



MR. RICHARD L. DUFFEY

D-761

# GAT Management Newsletter

GOODYEAR ATOMIC CORPORATION

a subsidiary of

THE GOODYEAR TIRE & RUBBER COMPANY

Editor - H. McClelland

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DURING THE NEXT SIX WEEKS quite a few people on the second floor of the X-100 building will be moving. Technical Review section personnel have already moved (temporarily) to the room south of the Safety Department. Their former office area will then be re-arranged for the Administrative Services Department. Then the partitions around the present Exhibit Area will be removed and offices will be set up for L. E. FULLER, F. E. PICKENS, W. D. HUGHES and their secretaries. That vacated area will then be occupied by 500 Division personnel, including R. W. BROWN, W. T. BROWN, S. J. ZANGRI, and R. M. ZEEK. The Internal Audit Department is to move into the office area across the hall from Safety. Wage and Salary Administration will move "up front" and M. R. ZIGLER is slated to move into R. W. BROWN'S present office.

THE GAT PICNIC crowd at Camden Park on July 25 has been officially estimated at 3,500 people. The top two prizes were won by: DWAIN L. CLARK - portable TV; and WARREN P. GILLILAND - men's wrist watch.

OUR POWER LOAD was reduced from 400,000 to 350,000 kilowatts on the morning of July 27th. Part of the power normally supplied our plant and the Carbide plants at Oak Ridge and Paducah (a total of 200,000 kw) is temporarily being diverted to the New York area to help make up shortages resulting from the failure of two major generators at Consolidated Edison. When the generators are back in service, the reduction in power here will no longer be necessary.

THE ADDITION of a second film, "Facts About Backs," makes the August Safety Meeting "package" of interest to both plant and office employees.

NEW EMPLOYEES include MABEL E. TANNER, stenographer in D-224. She graduated from Jackson H. S., has been working as clerk typist at DuPont in Circleville since Oct. 1968. Her husband is Joseph, D-722; her sister is V. M. Ragland, D-331. JAMES ANZELMO is a Tech Squad trainee who received a B.E. (Electrical Engineering) degree from Youngstown St. U. in June. His wife's name is Marilyn. ROBERT B. KEFGEN, technical man, D-522, graduated from a Cincinnati high school, has a B.S. in Physics from Kent State. He has been a physicist at Battelle for about 10 months. His wife's name is Penny. DAVID H. WATTS is a draftsman apprentice, D-761. He graduated from Chillicothe H. S., has been working at the Chillicothe Correctional Institute. He and his wife, Marsha Ann, have a two-year-old son. David's father is the manager of the 400 Division. MARY B. FRAZIER, key punch operator in D-541, graduated from Minford H.S.; has a diploma for completing a key punch course in Columbus. She and her husband, Calvin, are the parents of three children.

## MANAGEMENT NEWS---ON THE NATIONAL LEVEL

THE HISTORY MAKING photographs of a single atom by Dr. Crewe and two graduate students at the University of Chicago were made with the aid of a special 25,000 v scanning electron microscope with a resolving power of five angstroms, which they designed and built. Their work is being financed with AEC funds--so far, the cost is about one million dollars.

THE 108th OHIO GENERAL ASSEMBLY could hardly be called a "do nothing" legislature. Before adjourning late in June it had enacted 147 new laws--92 of them in less than six weeks.

AT NORTH AMERICAN ROCKWELL'S plant in Calif., an advanced data processing system schedules and records preventive maintenance services on more than 12,000 items of plant facilities and equipment. It has cut related paper work volume and manpower costs over 80%, saving some \$150,000 yearly while tripling the number of items handled.

THE NORTON CO., in Worcester, Mass., uses retired employees as guides to handle the nearly 3,000 visitors who tour their plant yearly.

THE GLASS FEVER THERMOMETER may soon be a relic of the past. A New York firm plans to market an easy-to-read, disposable thermometer that can take anyone's temperature in 10 seconds and costs less than a dime. The new device is a plastic coated strip of paper with printed numbers on it. Each number is covered by a dot of crystalline material which melts at the precise temperature corresponding to the hidden numbers. Placed in the mouth, the thermometer shows a progression of melted dots until the person's temperature is reached.

DID YOU KNOW that when you buy Polyglas tires from a Goodyear store, you can go back every 5,000 miles and the dealer will inspect, rebalance and rotate them free of charge? The cost of having these same things done once elsewhere averages about \$12.

ACCIDENT prevention at Beech-Nut, Inc., is helped by an employee safety observer in each department. Identified by a special patch on his coat, he is primarily responsible for liaison between department management and employees in safety matters. In addition, the safety observer conducts a safety inspection tour of his department, reports unsafe conditions to the foreman and safety supervisor.

YOU CAN USE STATISTICS to prove almost anything. For example, to find the total number of people in the U.S. who work, it's logical to start with the total population--over 200 million. Eliminate the 43 million over 65 years of age and the 84 million under 21, and that leaves 73 million. Take from that the 42 million employed by the federal government, the 25,725,000 in state, city, and local government, plus the 1.5 million in the armed forces and you have 3,775,000 left. Of course, you can't count the 680,000 people in hospitals and mental institutions, and the 2,875,000 who are unemployed so that leaves 220,000. But there are 219,998 people in jails and penitentiaries so who is left to do the work? You guessed it--just the two of us.

SIGN OF THE TIMES: Peter Fonda will make more money out of one film, "Easy Rider," than his father, Henry Fonda, earned in 35 years of movie making.

MOST SUPERMARKET CHAINS have products ranging from detergents to canned peaches packaged especially for them. These store brand items always are priced lower than nationally advertised "name" brands. Maybe you thought the prices are lower because of quality--a nationally known columnist points out that both name and store brands are usually canned or packaged by the same firm, but marketed under different labels.

MODERN MANUFACTURING reports that one plant found that \$2 soldering irons required \$189 in maintenance per year. When they switched to \$5 irons, maintenance dropped to \$9 per year.

BRITISH STEEL CORP. started a special employee relations program two years ago creating a job called employee/director. Eleven men chosen from the shop floor divide their time between their jobs and the conference room, where they discuss problems with company officials. They get \$2,400 a year on top of what they earn on their regular jobs. Management says the special program is well worthwhile and they plan to extend it.

AKRON will soon get its fourth and largest Holiday Inn. An 18-story building, estimated to cost \$6.6 million is to be built downtown as part of the Cascade Plaza urban renewal project. Underneath the plaza is a city-owned, 2,150-car parking garage.

## THOUGHTS ON MANAGEMENT

I AM INTERESTED in the path you will travel from where you are now to where you will be (25 or 35 years from now). But first let's consider where you are now. You are now adults, for better or worse. In your mid-teens you became old enough so that your parents could stop punishing you. Now you are old enough to stop punishing your parents. . . At 16 you were old enough to doubt. Now you are old enough to believe again and to bring doubt and belief into some kind of productive balance. You learned very early that we react to our environment. You now know that in some measure each of us creates his own environment. You may not yet grasp the power of that truth to change your life. . .

--part of a speech to the Akron U. graduating class in June by John W. Gardner, former secretary of H.E.W.

POOR TEACHING is at the root of much student unrest. Most of today's students are not malicious; they're simply bored stiff.

--B. J. Chandler, dean, Northwestern U's School of Education

THE UNITED STATES is the most extreme example of an overdeveloped country. With less than six percent of the world's population, this nation accounts for some 35 percent of the world's annual consumption of raw materials. As a people we are also the biggest single contributor of dangerous pollutants to the land, water, and atmosphere. We are the prime destroyers of ecological systems, that complex web of relationships among living things and their physical surroundings. All human life on our little spaceship depends on those systems; they supply all our food, all our oxygen, and ultimately dispose of our wastes. The American population may be growing only about half as fast as that of, say India or Indonesia; but when the American way of life is taken into consideration, the true significance of this growth becomes clear. For it is population growth among affluent white Americans that most strains the life-support systems of the earth, and it is the third and fourth babies of American middle-class families who are the cause of most of our population increase.

--Paul R. Ehrlick in "McCall's"

THE MYSTIFYING THING about a fool and his money is how the two ever got together in the first place.

--Changing Times

A CONSIDERABLE PART of our day is spent doing relatively unimportant things, even though most of us recognize that 20 percent of an individual's activities generally achieves 80 percent of his results. The events of the day dictate the manager's life; in essence he becomes the victim of his job and its environment. Another part of the fault lies in a manager's inability or reluctance to let go of administrative or procedural activities as he moves up in the organization.

--Robert P. Neuschel, director, McKinsey & Co.

AND THERE WERE three men went down the road, as down the road went he. . .the man they saw. . . the man he was. . .and the man he wanted to be.

--John Masefield

ONE OF THE biggest questions facing industry today is the people question. Just how do we motivate employees to achieve the goals of a company and at the same time meet the employees' needs. The manager of today has a more difficult role because he frequently deals with partially automated jobs difficult to enrich.

--Robert Janson, "Job Enrichment: Challenge of the 70's."

THRIFT in a man is never more appreciated than when his will is read.

--D. O. Flynn

THERE ARE five houses, each of a different color and inhabited by men of different nationalities, with different pets, drinks, and cigarettes. The Englishman lives in the red house. The Spaniard owns the dog. Coffee is drunk in the green house. The Ukrainian drinks tea. The green house is the next one to the right of the ivory house. The Old Gold smoker raises snails. Kools are smoked in the yellow house. Milk is drunk in the middle house. The Norwegian lives in the first house on the left. The man who smokes Chesterfields lives in the house next to the man with the fox. Kools are smoked in the house next to the house where the horse is kept. The Lucky Strike smoker drinks orange juice. The Japanese smokes Parliaments. The Norwegian lives next to the blue house. Who drinks water? Who owns the zebra?

--Mickey Porter

Note: The answers will be published in the next Newsletter. If you think you have the correct answer before then, call extension 2298.

## WHO'S WHO IN MANAGEMENT

MARVIN R. KENNARD is section head, Material Control, D-424. He supervises three salary employees in maintaining stores inventory control. He also coordinates surplus and salvage sales activities. He reports to C. F. RAY, superintendent, Materials and Service.

Mr. Kennard graduated from Portsmouth West High School and has taken courses from LaSalle Extension. Prior to his work with GAT, he spent a year in the U.S. Navy as seaman, 2nd class (1949), and was employed by the Chesapeake and Ohio Railway (1950-53). He went on our payroll in 1953 as clerk, sr., was promoted to Rating and Route clerk (1955), to foreman, Receiving and Shipping (1968), and to his present position last April.



Marvin and his wife, Rita, who works in D-301, and their children, Rick (16) and Christine (12), live at Route #5 West Portsmouth. Marvin is a member of Rehoboth Mission, Daniel Boone Club, and GAT Foremen's Club. He is on the advisory board of Burr Chapter of the DeMolay, and is District Deputy Grand Master of the 7th Masonic District, which includes all the lodges in five Southern Ohio counties. He also owns and manages a 200-acre dairy farm. His hobbies include demonstrating how to load and shoot muzzle loading rifles and competing in marksmanship contests.

### GAT NAMES AND FACES IN THE NEWS



C. O. PAYNE



V. J. DEVITO



H. D. BAUMGARDNER



B. HARRIS

CLARA O. PAYNE retires at the end of the month (last day worked, Aug. 31) after more than 16 years of service. She says she has no definite plans for the future.

VINCENT J. DEVITO celebrates his 20th anniversary with Goodyear on August 10. Vince started as a squadron trainee with what is now known as Goodyear Aerospace Corporation. Vince is a member of the Pike County Chamber of Commerce and recently spoke to that group on the subject "The Uranium Industry-Status of Nuclear Power."

HARRY D. BAUMGARDNER celebrates his 30th anniversary on August 19. Harry started as an hourly trainee on the parent company's Production Squad.

BERNARD HARRIS is education supervisor for the Black Legion Action Committee (BLAC) in Chillicothe. Besides working with youngsters, he is one of those actively engaged in trying to raise \$10,000 for the Black Scholarship Fund in order to send black students in the community to college.

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