



R. L. DUFFEY
ENGINEERING

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GAT Management Newsletter

GOODYEAR ATOMIC CORPORATION

a subsidiary of

THE GOODYEAR TIRE & RUBBER COMPANY

Editor - H. McClelland

July 21, 1971

GAT'S ANNUAL report of "Cost Reduction Activity" to the AEC for the fiscal year ending June 30, 1971, lists 269 actions for an estimated savings of \$1,590,325. Since reporting methods have been changed in an effort to reduce paperwork costs, a comparison with previous periods indicates this dollar savings to be comparable with previous reports.

MANAGEMENT has expressed appreciation for the manner in which GAT personnel responded to the Paperwork Savings Survey just completed. Savings over the last 18 months amounted to over \$96,000 and the projected savings for the fiscal years 1972 and 1973 will amount to approximately \$170,000 each year.

RECENT TRANSFERS and promotions: MELONIE A. BATTLE was transferred from D-233 and promoted to Draftsman Apprentice in D-761, effective July 1. LINDA Y. LEE was transferred from D-227 to Engineering Services (D-761). R. H. GILLESPIE was transferred from Nuclear Materials Accounting (D-513) to Maintenance Services (D-737).

A PILOT PROGRAM for employees desiring a high school equivalency certificate was started on plantsite July 6. At the end of the six-week period, employee interest and progress will be evaluated to see if the program will be continued next fall.

GENE P. RUTLEDGE, executive director of the Idaho Nuclear Energy Commission and a member of the Board of Directors of the Western Interstate Nuclear Compact, recently received an honorary Doctor of Science degree from Wofford College, Spartanburg, South Carolina. The degree was conferred upon him for notable achievements and distinguished service in the field of nuclear energy. Gene was employed at GAT from 1954-1956.

GT&R has announced the highest first-quarter sales in history -- \$809,275,000. This is 5.6% higher than the previous first-quarter record of \$766,142,000 established last year.

J. F. HOGAN, manager of Plant Protection and Corporate Security Administration in Akron, retired on Friday, July 16, after serving Goodyear for over 29 years. John was superintendent of Plant Protection here at GAT from November 9, 1952, until his transfer back to Akron on September 15, 1955.

MANAGEMENT NEWS---ON THE NATIONAL LEVEL

BUSINESS LETTER COST is up again, this time by a modest 4.6 percent increase over 1970's average of \$3.05. New cost is \$3.19 for dictating, typing, mailing, and filing a business letter according to Dartnell Office Administration Service, Chicago. Average 1970 cost represented an 11.3 percent climb over 1969. Major factor is secretaries salaries. Dictation and preparation, now an even \$1 per letter, is based on a 20-minute segment of her time. Letter cost in 1960 (first year studied) was \$1.83.

THE U.S. PATENT OFFICE has joined the fight against pollution by speeding up certain patents. They move the anti-pollution device applications to the top of the over 200,000 pending, and this cuts the average 2½-year processing time to just under eight months.

THE CHIEF ECONOMIST, Dr. Millard C. Fraught, for a Texas land corporation called Timewealth, says that American business would be better off if it divided its workforce into two groups. Each would work three 10-hour days and then enjoy a four-day weekend. Industry, in turn, would go on a 6-day, 60-hour week. He estimates a 50 percent increase in productive time over the present 40-hour week, which would enable industry to absorb the cost of two workforces. He further states that this plan would better utilize expensive machinery and completely eliminate costly overtime.

BULB MISER MFG. makes a small device which slips into the socket before the bulb is screwed in. It is claimed to greatly extend light bulb life. The gadget acts as a thermal "shock absorber" and cushions the impact of line voltage surges.

DRAFT DIRECTOR, Curtis Tarr, submitted a statement to the Senate Armed Services Committee saying that there were 162,744 registrants inducted in calendar year 1970. He also estimated the 1971 calls at 114,000. On a "fiscal" year basis (ended June 30), 152,000 men had been drafted, compared with 109,300 men in the previous fiscal year.

THE DEPARTMENT OF DEFENSE is opening its new Defense Systems Management School at Fort Belvoir, Va., near Washington. It is designed to handle two 6-month classes of 60 students, and will train them for middle-level executive positions. If many forego a service career to seek employment, this could mean a fresh supply of management personnel for industry beginning next year.

A TIP FOR CONSUMERS who carry quite a few credit cards: A new law limits your liability for unauthorized use to \$50 per card. However, more cards mean more risk. You can get a rider on your homeowners insurance policy to cover this risk, and the cost is only about \$3 per thousand.

KIMBERLY-CLARK now manufactures disposable blankets for emergency use at a price comparable to cleaning a conventional blanket. The 60 x 90 inch yellow blanket is water and windproof on one side, soft and absorbent on the other, and comes packaged in a moisture and contamination resistant plastic bag.

THE NATIONAL ACADEMY OF SCIENCES reports that despite all claims, only two of nationally distributed toothpastes are effective against tooth decay: Crest and New Colgate Dental Cream with Gardol plus MFP.

THE MOST DANGEROUS household item is the power lawn mower, according to the Department of Health, Education, and Welfare. Last year some 140,000 people were injured by power lawn mowers, and 25 percent of the mowers bearing an industry sticker failed to meet specifications.

MATURATION of the data processing industry is a major factor in its economic downturn, according to Isaac L. Auerbach, president of Auerbach Corporation, Philadelphia. Tangible economic benefits will now be the key business consideration for users rather than novelty or attractive promises. Along with fall-off in total business volume, increasingly strong competition will be created by "merger of several small companies into a new industry giant." International challenge to U.S. dominance will emerge in Japan, predicts Auerbach. He foresees the growing application of computers and computer-related technology to major social problems facing U.S. and the world.

AEC'S "BEST EVER" safety award was presented recently to the DuPont-Savannah River plant for passing 24,300,000 man-hours without a lost-time accident -- they passed that mark in June 1970; in December they had surpassed the 28 million man-hour mark.

THE XEROX plant in Rochester, N.Y., maintains a physical fitness room which is visited by all 147 of its male employees (in groups of 25) for a half-hour period on Monday, Wednesday and Friday one week and Tuesday and Thursday the next.

THOUGHTS ON MANAGEMENT

THE MAN who is worthy of being "a leader of men" will never complain about the stupidity of his helpers, the ingratitude of mankind, nor the inappreciation of the public. These are all a part of the great game of life. To meet them and to overcome them, and not to go down before them in disgust, discouragement or defeat, that is the final proof of power.

-- Anonymous

YOU'RE GETTING OLDER if you remember the six and one-half day work week without overtime.

-- Mickey Porter

ONE CAN compensate for bad technology, to some extent, with great leadership, and for poor leadership with superb technology. But peak performance can never be achieved without peaks in both domains -- the human and the technical.

-- Henry M. Boettinger, asst. controller, AT&T

TAKE TIME to THINK . . . it is the source of power. Take time to PLAY . . . it is the secret of perpetual youth. Take time to READ . . . it is the foundation of wisdom. Take time to PRAY . . . it is the greatest power on earth. Take time to LOVE AND BE LOVED . . . it is a God-given privilege. Take time to be FRIENDLY . . . it is the road to happiness. Take time to LAUGH . . . it is the music of the soul.

-- Alladin's Lamp

MONEY may still talk, but every year it makes less cents.

-- Last Laugh

WHEN I SEE a man with a sour, shrivelled face, I cannot forbear pitying his wife; and when I meet one with an open, ingenious countenance, I think of the happiness of his friends and family.

-- Exchange

REMBRANDT painted 700 pictures and Americans have all 5000 of them.

-- Short Circuits

MISTAKES are inevitable . . . A mistake is an experience from which intelligent people benefit . . . Criticism for making a mistake is better than criticism for doing nothing.

-- James R. Slaughter in "The Secretary"

YOU'LL FIND that the big potatoes are on top of the heap because there's a lot of little ones holding them up there.

-- Anonymous

A SMILE costs nothing, but gives much. It enriches those who receive, without making poorer those who gave. It takes but a moment, but the memory of it sometimes lasts forever. None is so rich or mighty that he can get along without it, and none is so poor but that he can be made rich by it. A smile creates happiness in the home, fosters good will in business, and is the countersign of friendship. It brings rest to the weary, cheer to the discouraged, sunshine to the sad, and it is nature's best antidote for trouble. Yet it cannot be bought, begged, borrowed, or stolen, for it is something that is of no value to anyone until it is given away. Some people are too tired to give you a smile. Give them one of yours, as none needs a smile so much as he who has no more to give.

-- Anonymous

THE BIG GUNS OF BUSINESS are usually those who have never been fired.

-- Shrine News

ANDREW CARNEGIE was once visited by a Socialist who ranted against the possession of great wealth, and advocated equal distribution. Carnegie cut the speaker short by asking his secretary for a statement of his holdings, at the same time looking up the figures on world population. When the statistics were ready, Carnegie figured for a moment. Then he said to his secretary: "Give this gentleman 16 cents. That's his share of my wealth."

-- Submitted by D. E. Prickett

NEWS FLASH: If you think it's tough balancing the budget, try budgeting the balance.

-- Akron Beacon Journal

INTERESTING FACTS: Nero, the Roman Emperor, did not play the violin while Rome burned, because the violin was not invented until centuries after his time.

-- Washington Post

THE HIGHER up in life a man goes, the more necessary it becomes that he shall cooperate with other men. Any man's success depends largely upon the efforts of others, and anyone who is not willing to share his success with these others, seldom has much success to share.

-- Managers Corner

TO KEEP YOUNG, associate with young people; to get old in a hurry, try keeping up with them.

-- Cynics Corner

WHO'S WHO IN MANAGEMENT

R. L. HORNER is a foreman in the Sheet Metal Shop, D-722. He and one other foreman direct the activities of 19 hourly employees. Together, they are accountable for all office records, safety, housekeeping and security in their area. He reports to R. SIMPKINS, general foreman.

Mr. Horner graduated from Bloom Township High School, South Webster, attended Portsmouth Vocational School and the National Youth Administration Vocational School in Chillicothe. He served in the U.S. Army as a sergeant in the European Theatre (1944-46). His previous employment shows he has worked as a sheet metal craftsman for Glenn L. Martin in Baltimore, Md.; Vandervorts in Portsmouth; salesman and manager for Western Auto of Kansas City, Mo.; and a salesman for Manker Wholesale Co. of Chillicothe. He came to GAT in 1953 as a sheet metal mechanic and was promoted to his present position in 1970.



Bob, his wife, Dorothy, and two sons, Timothy (18) and David (15), live in South Webster. The Horners are members of Christ United Methodist Church in South Webster. Bob is a member of the GAT Foremen's Club, Masonic Lodge No. 366 at Oak Hill, Scottish Rite in Columbus, and a former instructor in the GAT Apprentice Program. He enjoys hiking and home projects.

GAT NAMES AND FACES IN THE NEWS



M. W. HARTLE



W. F. COLLINSWORTH



J. P. VOURNAZOS



J. R. SHOEMAKER



L. T. OYLER

M. W. HARTLE was elected trustee of the Mid-Ohio Health Planning Federation in Columbus on June 9.

W. F. COLLINSWORTH, Process Area I, received a B.S. in mathematics from Ohio University on June 13.

J. P. VOURNAZOS is featured in an article about his college experience in the July issue of the Ohio University Alumni Journal.

J. R. SHOEMAKER has been appointed historian of the Portsmouth Area Management Conference.

L. T. OYLER attended the Fourth Annual Technical Conference sponsored by American Society of Safety Engineers at the University of Southern Florida, Tampa, on June 28 thru 30.

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