



MR. RICHARD L. DUFFEY

D-761

# GAT Management Newsletter

GOODYEAR ATOMIC CORPORATION

a subsidiary of

THE GOODYEAR TIRE & RUBBER COMPANY

Editor - H. McClelland

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THE AEC has announced that the price for separative work goes from \$28.70 to \$32 a unit on September 6, 1971.

A SERIES of meetings is being held (one or more in every division) on "Cutting Paperwork Costs." The AEC is asking all contractor firms to cooperate in reaching a combined goal of \$3 million in savings by June 30, 1971 (the actions do not need to be completed by then but they must have been initiated). We are being asked to take a critical look at every kind of paper work and all activities in the generation, use, review, storage, or disposal of it. Any employee who has a suggestion on how we can reduce costs should pass it on to his or her supervisor.

TWO MORE members of the Tech Squad have been transferred and promoted. S. ANNE JONES is now a technical writer, D-501; A. A. STONE is an engineer, D-810.

A READING IMPROVEMENT "pilot" group (each division was asked to send participants) finished a 20-hour program on March 26. The group met an hour at a time, twice a week. The 15 men and women at the start averaged 284 words per minute for three minutes with 67.7 percent comprehension. One man withdrew at the halfway point. The others finished with an average of 819.4 wpm and 80 percent comprehension. This meant an average combined improvement (wpm x % of comp.) of 241%. Two students, one man and one woman, finished with approximately 2,000 wpm reading rates.

THE ANSWER to the question in the last newsletter is 480 -- that's the number of husbands who are taller and heavier than their wives.

WE HAVE many employees with the same last name as at least one other employee (quite often because they are related); 75 last names are each shared by at least three and up to sixteen employees. SMITH is the most popular name on our payroll. We even have three Smiths with the same first name "PAUL" and two of them have the same middle initial "E." We also have two Smiths named ROBERT L. SMITH. Tied for second with eight each are: BROWN, HARRIS, JOHNSON, and JONES. In third place -- also a four-way tie are: CONLEY, MARTIN, MULLINS, and THOMPSON.

NATIONAL SECRETARIES WEEK this year is April 19-23.

## MANAGEMENT NEWS---ON THE NATIONAL LEVEL

OHIO POWER CO.'S announcement that they are starting to build a power plant on the Ohio River at Cheshire, Ohio, is interesting for several reasons. First of all, it will be right next to OVEC's Kyger Creek plant. Second, the new plant will produce 2.6 million kilowatts -- which is more than Kyger Creek and Clifty Creek produce together (their capacity is about 2,365,000 Kw and for years, they were the largest and second largest power plants ever built with private capital). Third, the amount of coal the new plant will use is 7 million tons, and that's what the two OVEC plants use -- and produce less Kws. Fourth, the new plant will have a stack more than a thousand feet tall as compared with the Kyger Creek plant's stack which is 538'. Fifth, the cost of the new plant is listed at \$488 million -- which is about two-thirds of what it cost to build this entire gaseous diffusion plant!

IT TAKES an average of 23,000 gallons of water to produce one ton of steel.

ONE OUT OF NINE Americans make easily avoidable errors on their income tax returns. The author of an article in the March issue of Reader's Digest says that 8.5 million returns last year were incorrect for one or more of the following six reasons: (1) using wrong tax table or rate schedule, (2) faulty arithmetic, (3) Social Security numbers omitted or entered incorrectly, (4) missing schedules, (5) unsigned returns, (6) W-2 forms not enclosed.

ABOUT 80 PERCENT of the U.S. population live in metropolitan areas on about two percent of the land.

MONEYSWORTH says that most insurance companies are suffering a cash outflow as policyholders borrow on policies at 5 percent and reinvest in bonds or other commercial paper paying twice that much interest. They say that if you have insurance more than three years old, it probably has a low-interest loan provision.

THE PARENT COMPANY had an average 136,825 employees on the payroll in 1970 -- more than 57,000 of them abroad.

LAP-SHOULDER RESTRAINT systems are not being used -- GM studies indicate only 2.5% usage, an Ohio study 4%. But, of 160 accidents where the restraint system was used and the vehicles suffered heavy damage, 99% of the users either had no injury or minor injury.

GENERAL MOTORS expects up to 25 percent of the skilled employees on its payroll in the 58-to-62 age bracket with 30 or more years of service to retire on or soon after October 1. That's when the new \$500 monthly pension for them goes into effect.

HUMBLE OIL has had considerable experience and success in spotting potential management talent. They started in 1956 by analyzing 450 of their high-level managers to develop a complete "picture" of the successful manager. Then they developed a battery of tests designed to measure verbal and non-verbal skills, attitudes, views and feelings, and orientation toward business situations. In addition, through questionnaires, they gathered data about the personal histories of many individuals during high school, college, and early business years. They considered this last named item most important because they believe that behavior patterns important in management are established early in life. Work done by Humble, and other companies, indicates that the qualities needed for success at high levels are the ability to: identify problems and their causes and to take action, know when to deviate from the usual, communicate the essence of a subject, and take risks in the face of opposition.

EVEN THOUGH large denomination bills (money) are available -- \$100, \$500, \$1,000, \$5,000, and \$10,000 -- their use is so infrequent that nothing larger than a \$100 bill has been printed since 1945.

TELESESSIONS is a new party line for special interest groups. To participate you call 212-725-2525 (N.Y.) and specify your special interest. It might be photography, gourmet cooking, science fiction, Women's Lib, old movies, etc. As soon as a party line on your subject is scheduled, you are notified and when the time arrives, you are hooked in through a specially designed switchboard with usually about 18 to 22 persons interested in the same subject. It costs you \$2 for an hour-long session plus your phone bill.

TO FILL THE SHELVES of the new local library at Texas City, Texas, Union Carbide inaugurated a book-matching program. For every book an employee bought for the library, the corporation matched it with a book of equal value. As an aid to employees, a list of fiction, non-fiction and reference books (and their prices) supplied by the librarian was printed in the plant paper.

## THOUGHTS ON MANAGEMENT

WAGES went up in 1970 by an average of nearly seven percent. Just compare the American worker's average hourly wage, which is now pushing four dollars, with the pay of a Japanese or Italian worker, who makes eighty cents an hour, or a Frenchman, who makes one dollar an hour, and you get some indication of the competitive threat to the United States. And while wages are rising, productivity -- historically the pride and main-spring of American industry -- has unfortunately not kept pace. And if we don't watch our step, this lagging productivity, together with our un-competitive wage posture, is going to price us right out of world markets.

-- C. G. Bluhdorn, chairman, Gulf & Western

ONE GOOD THING about April -- the weather starts to get warmer about the same time the tax collector takes the shirt off your back.

-- Ashley Cooper

VEGETABLES are a real untapped gold mine of value for many of us. We need meat, too, but not nearly as much as most Americans eat. Perhaps we should arrange our meals like people in many foreign countries -- fill up on plant protein foods before tackling the meat course. We Americans tend to wade right into the roast beef before taking the edge off our appetites, and as a result, our food budgets are higher than they need to be and our arteries fill up with cholesterol faster than anyone else's.

-- Robert Rodale, author of "Cooking Without Recipes."

GOVERNMENT is never a source of goods. Everything produced is produced by the people, and everything that government gives to the people, it must first take from the people.

-- No. 2 of "The Ten Pillars of Economic Wisdom"

THE NEWS of the day is an incredible medley of fact, propaganda, rumor, suspicion, clues, hopes and fears, and the task of selecting and ordering that news is one of the truly sacred and priestly offices in a democracy. The power to determine each day what shall seem important and what shall be de-emphasized is a power unlike any that has been exercised since the Pope lost his hold on the secular mind.

-- Walter Lippman

IF IT WAS FOLLY to be wise many years ago, think how much smarter it is to be dumb today when there is so much more to be ignorant about.

-- published in "Grit"

GOLF was once considered a rich man's sport, but today there are thousands of poor players.

-- Mickey Porter

IF EVERY TAXPAYER (or his tax service) spends an average of four hours on his tax return, the total time amounts to 300 million man-hours, or the equivalent of 150,000 men working 40 hours a week for 50 years -- and this does not include the time company employees spend in withholding taxes and preparing W-2 statements, or the time of Internal Revenue Department employees who collect and process our taxes. If we were to figure all that time at, say \$4.00 an hour, I wonder how much it would add up to?

-- Milton Friedman, noted economist

CANCER cures smoking.

IN THE YEARS just ahead the fastest growing sector of our economy will be the services. We are the only country in the world which employs a majority of its workers in the production of services rather than goods. Just five years from now, more than one out of every six workers will be engaged in government service. One out of every six jobs will be located in just three states: California, Texas and Florida; and the greatest rates of job growth will be along the West Coast, across the Southwest and in Florida.

-- Maurice H. Stans, secretary of commerce

WORRY is interest paid on trouble before it comes due.

-- William Ralph Inge (1860-1954)

THE PURSUIT OF HAPPINESS is perhaps the most misconceived of human endeavors. Life and liberty are indeed necessities, but the pursuit of happiness is a fool's game, a will-o'-the-wisp that eludes all who believe that by making it a goal, they can -- by the prescribed or some other means -- achieve it. Happiness cannot be pursued and caught like a butterfly in the collector's net. It defies pursuit, and all attempts to contain it are in vain. Nor can it be purchased. It is one of the many things that money can't buy. The truth is that it is not the purpose of life, of a human being's life, to be happy.

-- Earl Nightingale

ROTC used to stand for "Reserve Officers Training Corps." Now some people assume its short for "Riots On The Campus."

-- Wick Fowler

## WHO'S WHO IN MANAGEMENT

ALTO L. BYRD, is a foreman in Janitor Service, D-426. He supervises the work of 22 janitors in the X-100, X-101, X-102, X-104, X-710, and X-720 buildings on the afternoon shift. He reports to R. T. GLASS, general foreman, Receiving-Shipping and Janitor Service.

Mr. Byrd went to Parker High School in Birmingham, Alabama. He is a veteran, having served in the U.S. Army as a private during World War II (1944-46) in the South Pacific. After the war, he worked for Wheeling Steel Corp. in New Boston for five years, Peter Kiewit for three. He started at GAT as a janitor in December 1956 and was laid off two years later. He then worked at the American Legion Hall in Portsmouth for almost three years, for the Vernor Wagner Corp. in Cincinnati for almost seven years, and was working for the Ohio Stove Corporation when he was recalled here as a janitor in 1968. He was promoted to SS material handler in 1969, and to his present position in April 1970.



Alto and his wife, Gladys, live at 1007 Findlay Street in Portsmouth. He has a daughter, Mrs. Sylvia Collins, who lives in Portsmouth; a son, Nelson, living in California. Mr. and Mrs. Byrd are members of the Pleasant Green Baptist Church and Alto serves as deacon, is a member of the Brotherhood organization and Men's Chorus. He also belongs to Trinity Masonic Lodge #9, and the Peerless Luncheon Club of Portsmouth. His spare time activities include playing softball (slow pitch) and going fishing.

### GAT NAMES AND FACES IN THE NEWS



L. E. FULLER



J. G. CRAWFORD



H. L. HANTOWER



B. KALMON

L. E. FULLER has been named a member of an 11-man Advisory Committee for the Scioto County Technical Institute.

J. G. CRAWFORD is the author of an article in the February issue of the Chemical Process Journal. The title is "Valve Life Stretched 3-4 Times at 1/10th the Unit Cost."

HELEN L. HANTOWER was the speaker of the evening for a meeting of the Joseph Spencer Chapter of D.A.R. in Portsmouth on March 20. Her subject was "Why Should We Give It Back to the Indians?"

B. KALMON demonstrated and explained the use of radiation detection instruments for the benefit of science class students at McKell High School on March 25.

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