



GAT Management Newsletter

GOODYEAR ATOMIC CORPORATION

a subsidiary of

THE GOODYEAR TIRE & RUBBER COMPANY

Editor - H. McClelland

July 1, 1970

ABOUT 200 men attended the combined 4th Annual Goodyear Southeastern Ohio Open Golf Tournament and GAT Foremen's Club summer outing on June 20th. Six-man teams from Goodyear plants at Pt. Pleasant, Jackson, Logan and our plant were in the golf tournament and for the second time in three years, the GAT team won the scratch score trophy (now on display in the Exhibit Area, second floor, X-100 bldg.). Our team's captain was V. J. DeVITO. Playing with him were R. E. ENTLER, D. P. GOODMAN, D. C. LANNOM, C. F. TRIVISONNO, and F. S. VOSS.

NEW EMPLOYEES include MARY LOU GIDEON, D-311. She graduated from Portsmouth West H.S., has worked at the Atomic Employees Credit Union since June 1967. Her husband, John, works in D-224. DAISY K. ROBERTS, D-222, graduated from Waverly H.S. and has been working for the Pike County Free Public Library since last August. DARWIN K. VALENTINE is working this summer in D-424; Roger W. Cosby, D-721 is his cousin. JAMES L. KOCKENTIET, D-541, graduated from Portsmouth H.S., had a year at Columbia Military Academy, took a course in IBM machines from Automation Institute, and has more than a year of credits at O.U. Portsmouth. His most recent employer was the U.S.A.F. MICHAEL B. BAYLESS is here for the summer. He was here the summer of '68. LEONARD D. BERKOWICH, Administrative Squad trainee, is back after military service 7/68 to 4/70.

RECENT PROMOTIONS include: BERNARD HARRIS from Adm. Squad trainee, D-222, to auditor, jr., D-101.

R. D. JACKSON was the coordinator for this year's Science Demonstration program in which a total of nine GAT employees (N. F. REITER was one of the men, others previously publicized) presented programs witnessed by more than 2,175 teachers and students.

EMPLOYEES active in their communities include J. D. HAMILTON who has just been elected to a three-year term on the Board of Directors of the Scioto County Red Cross Chapter; MRS. GENEVIEVE GUNDLAH is serving her second year as corresponding secretary of the Buckeye Chapter of the National Secretaries Association; R. E. SHOAF was director for the South Central Ohio Area Center Tennis Tournaments in Chillicothe, LARRY SCHUM is area chairman. CHARLOTTE YATES and her husband, Carl, coached a junior bowling team in Waverly that won the State AA Championship in Columbus on June 13.

MANAGEMENT NEWS---ON THE NATIONAL LEVEL

STUDENTS WORKING for the summer, as well as other part-time workers, can now avoid having federal income tax withheld from their pay if they paid no tax for 1969 and expect to owe none for 1970. New tax laws permit single persons to earn up to \$1,700 this year without taxation. Those who qualify should state the fact on withholding exemption certificates filed with their employers.

THE LONE STAR GAS CO. encourages its employees to be active in the community in which they live by an annual "President's Award for Outstanding Citizenship."

SUPERVISORS (they would be called "foremen" here) at four Kelley-Springfield plants are competing to be among the 20 chosen (5 from each plant) for a new program called the "Winner's Circle." Foremen (called "superintendents" here) will nominate their best men and then the four factory councils (same as our "operating committee") will select the 20 men. The winners get to attend a home-office seminar which will include training in key, job-related subjects (part of it by university professors), orientation in various corporate functions by home office managers, and a chance to meet company officers. After they return to their own plants, they will meet periodically with their factory councils. Each year a new "Winner's Circle" will be selected. A man cannot be selected more than twice.

SIGN OF THE TIMES: Pumpernickel bread is now pumperdime.

THE TIME-HONORED THEORY to the effect that a woman should brush her hair 100 strokes a day may actually cause unhealthy, broken hair. Good Housekeeping says that traction, or excessive pulling on the hair can injure the hair shaft and cause it to fall out. Ponytails, brush rollers, teasing the hair, and using a hard bristle brush are other things that can cause hair to fall out. Incidentally, G. H. reports that contrary to popular belief, massage does not stimulate hair growth.

DURING 1969, fatal accidents on commercial airlines in the U.S. were reduced to .003 per million miles flown. This means that when you board a plane, you have a better than a 99.99980 percent probability of completing your flight safely.

DID YOU KNOW that if you are 10 pounds overweight you are carrying around an extra six miles of blood vessels?

THE GOODYEAR Atomic Women's Club of Portsmouth with the laudable aim of promoting personal and friendly relationships between members has been in existence since October, 1955. Averaging 45 to 50 members each year, the club has various social, cultural, and philanthropic objectives; meets one evening per month, holds two dances a year, sponsors a concert, holds a rummage sale etc. Over the years, their money making projects have raised a total of almost \$29,000 for charitable purposes.

B. R. REYNOLDS, son of G. H. Reynolds and an employee here the summers of 1957-58-59-60, has been transferred from Gdyr-Germany to Gdyr-Turkey and promoted from chief chemist to tech superintendent.

THE PITTSBURG Paint and Glass Co. used wine-red, bright yellow, light green, and similar, untraditional colors to paint machines, structural columns, pipes, walls, and floors. After the new color scheme had been in use for three years, they found that the number of lost-time injuries had been reduced 38%; absenteeism had dropped from five to two percent; turnover was down from four percent to four-tenths of one percent; and, turnover efficiency had increased 10%.

SIGNS OF THE TIMES: The alcoholic rehabilitation center in Paterson, N.J. is located on the corner of Straight and Narrow Streets.

OHIO UNIVERSITY does not, as yet, offer a Doctor of Philosophy degree in Industrial and Systems Engineering. But, under an "umbrella" agreement with other engineering departments, it is possible to get, for example, a PhD in Electrical or Chemical Engineering, but have many of the courses and even the dissertation in ISE. However, proficiency in a foreign language (French, German, Russian, or Spanish) is a prerequisite and a candidate must spend at least three academic quarters in "continuous residence on the Athens campus."

EMPLOYMENT of computer programmers is expected to total a half-million people before 1971; 770,000 by 1975.

SINGER FRANKIE LAINE claims to have discovered a foolproof way to quit smoking - at least, it worked for him. What he did was to have all his shirts and trousers made without pockets. He got so tired of carrying cigarettes and lighter that he quit smoking.

THOUGHTS ON MANAGEMENT

IN A COMPETITIVE ECONOMY, above all, the quality and performance of the managers determine the success of a business. Indeed they determine its survival, for the quality and performance of its managers is the only effective advantage an enterprise in a competitive economy can have.

--Peter Drucker

YOU NEVER GET a second chance to make a good first impression.

--J. Gustav White

REMEMBER when HIPPIE meant big in the hips and a TRIP involved travel in cars, planes, and ships? When POT was a vessel for cooking things in and HOOKED was what grandmother's rug might have been? When FIX was a verb that meant mend or repair and BE-IN meant well organized, tidy, and clean and GRASS was a ground cover, normally green? When lights and not people were TURNED ON and OFF and the PILL might have been what you took for a cough? Communicating clearly is always tough. Changing word meanings makes it rough.

--Submitted by R. C. Kramer

I WISH I was what I was when I wished I was what I am now.

--Graffito

IN TERMS OF international posture, even if our activity in space had been prompted only by reasons of prestige, our investment has surely been justified. Apollo 11 and Apollo 12's superb flights to the moon have, I believe, renewed the world's confidence in the strength and viability of the United States as a technological leader.

--Dr. George E. Mueller, NASA

VACATION is the period when you exchange good dollars for bad quarters.

--The Last Laugh

THE BASIC HOPES and fears, the delights and despairs, and the problems and frustrations that are the lot of mankind today have been described by great minds for the past 30 centuries. And yet to each of us in our time, the experience of recognizing age-old truths appears to be as new as though we were their first discoverers. We as individuals need this experience of discovery, for that is the way we learn to live anew through the opportunities available to us in our later years.

--Harry W. Hepner, author of "Retirement - A Time to Live Anew"

THIS IS the "with it" generation. No one, I'm sure, could doubt it. And what "it" is, I do not know, but I could do without it.

--Richard Armour

THERE IS A RANGE of performance for any operation within a plant. Some operations are extremely well run, and others are not so good. If we can identify the very best operations, and then bring all similar operations up to the same level, overall performance will be significantly improved.

--W. B. Ericson, North American Rockwell

IT IS SAID that between now and the end of this century the world will consume as much energy as it has in the past 20 centuries.

--Dr. Glenn T. Seaborg

COMPUTERS are big, expensive, fast, dumb adding-machine-typewriters. Most of the computer technicians that you're likely to meet or hire are complicators, not simplifiers. They're trying to make it look tough, not easy. They're building a mystique, a priesthood, their own mumbo-jumbo ritual to keep you from knowing what they and you are doing.

--Robert Townsend in Harper's Magazine

THE ABC OF SUCCESS is Ability, Breaks, and Courage.

--Vincent G. Reuter

HORDES of over-the-hill executives are walking company corridors today. They are not deadwood or incompetents. They know their jobs, and handle them well; but they are men in their late 40's or their 50's who see no advancement within the company in their future. Sometimes gently, sometimes bluntly, they have been passed over in favor of younger men. . . Each of these executives have a lot in common besides their age. They refuse to give up. They do not accept the company appraisal that they are finished. They are not hollow, half men angered at their fate. Loyal employees all, they do their jobs well, even if without inspiration, but look elsewhere for self-respect.

--Ernest A. McKay, in "Business Management"

IF A PERSON is not finding the fulfillment he seeks in our free world today, the chances are good that the fault does not lie with our system as much as with the person himself.

--Earl Nightingale

WHO'S WHO IN MANAGEMENT

ROY W. BROWN, D-501, is assistant manager of the Technical Division. He coordinates GAT activities in the Cascade Expansion Program and Plant Testing Programs. He also acts for the division manager when needed. He reports to C. D. TABOR, division manager, and deputy general manager.

Mr. Brown graduated from high school in Princeton, Illinois. He attended La Salle-Peru-Oglesby Junior College and has a B.S. in Chemical Engineering from Massachusetts Institute of Technology. Roy joined The Goodyear Tire & Rubber Company in 1941 as a chemical engineer. He became a member of the United States Army (1942) and transferred to the Air Force (1943-45) serving as 1st lieutenant and fighter pilot in the European Theatre. He continued at GT&R until 1953 when he came to GAT as an engineer, was later supervisor and then assistant superintendent in the Technical Div. He was transferred to the parent company in 1962 as chief engineer of Iceguard Engineering, was transferred again to GAT in 1967, to his present position.



Roy and his wife, Frances, a son, Stephen (21), a senior at Miami University and a daughter, Patricia (14), live at 45 Zander Drive in Chillicothe. Another daughter, Mrs. Lynn Carwile (23), lives in Columbus. The Browns belong to the Orchard Hill United Church of Christ in Chillicothe where Roy is chairman of the board of deacons. He is also a member of the board of directors of the YMCA and is president of the Chillicothe Tennis Assoc. He is a member of the American Institute of Chemical Engineers and the GAT Foremen's Club.

GAT NAMES AND FACES IN THE NEWS



N. H. HURT



R. E. MANNING



H. J. ROUFF

NATE H. HURT has been selected by the parent company to attend the Executive Development Program at Penn State. This is a rugged six-day-a-week program which started June 28 and runs through July 26. Enrollment is limited to 40 people and they do not accept anyone who does not hold a top management position.

ROY E. MANNING, scoutmaster of BSA Troop 73 in Beaver, and 10 of his boys are presently on a trip to the Philmont Scout Ranch in New Mexico. They started June 20, will be back July 11. Part of that time will be spent on a 10-day hike through parts of Colorado, Arizona, and New Mexico.

HAROLD J. ROUFF has been president of the Pike County YMCA for 13 consecutive years. While probably the smallest "Y" in the state, through the money which comes from the United Fund and an annual membership drive, plus the efforts of Harold and a few other dedicated individuals, the Pike County YMCA has an excellent recreational program.