



GAT Management Newsletter

GOODYEAR ATOMIC CORPORATION

a subsidiary of

THE GOODYEAR TIRE & RUBBER COMPANY

Editor - H. McClelland

March 4, 1970

ALL EMPLOYEES are to be scheduled, within the next few weeks, to a meeting in which our Emergency Evacuation Procedures will be reviewed. The Emergency Planning Staff has instigated the program - it's their job to see to it that employees know what to do if and when an emergency does occur. This review may be part of a regular safety meeting or employees may be scheduled to a special meeting where EEP is the only or principal subject. The size of groups is to be limited to a maximum of approx. 25. Questions will be encouraged and an "expert" will be on hand to answer them. Most meetings will be held on "day" shift and the Training Department will work through Division Managers in scheduling people to attend.

THE AEC increased the electric power level for our plant from 400 to 500 megawatts on March 1.

BOWLING CHAMPS, besides the two on page 4, include: EILEEN WARD, women's hdcp singles champ; JUDY RAY and MARGE ONDERA, doubles champs. A. O. CLAUSING won the men's hdcp singles crown; R. O. WINKLER and R. M. NANCE are men's doubles champs. Fifty women and 86 men bowled in the two February tournaments.

REGISTRATION for Ohio U. Spring Quarter courses will be conducted this month. Registration on the Portsmouth Campus is March 12, 13, and 14 - but only on the 13th are they open for registration in the evening (6-8 pm). At the Chillicothe Campus, registration is March 20; the hours are 9-12, 1-4, 6-8. Mr. Mundell and his secretary from the Chillicothe Campus will be on plantsite on March 19, at approximately 1:30, to register employees for I.S.E. or MBA courses at Chillicothe - one of each will be taught. The courses are ISE 506, Engineering Statistics; and BA 570, Business Policy (both can be used toward either degree). Spring Quarter classes start the week of March 30. The quarter ends June 12.

RECENT PROMOTIONS include E. M. PETROSKY and J. L. WALTZ from Tech Squad trainee to engineer - Ed in D-533, Jeff in D-535.

THE NAMES of all GAT retirees, both hourly and salary, a total of 42, have been added to the board in our display area, which lists GAT alumni. "Alumni" are GAT employees who have been transferred to other parent company plants and who are still on the active payroll. The names of 90 are listed.

MANAGEMENT NEWS---ON THE NATIONAL LEVEL

THE AEC stops buying uranium on December 31. During the last 28 years, some 325,000 tons of "yellow cake" have been produced--enough for all the nuclear weapons the U.S. could possibly use, plus more than enough to launch the nuclear power industry, plus a 60,000 ton surplus that the AEC is trying to figure out how to dispose of. (Nuc. Week)

LAST YEAR in the United States 1.5 trillion kilowatt-hours of energy was generated.

EVERY MONDAY, at Dow Chemical, a new safety slogan is posted. On Thursday, an employee's name is drawn from a barrel and the man's home is called. If a member of his family can repeat the slogan, the family wins 1,200 S&H Green Stamps. The winner's name goes on the board and stays there until a new slogan is posted. Name-drawing continues until there is a winner. It is unusual for the company to have to make more than one or two calls.

SIGN OF THE TIMES: The firm that made sweat shirts inscribed with "Money Isn't Everything" has gone bankrupt.

AN ARTICLE which first appeared in the American Legion Magazine and was then condensed and reprinted in the February issue of Reader's Digest says that the only way for each of us to beat inflation is to go back to the same philosophy we were forced to use in the Depression. In other words, shop smart, compare prices, don't buy what you don't need, take advantage of bargains, learn to make most repairs yourself.

IN 1939, the code and regulations of the federal income tax had 425 pages; today there are 3,947 pages.

THE TOBACCO INSTITUTE has a point. They say tobacco companies have to abide by the "truth in advertising" rules so why should the American Cancer Society and the American Heart Association be allowed to make wild and unsupported allegations about the effects of cigarette smoking? The Institute is referring to recent radio and TV commercials which say, without any qualifications, that cigarette smoking, on the average, reduces a smoker's life by 8.3 years, and that every cigarette you smoke reduces your life one minute.

"BUSINESS MANAGEMENT" reports on a study of what causes strikes. A research team studied 127 strikes that occurred in 32 industries and said that 65 percent of them were caused by three major errors in management policies. One, management's assumption that "to satisfy rank and file employees, it has only to follow the strict letter of the contract." Workers feel that employers who follow the letter, rather than the spirit, of a contract aren't entirely sympathetic to the union or collective bargaining. The second error is that very few managements make any special effort to explain the reasons for introducing new equipment, methods, materials or changes in non-contractual policies. This causes apprehension on the part of employees because they fear that these new things could affect their job security and status. And finally, at least one out of every eight strikes studied was due specifically to management's erroneous assumption that if it gives the union leaders what they ask for, the union membership will accept it. Not so, is the conclusion of the researchers.

WOMEN received less than 25% of the college degrees granted in 1959. Last year they received 40%.

VALUE ENGINEERING is credited with saving the Bureau of Reclamation nearly \$13 million in the cost of the new Third Powerhouse at Grand Coulee Dam. A value engineering team recommendation for a change in design of the penstock entrances made possible related changes that are expected to save more than \$1 million for each of the plant's 12 penstocks.

1,500 TRILLION papers are filed in the nation's offices now and 62 million file drawers are being added every year! The cost of filing the papers in one file drawer is approximately \$640.

THE NUMBER ONE spectator sport in the U.S. last year was horse racing with 70 million fans. It has been first for 17 consecutive years. Automobile racing was second with 40 million, football third with 37 million, baseball fourth with 33 million, and basketball fifth with 26 million (but gaining about five million more in attendance each year).

THE DIFFERENCES between a good and bad speech say Towers, Perrin, Foster & Crosby, a management consultants firm, include: Research, Preparation, and Delivery.

THOUGHTS ON MANAGEMENT

I HAVE DIED in Viet Nam. But I have walked the face of the moon. I have befouled the waters and tainted the air of a magnificent land. But I have made it safe from disease. I have flown through the sky faster than the sun. But I have idled in streets made ugly with traffic. I have littered the land with garbage. But I have built upon it a hundred million homes. I have divided schools with my prejudice. But I have sent armies to unite them. I have beat down my enemies with clubs. But I have built courtrooms to keep them free. I have built a bomb to destroy the world. But I have used it to light a light. I have outraged my brothers in the alleys of the ghettos. But I have transplanted a human heart. I have scribbled out filth and pornography. But I have elevated the philosophy of man. I have watched children starve from my golden towers. But I have fed half of the earth. I was raised in a grotesque slum. But I am surfeited by the silver spoon of opulence. I live in the greatest country in the world in the greatest time in history. But I scorn the ground I stand upon. I am ashamed. But I am proud. I am an American.
--Advertisement: MacManus, John & Adams, Inc.

THERE'S LITTLE CHANCE for people to get together as long as most of us want to be in the front of the bus, the back of the church and the middle of the road.

--Short Circuits

IT HAS BEEN estimated that a person living every minute at the site boundary of one of our nuclear plants, drinking the discharged water and breathing the air, and eating fish from the same water, would have to remain there for more than 200 years to get the same radiation exposure effect as will result from a single chest X-ray.

--Clarence E. Larson, AEC Commissioner

MY CAR is not new and modern, still I'm happy, you can bet. For though it may be out of date, it's also out of debt.

--Mickey Porter

FOR THE ORGANIZATION of highly educated people, authority and responsibility may well be the wrong principles of organization. Perhaps we will have to learn to organize not a system of authority and responsibility--a system of command--but an information and decision system--a system of judgment, knowledge and expectation.

--Peter Drucker

HE WHO knows not, and knows not that he knows not, is a fool - shun him. He who knows not, and knows that he knows not, is a child - teach him. He who knows, and knows not that he knows, is asleep - awaken him. He who knows, and knows that he knows, is wise - follow him.

--Submitted by Vince DeVito

THE THREE AGES of man are: Young Man, Middle Age, and "My, you look well."

--E. V. Rasmussen

A PROFOUND CHANGE in the way management deals with people will become evident in the 1970's. Already shifting attitudes blown in from the Sixties have sensitized many managers into a new regard for people and the values by which they live and work. . . Under what some are dubbing "Theory Z," effective management will take into account the deeper drives of human motivation - needs, hopes, pleasures, beliefs - a focus wide-angled as life itself. . . Management will be less a matter of delegating limited responsibilities and more the art of motivating open-ended creativity. People will be fitted less into pre-set jobs; jobs, rather, will be designed more around people's talents and the things they like to do. . .

--January "Administrative Management"

ADD TO SAD WORDS of tongue and pen: Income tax is due again.

--Mickey Porter

THE GREATEST form of sex education is Pop walking past Mom in the kitchen and patting her on the fanny, and Mom obviously liking it. The kids take a good look at this action and think, "Boy, that's for me."

--Psychology Today

WE HAVE had all kinds of "ins"--such as love-ins, sit-ins, teach-ins. Now it is income tax time--kick-in.

--The Last Laugh

IN THE 1970's, America needs to rededicate itself to national unity, to preserving liberty under law and encouraging mutual respect among its people. I have great faith in America and its ability to serve all its citizens and make free government a genuine reality. Despite its many distractors, America remains the hope of those who believe in the equality of man.

--J. Edgar Hoover

WHO'S WHO IN MANAGEMENT

SAMUEL W. WOHLFORT is supervisor, Physical Measurements, D-522. He directs the activities of seven salaried employees as they do non-destructive analysis of elements or compounds by either x-ray diffraction or x-ray fluorescent spectroscopy, or use the electron microscope for surface structure and corrosion mechanism studies. In addition to improving the techniques and equipment needed to carry out this work, the department also has responsibility for some phases of development programs aimed at new or improved materials of construction for use in the plant. Mr Wohlfort reports to DR. P. R. SEUFZER, superintendent, Development Laboratory.



Mr. Wohlfort is a graduate of Libbey High School in Toledo, Ohio. He served as a seaman 1/c in U.S. Naval Reserve electronic technician schools during 1945-46. He has a B.S. in Chemistry from the U. of Toledo and an M.S. in Chemistry from O.S.U. Twelve of his 16 years of work have been for such Ohio firms as North American Aviation in Columbus, the Sharp-Schultz Co., in Lancaster; and the Libby Owens Ford Glass Co., in Toledo. He came to GAT last year from Milchem, Inc., of Houston, Texas.

Sam, his wife, Betty, and their three children, Mark-16, Eric-14, and Beth-8, live at 79 Fruit Hill Drive in Brewer Heights in Chillicothe. Sam is a member of The American Chemical Society, The American Institute of Chemists, The Society for Applied Spectroscopy, The Electron Microscopy Society of America, The Society of The Sigma Xi, and Phi Lambda Upsilon Honorary Chemical Fraternity.

GAT NAMES AND FACES IN THE NEWS



R. W. BROWN



S. A. KOHUT



C. YATES



A. H. CLARY

ROY W. BROWN is to speak to the Akron Chapter of the American Institute of Chemical Engineers on March 21. His subject will be "Isotopic Separation by the Gaseous Diffusion Process."

S. A. KOHUT's photograph of the Washington monument is now part of the permanent collection of photographs at the Gallery of Fine Arts in Columbus. Five of his photographs were on display there during the month of January.

CHARLOTTE YATES won the hdep All Events crown during GAT Women's bowling tournaments held in January and February. She has the best "scratch" total among the 15 women who will compete for the Company Championship on March 7.

A. H. CLARY won the GAT All Events men's hdep bowling crown and is one of the 15 men who will compete for the Company Championship next Saturday at Shawnee Lanes in Chillicothe.

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