



GAT Management Newsletter

GOODYEAR ATOMIC CORPORATION

a subsidiary of

THE GOODYEAR TIRE & RUBBER COMPANY

Editor - H. McClelland

September 2, 1970

A VALUE ENGINEERING Workshop will be held on plantsite the week of October 19. The area on the first floor of the South Wing, X-100 building (where the blood donor program is usually held) will be fixed up with tables, chairs, visual and audio aid equipment, etc. Forty people (38 GAT, 2 AEC) divided into eight, five-man teams are to spend 4-1/2 days using V.E. techniques to solve GAT problems under the direction of John M. Hueter from Sandia.

THREE NEW CO-OPS recently went on the payroll. EDWARD BRADLEY III is from Falling Rock, W. Va., is studying Mechanical Engineering at W. Va. Tech. GEORGE BUSH is from Beaufort, S.C., is studying Economics at Wilberforce U. ERIC L. THOMAS is from Memphis. He is also a student at Wilberforce. He is studying Business Education.

SOME GAT BOWLERS did O.K. in the last National Industrial Bowling Tournament in Dayton. The Gizmos - LITTERAL, LEVIER, WALKER, JESSEE and NANCE bowled a 3,073 total which put them in 31st place (5,650 teams bowled) and won them \$550. The Atomic Aces - BETTASSO, YATES, JOHNSON, BUSH, and SARGENT bowled 2,959 (323rd place) and won \$100. Mike also won \$20.00 for bowling a 699 series with hdcp (48th place). Don Jessee got an extra \$9.00 for bowling a 675 with hdcp.

THE CAFETERIA, with all new air conditioning, lighting, floors, walls, three new food service areas, new dishes, etc. is to be formally re-opened on Sept. 15. Valley Canteen, the present cafeteria operator, will have two chefs on hand to carve slices of beef round for a special \$1.25 luncheon that day. More details will be communicated soon via a General Notice.

REGISTRATION for plantsite or Chillicothe Campus Fall Quarter graduate courses will be held in the room south of Safety, second floor, X-100 building, at 2 p.m. on September 9. Employees must have check for tuition when registering for Chillicothe courses.

GAT EMPLOYEES in the news include: DARWIN K. VALENTINE, a YOP summer employee who scored the winning touchdown as the South beat the North in the recent Ohio All-Star game. R. E. CHILDERS and R. L. ICE, D-858, are two of six elected officers of a group sponsoring a parade and Back America Rally at the Pike County Fairgrounds Sept. 19. R. K. SCOTT, D-712, is president of the Trustees and national field supervisor of the U.S. Junior Golfers Association. L. H. DIXON, D-712, is running for Pike County auditor in the November election.

MANAGEMENT NEWS---ON THE NATIONAL LEVEL

PEOPLE WHO NEED to register in order to vote in the November 3 election (some 400 federal, state and local offices at stake) are reminded that registration ends September 23.

TODAY, there are from 40 percent to 50 percent more commercials on TV than there were four or five years ago.

GAT EMPLOYEES and their wives are active in churches all over the area. This is particularly true of the Waverly Grace United Church. For example: A. H. CLARY is lay leader, a member of the Council on Ministries, the Administrative Board, the Committees on Finance and Education. W. W. CARNES is president of United Methodist Men, the Council on Ministries and the Administrative Board. L. L. WISE is an alternate lay member, is a member of the Administrative Board, and five committees - Nominations and Personnel, Pastor-Parish Relations (also handles conference), Mission, Stewardship, and Ecumenical Affairs. G. R. TOWLER is financial secretary, a member of the Administrative Board, the Finance Committee and the Evangelism Committee and sings in the Choir. C. O. LANGEBRAKE, C. A. MENTGES, F. M. CRAIN, and M. F. LINE are trustees. In addition, Clair and Chuck sing in the Choir and Frank is an usher. Clair and Millard are members-at-large (each assigned to one of 28 zones) as are G. A. BOGARD and C. C. CHAPMAN. Clair is a member of the Committee on Nominations and Personnel; Frank, a member of the Finance Committee. Millard represents the Trustees on the Finance Committee, is also a member of the Stewardship Committee. G. L. MUSTARD is the Jr. Hi. UMYF leader. J. E. HARSHMAN is a member of the Finance Committee, as is J. S. MURRELL. John is also Church and Benevolence treasurer, a member of the Administrative Board and the Committee on Ecumenical Affairs. John's wife is superintendent of Study Program, a member of the Council on Ministries, and the Administrative Board. MRS. J. S. FRANKLIN (Janet is a former GAT employee) sings in the Choir as does MRS. R. O. NEFF. In addition, Janet is Youth coordinator, a member of the Administrative Board, a member-at-large, and chairman of the Youth Council. MRS. TOWLER is a member of the Adult and Family Council, the Education and Social Concerns Committees. MRS. LANGEBRAKE and MRS. LINE are members of the Education Committee, MRS. D. L. HOLDEN is a member of the Education Committee, chairman of the Children's Council, and Children Program coordinator.

THE SHIP-A-SHORE CO. of Mishawaka, Ind. makes mobile houseboats and has an all-female industrial assembly line. On the payroll are 58 women and three men. One of the three is a legal necessity. Engines for the houseboats weigh more than the 35 pounds Indiana law allows women to lift. The other two men are foremen; but there are also three forewomen.

SIGN OF THE TIMES: The Small Business Administration lent \$41,000 to the Body Shoppe in Denver, Colorado, before discovering it wasn't a garage but a striptease joint.

OLD SERIES E U.S. Savings Bonds may be worth more than you think. For example, a \$100 bond bought for \$75 in August, 1941, is now redeemable for \$191.64. You can find out how much your bonds are worth by sending away for the government booklet, "Tables of Redemption of United States Savings Bonds," available for 20 cents from the Superintendent of Documents, Washington, D. C. 20402.

THE KYANIZE PAINT CO. experienced a 4-7% productivity increase when they changed to a 40-hour, 4-day work week.

THE GOVERNMENT believes 22 million additional housing units will have to be provided in the next eight years to shelter our growing population (a unit consists of living quarters for one family in a house, apartment building or mobile home). Therefore, CHANGING TIMES suggests investing in companies which are likely to profit from an upsurge in construction activity.

SO YOU THINK you've been in some traffic jams, do you? Actually, if all registered U.S. vehicles were placed bumper to bumper and side by side from coast to coast, they would fill 13 lines and part of another one.

OPERATION PAPER PURGE at Grumman Aircraft saved the company \$109,000 during the first three months in floor space devoted to filing cabinets and in reduced purchases of new cabinets. In the first six months, almost 70 tons of unneeded paper were eliminated. The savings were the result of cooperation by departments with a 12-man team who, upon request from a particular department, do a survey of their department's filing needs. The team then makes recommendations; it does not give orders.

THOUGHTS ON MANAGEMENT

THE PHRASE "Company Man" has taken on a negative meaning. It's difficult to understand why. A Company Man is one who believes in what his company is doing and that his particular job is an important one. A Company Man hates to see wasteful activities on the job or in our government. A Company Man is proud of his company's accomplishments, and is not shy about mentioning them to his friends. It's strange, perhaps, but a Company Man is usually a leader in community affairs, in his church, in the Boy Scouts, or the "Y". He does not join an organization unless he intends to be active in it. No one knows why, but a Company Man is generally patriotic. He believes that our government is the greatest in the world and he has little patience with those who would destroy its basic foundations. Instead of griping about conditions, he does what he can, in his own small way, to change or improve them. Probably most important, a Company Man believes in himself. He knows his limitations, but he takes what steps he can to improve himself. Has someone called you a Company Man recently? If so, congratulations!

--contributed by Joe Hale

IT COSTS \$25,000 to raise a child to the age of 18 - usually without a penny of thanks.

--Mickey Porter

ONE OF THE TRAGEDIES of change is that industry has not continuously challenged good managers to keep their skills sharp and up to date. The people are there, the abilities are there, but companies don't benefit because they simply haven't kept their people revitalized.

--John W. Cogswell, corporate personnel administrator for management training at AT&T

THE BEST WAY to succeed in life is to act on the advice we give to others.

--Bits & Pieces

THERE IS NO QUESTION but that the students of today - both at the high school and college level - have a great deal more information and have profited far more from the "explosion" of knowledge than was true 30 to 40 years ago. But the question of acquiring wisdom is to some degree a matter of maturity and it is up to the youth of today to demonstrate that it is able to acquire wisdom at a comparable rate with its ability to acquire knowledge.

--Arch Ford, commissioner of education, Arkansas

SUCCESS of a supervisor in motivating employees to achieve company goals, has nothing to do with discipline, technical or mechanical knowledge, production scheduling, a college education or with gimmicky human relations training. Success of a foreman depends primarily on his ability to listen intelligently to employees. This sounds simple, but may be inordinately difficult to do because the foreman may not have any talent or training for this, or because higher management may not leave the foreman any time to do such listening.

--A. A. Imberman in "Personnel Journal"

TRAVEL bureaus beckon me to islands warm and sunny. I've got all the folding pamphlets, but not the folding money.

--The Last Laugh

SOME PEOPLE seem to have a mental image of nuclear electric power plants converting nearby lakes and streams to acres of boiling water. Actually some plants don't even raise the temperature of the nearby water enough to make it comfortable for swimming. To put this point in perspective, the average heat input by the sun into a large body of water, such as Lake Michigan, on a day in August would be equivalent to the heat input of 6,500 large (1,000 Mwe) nuclear power plants using that lake for cooling purposes.

--Clarence E. Larson, AEC Commissioner

HONESTY is the world's greatest labor-saving device.

--Dr. Henry Cohen

ONLY ABOUT ONE-FOURTH of the people in this country are between the ages of 40 and 65, yet they indisputably call the tune for the other three-fourths. In government, in business, in the world of entertainment, in statemanship - in all these segments of society, middle agers make most of the basic decisions, earn most of the money, pay most of the taxes and ironically find themselves, in many cases, subsidizing the revolt of the Nows. What the middle-aged don't understand, much as they try, is why the Now generation, born of their own blood, sneers at them for their "false values" at the same time the senior citizens complain that they are goofing up the world. However, middle agers go bumbling along, trying to push the right levers.

--C. B. Hicks, author of "The Decisive Years"

WHO'S WHO IN MANAGEMENT

WILLIAM M. CLEMENTS, foreman in D-711, Electrical Maintenance, supervises six hourly electricians as they handle the maintenance of electrical systems for all buildings south of the X-720 building. He reports to Q. ENGLAND, supervisor.

Mr. Clements graduated from West Jefferson High School in Quinton, Alabama. He also completed the DeVry Semiconductors course here in FY-1965 and the first unit (7 courses) of the ICS Electronic Instrumentation and Servo Fundamentals program in FY-1966. He served as seaman 1/c in the U.S. Navy for four years; was an operator at the Hercules Powder Co. for five years; foreman for the Betchel McCone Corp. in Birmingham for two years. He was a maintenance man for Bishop Theatres in Columbus, Ga. for two years; a salesman for an automobile agency in Fairfield, Ala. for a year; an electrician for the Tenn. Coal & Iron Co. for three years; and was a cable splicer for Carbide in Oak Ridge for three years before coming here as a foreman in 1954.



Bill and his wife, Willo Dean, and their daughters, Lynn (12) and Tracey (9), live at 211 Star Place in Jackson. Two sons, William, Jr. and Gaines, live in Jacksonville, Ill. and San Diego, respectively. The Clements are members of the First Baptist Church and Bill belongs to the Goodyear Outdoorsmen's Club and holds the office of tail twister for the Jackson Lions Club.

GAT NAMES AND FACES IN THE NEWS



R. B. ENGLER



M. W. HARTLE



P. L. DANIEL



W. R. SIMPSON

ROY B. ENGLER will be "checking out" on September 30. He is taking early retirement after more than 37 years of Goodyear service. He and his wife, Magdalene, plan to spend their winters in Florida; have made no other definite plans.

MERLE W. HARTLE is the recipient of a beautiful jeweled "Presidential Medal" for "Outstanding service to Lionism" from W. R. Bryan, immediate past president of Lions International.

PHILLIP L. DANIEL has been awarded a two-year Research Assistantship in Metallurgical Engineering by Ohio State University. All his tuition toward a Master's Degree will be paid plus a living allowance of \$300 a month.

W. R. SIMPSON presented a paper entitled, "Premium Transportation" at the AEC Contractors Traffic Management Association meeting in Idaho Falls August 25-27.