



GAT Management Newsletter

GOODYEAR ATOMIC CORPORATION

a subsidiary of

THE GOODYEAR TIRE & RUBBER COMPANY

Editor - H. McClelland

July 7, 1971

GT&R, AKRON, has announced that it will begin construction in August of a \$25 million tire plant near Americana, Brazil. Scheduled for completion in late 1972, the plant will employ approximately 300 in the manufacture of auto, truck, bus, and earth-mover tires and tubes.

F. P. BARANOWSKI, director of production for AEC, held a briefing meeting on June 29 at Oak Ridge. Representatives from each of the three plants discussed plans for the Capacity Expansion Program, which includes CIP, CUP, and New Plant plans. R. W. BROWN spoke on GAT's development programs. H. E. KELLEY and V. J. DeVITO presented talks on various projects planned for our plant. C. D. TABOR, F. E. WOLTZ, and S. J. ZANGRI also attended the meeting.

AEC HAS AGREED to release uranium enrichment information to "cleared" officials of approximately 25 selected companies to encourage private industry research and development in this area. Thus ends the ban imposed by the commission in 1967, and opens the door for the sale of the existing plants or the possible construction of a fourth enrichment plant.

THE POINT PLEASANT Goodyear plant will host the 5th Annual Southeastern Ohio Open Golf Tournament this year, and the St. Mary's, Jackson, Logan, and GAT plants have been invited to participate. About 30 employees are expected to trek to Point Pleasant on July 17 to participate in the six-man-team event. GAT's team consists of V. J. DeVITO, D. S. MILLER, W. G. RUSSELL, C. F. TRIVISONNO, F. S. VOSS, and H. G. JOHNSON (captain). The alternates are B. L. BOWERS, D. P. GOODMAN, and C. W. ROBINSON.

IN FISCAL YEAR 1971, the company paid out nearly \$17,000 in Educational Assistance in furthering the development of 83 employees, who filed applications.

R. K. MOCHERMAN has been elected Internal Vice President of the Chillicothe Jaycees, and was selected "Rookie of the Year." Incidentally, his wife, Lyndal, was also selected "Rookie of the Year" by the Jay-C-Ettes.

THE GOODYEAR Company Golf Championship events have been scheduled for this year. The first 18 holes will be played at Jackson Fairgreens Country Club on July 10. The final 18 holes and the Company Flight Championships will be played off on August 7, at the Chillicothe Jaycees Golf Course.

MANAGEMENT NEWS--ON THE NATIONAL LEVEL

A 30-MAN steel company adopted a 4-day 40-hour week, and then recently dropped it. The personnel liked the long weekends, but their newly elected union representation felt anything over eight hours a day should be overtime.

THEFT OF TIME costs management a whopping \$33.7 billion a year, according to Robert Half Personnel Agency, New York. Included in time theft are long lunches, leaving work early, tardiness, sick days for non-sickness, extensive socializing with co-workers, and inattention to the job at hand. The average worker is guilty of stealing three and one-half hours per week at a total of \$11.78 (this figure would be considerably higher for GAT). Multiply 80 percent of the workforce by this for one year and it adds up to \$33,700,000,000.

A SOVIET UNION developed jet-powered locomotive, weighing 60 tons, accelerates to 30 mph in 12 seconds. It has a top speed of 155 mph, and holds enough fuel for a 6200-mile trip. Presently, it is traveling between Moscow and Kalinin, a distance of 100 miles.

MORE THAN 650,000 veterans are enrolled in colleges under the GI Bill, according to Donald E. Johnson, Administrator of Veterans Affairs.

HOFFMAN ELECTRONICS CORP. gives cash awards to encourage employees to write technical papers for publication. An awards committee has the authority to award seven prizes a year -- first prize of \$500; second prize of \$300; and five other prizes of \$100 each.

PLANNING is underway for the world's largest airport at Dallas-Fort Worth, which is to be ready for business in 1973. As many as 150,000 persons a day will be whisked from parking lots to planes and from plane to plane in automated rail cars. Forty miles of track will be needed within and between five huge terminal complexes. A computer is being used to simulate passenger, cargo, airmail, and baggage movements so that all problems can be foreseen and plans can be altered before construction begins.

TWO STUDIES to be released soon by the Ontario, Canada, highway department indicate that studded tires are more effective than regular tires only 5% of the time and studded tires may be banned because they could cost \$127 million in highway maintenance over a 10-year period.

THE JAPANESE are moving a mountain and making an island out of it. The rock and soil (90 million cu. yd.) is carried to the edge of the mountain by a 3/4-mile network of conveyors, then two more miles of conveyors takes the fill material to the water's edge where it is loaded on barges for a 10-mile trip over water. The barges bottom-dump the material until it reaches the surface of the water. After that, the barges are unloaded by a 10-bucket wheel loader that feeds the fill into shiftable conveyors of an automated filling and grading system. The island will increase the port of Kobe's ship-cargo handling facilities. The project is expected to take until 1975 to complete and to cost \$310 million.

DUNLOP recently completed what it believes to be the most efficient tire plant in the world. It is at Huntsville, Alabama, and cost \$24 million. There, only 475 workers can produce 10,000 tires a day.

SIGN OF THE TIMES: Dr. R. J. Williams, a biochemist and nutrition expert at the U. of Texas, attempted to feed 64 rats a diet of enriched white bread (the same bread sold in grocery stores) for 90 days. He didn't succeed because approximately 42 of them died of malnutrition before the 90 days were up.

DONALD C. BOWMAN has been appointed a corporate purchasing agent and also director of Purchasing for Goodyear International. Don worked at GAT from April 1954 to June 1956.

IN ONE RESPECT, at least, Chicago will not long play "second fiddle" to New York. Starting with the Woolworth building (792 ft) years ago, now the Empire State Building (1,250 ft), and soon the twin 1350-foot-high World Trade Center buildings, New York has always had the tallest buildings. In 1974, Chicago expects to have the completed Sears Tower (owned by Sears, Roebuck and Company), which is to be 1450 feet high. Of course, by far the world's tallest structure is KTHI-TV in Fargo, N.D., which is 2,063 feet tall.

GRANITE CITY STEEL CO. held a contest designed to impress upon employees the cost of safety equipment issued free to employees. The equipment was placed in display cases at each of the company's five plants. Forty turkeys were given away, eight at each plant, to the employees who came closest to guessing the actual value of the items in one of the show cases.

THOUGHTS ON MANAGEMENT

DAILY EXERCISE -- even if you don't like it, and who does -- can do wonders for your appearance, your health, and even add years to your life. It only takes a few minutes a day.

-- Earl Nightingale

THE LAW governing employment practices in regard to sex, race, color, religion, and national origin is Title VII of the Civil Rights Act of 1964, and is enforced by the Equal Employment Opportunity Commission. However, the Age Discrimination in Employment Act of 1967 is administered by the U.S. Department of Labor, Wage and Hour Division.

-- Supervisory Management

ONLY AN IMAGINARY LINE separates the successful from the unsuccessful.

-- Contributed by Bob Gillespie

STREAMLINED production methods have been successful in raising production worker productivity by a whopping 83% in the last 10 years. During the same period, office worker productivity has increased a trifling 4%. American officeworkers are only 35% to 65% as productive as they could and should be.

-- R. L. Ganzi, president, Paul B. Mulligan & Co.

INSTEAD of telling the buyer that a can of chicken soup contains 298 grams of chicken stock, enriched wheat flour, vegetable oil, etc., why not change the label to read, "When mixed with one cup whole milk, this can contains 30% of the protein, 43% of the calcium, and 70% of the vitamin A that a male adult needs daily." Bottled vitamin pills are labeled in this way as a matter of course. There's no good reason why most foods sold in cans, bottles, or boxes can't be.

-- Penelope Wong-Burger, research writer for "Food: An Energy Exchange System"

DON'T BE AFRAID to take a big step if one is indicated. You can't cross a chasm in two small jumps.

-- David Lloyd George

WHEN I HEAR of a man who flies more than 100,000 miles a year in the conduct of his business, I wonder why he wasn't home part of that time minding the store... I can't believe that many trips are necessary for any executive. Why doesn't he install closed-circuit TV? It would be cheaper.

-- Harlan E. Oehler in Business Week

REQUIREMENTS for membership in the Coronary Club from an authoritative source -- The Congressional Record: 1. Your job comes first; personal considerations are secondary. 2. Go to the office evenings, Saturdays, Sundays, and holidays. 3. Take the briefcase home on the evenings when you do not go to the office. This provides an opportunity to review completely all the troubles and worries of the day. 4. Never say "No" to a request -- always say "Yes". 5. Accept all invitations to meetings, banquets, committees, etc. 6. Do not eat a restful, relaxing meal -- always plan a conference for the meal hour. 7. It's a poor policy to take all the vacation time which is provided for you. 8. Fishing, hunting, golf, bowling, pool, billiards, cards, gardening, etc. are a waste of time. 9. Never delegate responsibility to others -- carry the entire load at all times. 10. If your work calls for traveling -- work all day and drive all night to make your appointment for the next morning.

LIVING ON A BUDGET is the same as living beyond your means, except that you have a record of it.

-- Submitted by Melonie Battle

DILIGENCE is the mother of good luck.

-- Benjamin Franklin (1706-1790)

IN ORDER that people may be happy in their work, these three things are needed: They must be fit for it, they must not do too much of it, and they must have a sense of success in it.

-- John Ruskin (1818-1900)

SUCCESS THROUGH EFFORT -- sow the seed of constant usefulness, and you will reap the harvest of success from a soil fertilized by your own steady purpose. It would be as foolish to expect success without active exertion as it would be to expect to gather a crop before you plant the seed. But in cultivating that character which reaps true achievement you may sow in all seasons and gather fruits with serene assurance that even wind and weather, storm and stress, are part of the progress of your growth.

-- Anonymous

DIVORCE COURT: A hall of blame.

-- The Last Laugh

HE WHO goes forth on the Fourth with a fifth may not come forth on the fifth.

-- Mickey Porter

WHO'S WHO IN MANAGEMENT

FLOYD J. WEETER is "A" shift foreman in the X-330 process building. He directs the work activities of eight process operators in the operation and maintenance of the cascade and implements production, security, safety, office records, work schedules and general housekeeping on his particular shift. He reports to A. L. BAUGHMAN, general foreman of process areas II and III.



Mr. Weeter graduated from Piketon High School and served as a staff sergeant in the United States Marine Corp (1952-1954). His work record includes sales and managerial positions with Pines Recreation Service in Lancaster, and Fashion Styles Inc. of Fort Lauderdale. He was employed at GAT as a process operator (1954-1964), and after a short term in other employment, he returned in 1965 as a foreman of SS Materials Handling. In 1966, he was promoted and transferred to his present position.

Floyd, his wife, Wilma, a daughter, Alycia (13), and a son, Lorne (10), live at 415 Seventh Street in Waverly. He is a trustee of the GAT Foremen's Club, and participates in the GAT Waverly Men's Golfing League. During his spare time, he enjoys camping and golfing.

GAT NAMES AND FACES IN THE NEWS



R. PRAY



G. L. COOK



M. W. HARTLE



J. E. HARSHMAN



J. R. GEDEON



G. L. MUSTARD

R. PRAY has decided to take early retirement after more than 18 years of service. His official retirement date will be September 1, 1971, but due to accumulated vacation time, his last day to work will be July 27.

G. L. COOK has been selected for the "Who's Who Among Students in American Universities and Colleges." Gary is a co-op student working in Department 533, and an honor student in Chemical Engineering at the West Virginia Institute of Technology.

M. W. HARTLE and J. E. HARSHMAN have been elected chairman and vice chairman, respectively, of the Pike County Health Planning Council. Merle was chairman of the council last year, and Jim was chairman of the Plan Development Committee.

J. R. GEDEON was chairman of the outstandingly successful 1971 Waverly Jaycee Carnival, an annual festival, which resulted in his being named "Jaycee of the Week." John also manages a Jaycee Major League baseball team, and is internal vice president of the local chapter.

G. L. MUSTARD was recently presented the "Crusade Award" by the Pike County Cancer Society. George is chairman of their Special Events Committee.

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