



GAT Management Newsletter

GOODYEAR ATOMIC CORPORATION

a subsidiary of

THE GOODYEAR TIRE & RUBBER COMPANY

Editor - H. McClelland

September 16, 1970

DR. LEHMAN says that the vaccine used in the free influenza inoculations (available between 8 and 4, Mon. through Fri., Sept. and Oct.) has been made by a new method so that only half as much as formerly is needed per injection. Furthermore, in controlled clinical studies where the "purified" vaccine was used, a marked reduction in side effects -- local reactions, malaise, and chills -- was evident in comparison with the vaccine used in former years. Had your flu shot yet?

700 EMPLOYEES attended one of the 36 safety meetings held in August on the subject of "Backfire."

NEW SALARY EMPLOYEES include: BETTY R. STOKES, sixth member (and last) of this year's Tech Squad. She graduated from high school in Martinsville, Va., went to Roanoke College the summers of '68 and '69, has just completed her work towards a B.A. in Math degree from Mary Washington College. WILLIAM H. CAMPBELL, JR., cost accountant, D-351, graduated from high school in Coalton, has a B.S. in Accounting from Ohio U. Bill worked here the summer of 1968. His wife's name is Nellie Mae. They live in Wellston. TIMOTHY M. SANTO, lab analyst, jr. in D-551, graduated from Minford High School, has completed about 30 credit hours of work at Ohio U. RANDOLPH J. ROBINETT and ROBERT A. WILLIS are new co-ops. Robinette graduated from high school in Cookeville, Tenn., is enrolled at Tenn. Tech. His wife's name is Donna. Willis graduated from high school in Hyde Park, N.Y. He is a student at Virginia Tech.

THE SECOND CLASS of Maintenance Craft apprentices -- 10 this time -- started on September 8. Ages of the men vary from 18 to 26 years. The average is 21.7.

THE ROSS COUNTY Industrial Management Club holds its monthly meetings on the first Thursday of the month at the L K Restaurant on East Main St. in Chillicothe. They are looking for new members and if you live in Piketon, Waverly, or Jackson, you live close enough to attend the meetings and you are invited to attend one before you join. The speaker for the Oct. 1 meeting is Phillip Thompson, regional director of the American Arbitration Association. J. W. WESNER is president of the Club; R. K. MOCHERMAN is treasurer. F. W. GEYER is a "key man" and the one to contact if you want to join or attend a meeting.

L. E. FULLER was one of seven area executives honored as top management advisors at the Ross County Industrial Management Club dinner meeting on September 3.

MANAGEMENT NEWS---ON THE NATIONAL LEVEL

"FLEXIBLE WORKING HOURS" are being tried by industrial firms in West Germany. At one plant, for example, employees used to work a minimum of 43 hours and 40 minutes a week, punch in on a time clock before 7:20 a.m. Now, they must still work the same number of hours, but may ring in any time between 7 and 8 and leave anytime between 4 and 6 p.m. They may also transfer up to 10 hours of overtime to the following month or make up a shortage of the same amount. Morale is said to be better, traffic flows more freely near the plant, and employees can avoid the rush hour.

I. S. GHARKY, director of purchases for the parent company, is taking early retirement at the end of September (Mr. Gharky is 63). He was our first manager of the Purchasing and Materials Division, was transferred to Akron in 1958.

SYLVANIA ELECTRIC in Waltham, Mass. has a TV bulletin board. Notices are hand-lettered with a felt pen on 3" x 5" cards and placed on the face of a revolving drum. They are held there by magnets. The TV camera is focused on the drum and picks up the image which is shown on the screen. Anyone who wants to put on a notice dials a special number.

SINCE 1945, on-the-job accidental deaths have declined by 12-1/2 percent, while off-the-job accidental deaths to workers have increased by 60 percent.

A COLLEGE PROFESSOR, at a nearby university, decided his time was too valuable to be spent lecturing to students so he put several lectures on tape and went on a trip. Returning earlier than had been previously announced, he decided to look in on the class and see how the system was working. When he opened the door, he found no one in the room. His tape recorder was on a table faithfully delivering his lecture alright but, instead of students, in each chair was a tape recorder recording the lecture. Apparently the students had decided that if the professor's time was too valuable to be there, theirs was too.

HOUSEHOLD SAFETY TIP: Don't use scouring powder and household bleach at the same time to clean sinks or other things at home. When the two combine, poisonous chlorine gas is released.

JOE THOMAS, a 34-year-old Detroit auto assembly line worker, gets \$1,500 every time he donates a quart of blood and he donates once every six or seven weeks (8 times a year)! A Florida hospital supply firm found out some way or other that he had the nation's highest known concentration of "anti-Lewis P" a blood protein very useful in making a serum used in tracking down bad reactions to blood transfusions and in human genetics research. Right now, at least, this one man has more than enough to meet the entire nation's annual needs and gets \$12,000 a year extra because of it.

SIGN OF THE TIMES: A new city ordinance in Denver, Colorado, requires housewives who wish to trap rats in their homes to obtain small game hunting licenses.

MOTOR WHEEL CORP., a Gdyr. subsidiary, has a "crutch award" for the plant judged as the "Worst Housekeeper" of the year. They also have rotating engraved plaque awards for plants winning "Best Housekeeper" of the year and "Most Improved Housekeeper" of the year.

MOST PEOPLE in this country get at least 40% of their calories from fat. The Japanese have a diet which contains only about 10% fat, and they have considerably less heart disease than we do. Life magazine points out (what has been said many times by others) that most of us do not get enough regular exercise; eat and drink things which have plenty of calories but little or no nutritional value. One-third to one half of all middle-aged Americans are overweight. Hundreds of thousands of people die each year of heart disease, diabetes and hypertension, all of which are conditions aggravated by overweight.

IN COLD WEATHER set your furnace thermostat down 10° at night, bring it back to normal first thing in the morning. "Changing Times" says this can save 7% to 10% on your heating bills.

THE NEED for fireproof materials for Apollo spacecraft required a complete testing of the flammability characteristics of hundreds of materials. The results were documented and computerized and made available to industry. As a result, it is expected that it will soon be possible to avoid many disastrous fires from such things as mattresses, children's sweaters, and aircraft curtains because they can all be made of fireproof materials.

THOUGHTS ON MANAGEMENT

CLEARLY, the old Joe McCarthy technique is at work again. Again people are looking for scape-goats. But this time the attack comes not from the outside but from within, from extremist splinter groups of the New Left made up of students and, I am sorry to acknowledge, also of some faculty who would like to see our colleges and universities denigrated, maligned and even shut down. These critics go about their task in a way hauntingly familiar to an older generation. Always they insinuate, distort, accuse, their aim being not to identify and correct real abuses but rather to arouse and inflame passions in order to build support for "nonnegotiable" demands and by this means to enlarge their following and enhance their power.

--Nathan Pusey, president, Harvard U.

WE HAVE nothing to fear from the machine, at least insofar as there is any danger of the machine becoming any more intelligent than man. Computers, as any programmer will admit, are giant morons, not giant brains. . . Artificial intelligence is neither a myth nor a threat to mankind.

--A. L. Samuel, director, IBM

HE WHO laughs last didn't get the point.

--Corinna Marsh

BY THE MID-1970's, the average working engineer will have to spend the equivalent of one day per week in some kind of formal educational program for the duration of his employment. The average scientist, too, will have to re-earn his Ph. D. two to four times during his professional career.

--John F. Kincaid

THE GOOD MANAGER, like the good parent, says to those in his charge: "You can become whatever you want to become. My job is to help you become it."

--Earl Nightingale

THIS IS THE BEGINNING of a new day. I have been given this day to use as I will. I can waste it or use it for good. What I do today is important because I'm exchanging a day of my life for it. When tomorrow comes, this day will be gone forever, leaving in its place whatever I have traded for it. I pledge to myself that it shall be: Gain, not loss; good, not evil; success, not failure in order that I shall not regret the price I have paid for this day.

--Floyd W. Simmerson, speaker at 33rd Annual IMS Clinic

HOW DO YOU SPOT a leader? They come in all ages, shapes, sizes, and conditions. Some are poor administrators, some are not overly bright. One clue: since most people per se are mediocre, the true leader can be recognized because, some how or other, his people consistently turn in superior performances.

--Robert Townsend, "Up The Organization"

A MAN'S REPUTATION is made not by what he says so much as by what others say he said.

--Lane Olinghouse

THE U.S. does not have the resources to feed, house, and educate properly the more than 200 million people who already occupy our country. While our GNP and the average income have risen over the past decade, the quality of our lives can hardly be said to have improved. We cannot find the money we need to build schools, save our cities, treat our sewage, clean our air, or give health care and an adequate diet to our entire population. Our attempts to maintain control over foreign sources of needed raw materials in Southeast Asia and elsewhere, by threats, subversion, and force of arms, are proving to be more and more costly. And, as the irrationality of our system of national priorities becomes increasingly apparent, the very fabric of our society seems destined to disintegrate. More and more people, from New Left students opposing the Vietnam war to Santa Barbara conservatives battling the oil companies, are learning that economic "progress" takes precedence over all other values. . .

--Paul R. Ehrling, author of "Are there too many of us?"

RELIABLE SOURCE: Some guy you just met. INFORMED SOURCE: The guy who told the guy who told you. UNIMPEACHABLE SOURCE: The guy who started the rumor in the first place.

THE GREAT MAJORITY of men exist but do not live. The power of the passions, the force of the will, the creative energy of the imagination, these make life, and reveal to us a world of which the millions are entirely ignorant.

--Benjamin Disraeli (1804-1881)

LET EVERY MAN make known what kind of government would command his respect, and that will be one step toward obtaining it.

--Henry David Thoreau (1817-1862)

WHO'S WHO IN MANAGEMENT

WILLIAM L. KOUNS is "A" shift superintendent, D-103. In this capacity, he is top management's representative and responsible for the plant's operation when "A" shift is working on other than day shift. His responsibilities include making decisions pertaining to production, maintenance and administrative problems and acting as plant emergency director. He reports to G. H. REYNOLDS, general manager, or in his absence, to C. D. TABOR, deputy general manager.



Mr. Kouns graduated from Prichard High School in Grayson, Ky. He also attended Memphis State College for three years. During World War II (1943-1946) he was a technical sergeant in the U.S. Army and was stationed in the Far East. Prior to employment here, he worked for some three and a half years at the Grayson Rural Electric Corp in "public relations."

Bill started with GAT on 6-15-53 and was a member of the first class (15) to complete the Process Operators Training. He was promoted to assistant foreman and then to foreman in 1954; assistant cascade coordinator in 1956; to cascade coordinator 10 years later; to his present classification in January, 1969.

Bill, his wife, Dorothy, and their daughter, Lisa (11), live at 1113 Sarasue Avenue in Portsmouth. They are members of the First Southern Baptist Church where he serves as treasurer and Sunday School superintendent. Bill is a member of the GAT Foremen's Club, the Portsmouth Elks, and a Masonic Lodge in Grayson, Ky. He has the distinction of being named a "Kentucky Colonel."

GAT NAMES AND FACES IN THE NEWS



R. M. RUTHERFORD

G. D. ALTHOUSE

H. R. SANSON

W. L. GUNDLAH

W. F. POTTS

M. REDDEN

R. M. RUTHERFORD and G. D. ALTHOUSE were at Ohio State University, August 23 - Sept. 4, attending the first half of their four-week (2 wks. this yr., 2 wks. in 1971) Executive Development program.

H. R. SANSON, D-724, is again serving as Labor's co-chairman along with H. G. JOHNSON for this year's All-In-One Campaign October 5-12. Harold and Gordon were also co-chairmen for last year's successful drive.

W. L. GUNDLAH played a lot of softball this summer. Sometimes he played on Friday night, again on Saturday and Sunday. He not only played in Ohio, but also in Kentucky and W. Va. He played on teams that won tournaments and/or league championships and was, himself, chosen on three All Tournament teams.

W. F. POTTS is commander of the Ohio Valley Boating Club, co-sponsor of the Eighth Annual Portsmouth River Days Festival, Sept. 2-7. MARTIN REDDEN was chairman of the Awards Committee.

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