Eileen Ward as co-chairman. Other chairmen are: Mrs. Jack Webb, publicity; Mrs. Walter Bridwell, prizes; Mrs. Bobbie G. Noel, tickets; and Mrs. Max Corryell and Mrs. David Goodman, decorations.

Proceeds from the dance will be used to support the needs of The Happy Hearts School, which the women's club has helped financially and civically for the past fifteen years. The ways & means chairman for 1969 is Mrs. Charles W. Beaumont. The current president is Mrs. Arturo Cardenas.



UNITED FUND RECOGNITION was recently bestowed upon the employes and management of Goodyear Atomic by the Ross County United Fund. The Distinguished Service award presented by the Ross County chapter was in appreciation of the generous support received from GAT. Al Talda, D-721, attended the presentation dinner to accept the award on behalf of all GAT employes. Al has been an active solicitor for Ross County United Fund for the last several years.



POISE, TACT, AND DIPLOMACY are just as important to a good secretary as clerical skills according to Virginia McDonald and Judy Ray. Both should know,

the difficult job of managing GAT's two top offices is in their capable hands. Ginny also holds the honor of being the first female employe hired at GAT.



FOREIGN JARGON — It's well known that engineers speak a language all their own. These talented girls from engineering and maintenance not only speak the engineer's language and decipher their hier-



NERVE CENTER of GAT production is the Plant Control Facility (PCF). Barbara Cooper has the solo secretarial duties in that area. Barbara noted that working in production, "where the action is", carries a wide range of responsibilities — most of them pleasant.

### Week Set Aside As

## A Tribute To Goodyear's Gals

Each year since 1952 the last full week of April has been set aside by the National Secretaries Association as a time to call attention to the place of the secretary in the business, industrial, governmental and professional world.

Her benefits and virtues in the world of business have been extolled many times. The words efficient, courteous, loyal, tactful, helpful and well-groomed all add up to the fact that she is a woman, and we men are thankful she is around.

To honor secretaries week and the more than 50 secretaries at GAT, the Clan offers this feature page, as a tribute to their loyalty, assistance and patience.

Limited space permitted only a token sampling of those secretaries who daily perform so many of the vital functions that makes our company go. Their importance to Goodyear's operation cannot be overemphasized.

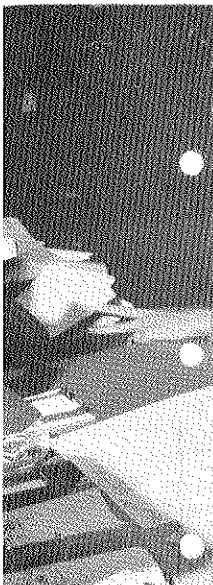


HOSPITAL VISITORS are greeted by the smiling faces of Faye Thompson (l) and Helen Gilbert (c). Other duties include keeping records and statistics, Workmen's Compensation, etc. Checking out of the hospital is Mabel Blair (r) — operations analysis would be hard pressed to find a more efficient secretary.

*A Good Secretary Needs:*

- The education of a college president*
- The executive ability of a financier*
- The humility of a deacon*
- The adaptation of a chameleon*
- The hope of an optimist*
- The courage of a hero*
- The wisdom of a serpent*
- The gentleness of a dove*
- The patience of Job*
- The grace of God*
- And . . . the persistence of the Devil*

Courtesy of (TODAY'S SECRETARY)



SECRETARIAL NEEDS are met in the capable hands of Jackie Ellis. Her current personnel records, correspondence and c-





...ics but are able to put it down on paper (spelled incorrectly). The engineering misses are (l to r) Lela Michy, Marcella O'Brien, Donna Penn and Wilma Madden.



OF COMMUNICATION — Telephone, Telegraph, and At GAT we tell Dorothy Kalfs, purchasing. Through angertips, we maintain worldwide communications and Western Union Systems.



ayment services and personnel records fall in the Anita Brower. Anita is responsible for maintaining Personnel Security Questionnaires. Jackie handles needed with employment.

## Ponder On This

# GAT Crossword Puzzle

If you work this crossword puzzle, you will find a clue to an important week occurring in May.

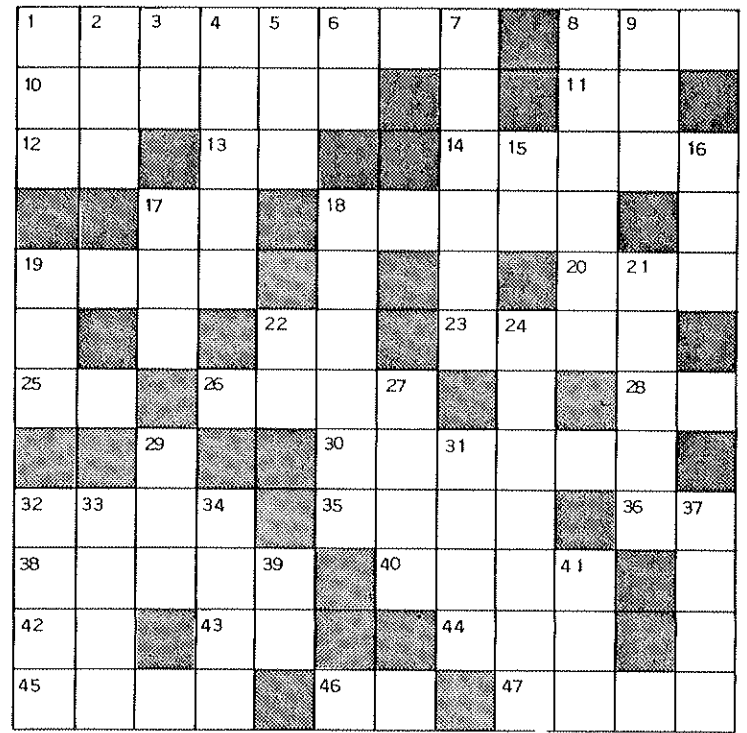
If you get stuck for an answer they can be found on page 4.

### ACROSS

1. Large Rubber Company
8. Calendar Month
10. Expressing Joy
11. Anno Domini
12. Railway (abbr.)
13. Aircraft Warning (abbr.)
14. Soil Condition
17. Yes in Mexican
18. Holy Person
19. To Increase
20. A Large Labor Union
22. Preposition
23. Orderly
25. Preposition
26. Seven Day Period
28. Exclamation
30. The Fuller's Herb
32. A Grain
35. A Shout
36. Sixth Tone of Scale
38. City in New York
40. To Incline
42. Second Tone of Scale
43. Preposition
44. Wife of Adam
45. Measured Quantity
46. Denoting Male
47. A Dutch Cheese

### DOWN

1. General Manager's Initials
2. Possessive Pronoun
3. Conjunction & Preposition



4. To Draw Off

5. To Steer Wild

6. Initial of an X-710 Secretary

7. To Give Up

8. A Rich Fabric

9. To Join

15. Adjective

16. Deviate From Course

17. Violate Divine Law

18. Freedom From Danger

19. Slang for Revolver

21. A Coral Island

22. Old English (abbr.)

24. To Make a Slave

27. Longitudinal Member of Vessel

29. Material Containing Metallic Constituent

31. On or Toward The Lee

32. A String on Small Rope

33. Butter Substitute

34. Division Manager's First Name

37. Minute Particle

39. Negative Vote

41. Boy's Name

## A Secretary To:

Efficiency wrapped in a smile; Charm with carbon smears on her face; Diplomacy with firmness up her sleeve.

She is the office housekeeper; the patsy for the mistakes of others; the inventor who can think up better alibis for the boss when he has gone fishing or golfing than he can.

She can look lovely whether she wears an expensive suit or a \$10.95 cotton dress or the flowing smock of a lady-in-waiting, but she always thinks she looks a sight. There are a dozen reasons why she dresses as she does — and every one of them is a man.

She can climb over, push away, reach up, crawl under, squeeze in and pull out more drawers than a small boy and come up with a smile and the comment that it's good for the waistline.

She is a handwriting and language expert, deciphering seemingly meaningless scratches the boss has put on margins, envelopes, napkins, and other assorted materials and type them into reasonable sentences; she can detect intelligible language in the mumbled phrases that often sound like groans, but are intended as dictation.

She creates various small crises in the labor market because she has learned to build the almost perfect spouse trap, her declining years are before 30 — she seldom declines after that. She has oodles of intuition which her boss labels suspicion in skirts.

Office equipment has many uses for her; she can shorten a slip that shows by using her stapler, she can mend a sagging hem with scotch tape, shorten belts with paper clips, and touch up a pair of suede shoes with type cleaner.

Secretaries come in assorted sizes, shapes, colors, and dispositions — but they all have one thing in common; they are God's gift to the boss.

## Calendar of events

SPRING FANTASY DANCE  
May 17

Portsmouth Elks Country Club

FLIGHT GOLF TOURNAMENT

May 24  
Skyline Golf Course

COMPANY PICNIC  
July 12

Camden Park —  
Huntington

COMPANY GOLF CHAMPIONSHIP

(First 18 holes) July 26  
Portsmouth Elks Country Club

COMPANY GOLF CHAMPIONSHIP

(Second 18 holes) AND  
FLIGHT CHAMPIONSHIP TOURNAMENT

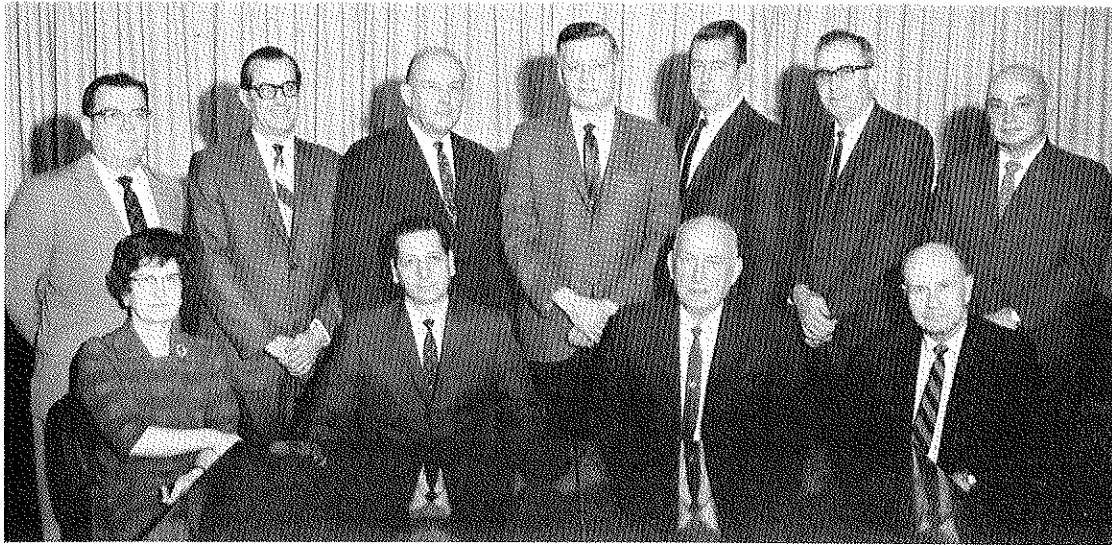
September 6 —  
JC Golf Course

Chillicothe, Ohio

WOMEN'S COMPANY GOLF CHAMPIONSHIP & COOKOUT

August 16  
Skyline Golf Course

Waverly, Ohio



**EMERGENCY PLANNING STAFF.** Through the years the EPS has proved to be a unique and important committee to the operation of our plant and has functioned in a manner to effectively cope with all emergency situations. The EPS is responsible for evaluating potential emergencies and making adequate recommendations for handling them. Several changes were recently made

in the Emergency Planning Staff. Current members include seated (l to r): Genevieve Gundlach, D-110; I. G. Smith, D-814; G. H. Reynolds, general manager; C. L. French, D-228; standing, J. R. Shoemaker, D-560; R. O. Neff, D-103; M. W. Hartle, D-710; Dr. H. B. Lehman, D-210; J. A. Brackey, D-761; R. F. Channel, D-110; S. W. Dirmeyer, D-103.



## Golf Activities Planned

Warm weather is generating lots of activities among GAT golf enthusiasts. League officers and representatives are organizing Goodyear leagues in Jackson (Monday night), Portsmouth (Monday night), Waverly (Tuesday night), and Chillicothe (Thursday night).

A women's league will be held in Waverly on Monday night beginning in June.

Additional plans for tournaments and special events were made at a recent meeting of the Golf Committee. Events scheduled in '69 include a Flight Golf tournament and Play Day May 24. All golfers will be assigned flights, and merchandise prizes will be awarded to each flight winner. This event will be co-sponsored with the Goodyear Foremen's Club. Chipping and putting contest will also be on the agenda.

The Company Championship play will consist of 36 holes. The first 18 holes will be held July 26 at the Portsmouth Elks Country Club, and the second 18 holes will be held in conjunction with the Flight Championship play September 6 at the

J. C. Golf Course in Chillicothe.

The September 6 date promises to be outstanding with a cookout, refreshments and Smoker Poker to follow the golf activities.

Women's Company Championship and Play Day is set for August 16 at Skyline Golf Course. A barbecue will follow the golf activities.

Goodyear's Mixed Two Ball Championship event is set for May 21 at the Portsmouth Elks Country Club. A dinner will follow golf activities.

A series of five beginner and intermediate golf lessons will be offered to employees and their families. Instructions will be given on Tuesday evenings beginning May 5 (weather permitting) from 5 p.m. to 7 p.m. in the field adjacent to Lake White Club. No fee will be charged for the instructions. Golfer interested may contact Recreation.

## Record High

(Continued from Page 1)

The first major breakthrough was the development of polyester as a revolutionary new tire cord material.

The Company's General Products Division continued to record successful gains during the year, and there is great potential for future growth.

The general products list includes instrument safety panels and foam cushioning for autos; rubber blades for snowplows; wheels, hubs and brake drums for cars and trucks; airplane wheels and brakes; hose; transmission and conveyor belts of all types; center wing sections for the jumbo jets; aircraft canopies and windows; rubber railroad crossings; flooring for home and commercial use; packaging film and plastic sheeting; shoe products, and chemicals for hundreds of uses.

Our subsidiary, Goodyear Aerospace Corporation, a major prime contractor and subcontractor to the defense and aerospace industries, again made advances in wildly diversified areas.

Goodyear achieved new records in both sales and profits in foreign markets in line with the accelerating international demand for tires and other rubber products.

Our Company continued to operate the huge gaseous diffusion plant near Portsmouth, Ohio, under its contract with the Atomic Energy Commission.

Today's consumer looks for quality, safety and service; and, our Company offers all three through a world-wide network of sales for our products.

The Goodyear dealer organization is the best in the industry, and much of the credit for our success is due to the leadership and loyalty of our dealers throughout the world.

New members elected to the board during the year were Mr. William Howlett, chairman of Consolidated Foods Corporation; Mr. Lloyd B. Smith, chairman of A. O.

Smith Corporation; and Mr. Arden E. Firestone, vice president and general counselor of Goodyear.

Elected vice presidents during the year were Mr. John J. Hartz, vice president of tire development; Mr. J. Robert Hicks, vice president and comptroller; Mr. Robert H. Lane, vice president of public relations; and Mr. Vernon L. Petersen, vice president of materials management.

The company is involved in efforts to resolve the social and economic problems generally referred to as the "urban crisis."

Our corporate efforts go beyond that of simply providing equal employment opportunity. They are focused on training individuals to qualify for jobs and to upgrade themselves to positions of greater responsibility within our Company. To this end, we are working with local, state and federal governments, and with schools and various organizations in many communities.

As further evidence of corporate citizenship, our Company has invested millions of dollars in a continuing program of water and air pollution abatement at our plants. Our Company and its employees are active in all levels of community affairs.

Confident that the demand for our products will grow at a faster pace than the economy of the Free World, we will continue to provide the necessary facilities and manpower to enable our Company to take full advantage of these opportunities as they develop and to maintain its position of leadership in our industry.

## In Sympathy

Mr. John J. Smith, who was 94, died March 6 at Springfield, Ohio. A son, A. D. Smith, is employed in D-726.

## New Arrivals

Mr. and Mrs. Michael J. Orlett, D-521, a daughter, Amy Elizabeth.

Mr. and Mrs. Curtis D. Shartzler, D-341, a son, Cameron Todd.

Mr. and Mrs. Forrest C. Brewer, D-423, a son, Jean Pierre.

G	O	O	D	Y	E	A	R	M	A	Y
H	U	R	R	A	H	E	A	D		
R	R	A	W		S	A	N	D	Y	
S	I	S	A	I	N	T	A			
G	A	I	N	A	G	U	A	W		
A	N	O	F	N	E	A	T			
T	O	W	E	E	R	N	O	H		
C	O	R	N	T	E	A	S	E	L	
O	L	E	A	N	Y	E	L	L	A	
R	E	T	O	E	V	E	O			
D	O	S	E	H	E	E	D	A	M	

The clue in the GAT crossword puzzle is the annual occurrence of GAT's Safety Week.

"LET SAFETY BE NO PUZZLE TO YOU."

## Classifieds

**FOR SALE** DeWalt Arm Saw, stand, dato blades, scnder, and extra blades. Call Chillicothe 772-8191.

**1965 Honda, 65 CC;** \$110. Call Jackson 286-4171.

**12 ft. plywood sailboat,** 75 sq. ft. nylon Sunfish Sail, kick-up rudder, aluminum mast, spars, and dagger board. \$125. Call 947-2354.

**1966 Honda, 160 CC;** excellent condition; includes helmet. Call Piketon 289-2745.

**1966 Bridgestone, 175 Sportsman** motor bike; extra good condition; low mileage. Call Waverly 947-5001 after 5 p.m.



**1969 GOLF COMMITTEE,** composed of league presidents and representatives met recently to make plans for the year's activities. Members attending were seated (l to r) Gordon Johnson, Chuck Trivisonno (Portsmouth league); Ray Mangus (Waverly league); Charlotte Yates and Eileen Ward (Women's league); (standing) Dwain Clark (Jackson league); Jim Harshman (Waverly league); Bernie Bowers and Dick Sparks (Chillicothe league).

## Newlyweds

Miss Mary Lou Watts and Mr. Kenneth F. Hackney were married March 29 at the First Presbyterian Church in Chillicothe. Mrs. Hackney is the daughter of Henry Watts, D-411.

Miss Margie Anne Lakin and Mr.

Alec Blair were wed February 8 at the Trinity Methodist Church of Lafayette, Indiana. Mr. Blair is the son of Alec Blair, D-712.

Capt. M. Pamela Ostroski and Capt. John Ferinde pledged wedding vows April 22 at a civil ceremony in Basel, Switzerland. A military chapel wedding followed on April 26 in Frankfurt. Mrs. Ferinde is the daughter of A. S. Ostroski, D-527.

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GOODYEAR ATOMIC CORPORATION  
A DIVISION OF THE GOODYEAR TIRE & RUBBER COMPANY  
2700 WASHINGTON AVENUE, PIKETON, OHIO 45661

Published monthly in the interest of employees of the Goodyear Atomic Corporation

Publication Office: Industrial Relations Division, X-100 Bldg., Box 628, Piketon, Ohio 45661

Editor: Gordon Johnson Telephone: 289-7321

Member - International Council of Industrial Editors