



GAT Management Newsletter

GOODYEAR ATOMIC CORPORATION

a subsidiary of

THE GOODYEAR TIRE & RUBBER COMPANY

Editor - H. McClelland

March 17, 1971

NEGOTIATIONS between representatives of OCAW, Local 3-689 and the Corporation for an across-the-board change in base hourly rates (as provided for in Section 4, Article XXI, page 112, of the Contract) are to start on April 12.

KENNETH A. DUNBAR was one of three men recently honored by receiving AEC's Distinguished Service Award. Mr. Dunbar was the first manager of the AEC's Portsmouth Area Office, and since 1957 has been manager of AEC's Chicago Operations Office.

IN 1970 OVEC sold the AEC 3.9 billion kilowatt hours of electricity for this plant at an average cost of 4.15 mills per kilowatt hour and at an average load of 450,000 kilowatts. The actual amount paid was \$16,080,657.70.

RECENTLY PROMOTED were two former members of the Tech Squad. BETTY R. STOKES is now programmer, scientific, in D-542; R. E. FOSTER is an engineer in D-533.

NEXT TIME you show a film to a group off plantsite, you might want to consider borrowing "Can We Wave the Flag Too Much?" from the GAT Training Film Library and showing it, too. It is very short, only three minutes, but most groups like it and quite a few people applaud after seeing it.

OUR PURCHASING DEPARTMENT has been using Value Analysis techniques since 1959. Total cost savings, 1959 through 1970, were \$334,675.

D. E. BOYD and W. A. LEVIER were judges for a Science Fair at Waverly North Elementary School on March 5. G. J. SMITH is secretary of the Ross County Chapter of the NAACP; BERNARD HARRIS is a member-at-large on the Executive Board. HARRIS and J. D. HAMILTON were two members of a three-man panel for a sociology class program at Northwest H.S. recently. The subject was "Minority Groups and Racial Relations." W. T. ALLEN is a member of the Planning Committee for the Hammertown Lake Trout Festival; April 3.

OUR REWORK AND REPAIR program last year cost us \$38,232.82 in labor and materials. That expenditure enabled us to avoid procurement of stores material costing \$170,991.29.

MANAGEMENT NEWS---ON THE NATIONAL LEVEL

IN AN ARTICLE entitled "Selecting Supervisors for Training -- What Motivates the Boss," the author, a professor of management at N.Y.U., says that reasons include: personal growth, remedial action, reward, punishment, whom can we spare, and whose turn is it. Perhaps some of these reasons are a clue as to why training programs fail. The author suggests that the training director protect himself by interviewing both the manager, to find out why he nominated the man, and the man, to find out if he is sincerely interested in attending.

COLUMBUS AND SOUTHERN'S new generating unit at Conesville, Ohio, will have a stack 803 feet high (about 25 stories higher than the LeVeque-Lincoln Tower -- the tallest building in Columbus).

THE OFFICE OF Federal Contract Compliance is developing a new form. It is to be used by all government contractors (250,000). They must not only use it to keep detailed records of their minority hiring, training, and promotion practices now, but also use it to record such information for each year back to 1966. The National Association of Manufacturers claims the new record-keeping system is burdensome, unnecessary, and counter-productive.

THE INTEREST on the national debt will exceed \$20 billion during this fiscal year for the first time. That's about \$100 a year for every man, woman, and child in our entire nation.

ABSENTEEISM was cut 32 percent at the Radio & Television Division of Sylvania Electric Products by running a contest. The plant's 1,200 employees were divided into 18 teams, each with a foreman as captain and member of higher management as coach. The teams were scored by referees at the end of each week for five weeks according to the improvement shown. Prizes were awarded to each member of the top three teams, and there was a grand prize for which all team members were eligible.

MANAGEMENT spends an estimated \$2.5 billion a year keeping its plants and offices clean.

SIGN OF THE TIMES: When residents of London, Ontario, go on vacation, they don't have to worry about their house plants suffering from lack of water and care. A man there operates a "plant kennel."

THE WAYNE, IND., Ford plant conducted a contest designed to impress employees with the protection provided by wearing safety glasses. A mechanical display was set up in the plant cafeteria in which a hammer continuously struck a pair of such glasses. Employees were invited to guess the number of blows required to break the safety lens. The one who came closest won a \$100 Defense Bond.

IN SPITE OF inflation, the median income of U.S. families rose 8 percent last year. Negro family income still lags behind but rose 38 percent between 1965 and 1968, as compared with an increase of 23 percent for white families.

YOU CAN cut down on smoking and reduce the hazard to your health with the aid of small plastic bands. The bands are placed about halfway and the heat from the burning end shrinks the band, cuts off the air supply and extinguishes the cigarette. The editor of Plastics Design & Processing "hitch hikes" on that idea and suggests we put plastic bands on the exhaust pipes of autos, trucks, and buses -- to cut off air pollution. He says other possible uses for plastics include: a solid plastic filter for marijuana cigarettes, and non-dissolvable coating for LSD pills, flexible foam rocks and bricks for rioters, and flexible "billy clubs" for police while on riot duty.

GOODYEAR AEROSPACE CORP. in Akron, realizing that discarded cigarettes can make ugly an otherwise clean floor or stairs, had a number of signs printed. The signs asked this question: "DO YOU DO THIS AT HOME?" A sign was placed next to each cigarette butt, as soon as it was discovered.

ST. PETERSBURG, FLA., has a third of its population over 65 years of age as compared with a national average of less than 10 percent. However, officials no longer want the city to be known as a mecca for retired persons because most of those there now have no income except Social Security. Since 1967, to discourage the elderly from living there, most of the park benches have been removed; the "million dollar pier" on Tampa Bay has been razed; and the tourist center next to the Chamber of Commerce has been closed.

ONE OUT OF FIVE new home buyers buy mobile homes -- 400,000 were bought last year.

THOUGHTS ON MANAGEMENT

EACH OF US is born with exceptional gifts, with extraordinary faculties which we are not yet accredited with having -- for instance, what we have called telepathy. It has always been mysterious but the indications are -- now that we've had electrodes on our heads -- that cerebrations have electromagnetic-energy output. Very probably within a decade, we'll discover that what we call telepathy is actually ultra, ultra high frequency electromagnetic wave propagation. So instead of having to broadcast through a television set, we'll be able to broadcast directly to people's heads.

-- Buckmaster Fuller, "This is the New Invisible World"

AFTER THE GOVERNMENT takes enough from the taxpayers to balance the budget, taxpayers have the job of trying to budget the balance.

-- Bert Fobes

ANY BUSINESS that wants to stay ahead will have to put very young people into very big jobs -- and fast. Older men cannot do these jobs -- not because they lack the necessary intelligence but because they have the wrong conditioned reflexes. The young ones stay in school so long they don't have time to acquire the experience we used to consider indispensable for big jobs. And the age structure of our population is such that in the next 20 years, like it or not, we are going to have to promote people we wouldn't have thought old enough, a few years ago, to find their way to the water fountain. Companies must learn to stop replacing the 65-year-old man with the 59-year-old. They must seek out their good 35-year-olds.

-- Peter Drucker, "Technology, Management and Society"

YOU CAN'T take it with you, and taxes make it certain, you can't keep it here.

-- The Last Laugh

THE MAN who sits in the middle of any corporate organization as a so-called middle manager has an impossible job. He is the buffer between the top and the bottom, and he can expect to catch hell from all directions.

-- Ethan M. Allen, author of "The ABC's of being in the Middle"

WIFE reading completed income tax form: "What's the idea of charging my beauty treatments off as a loss?"

IN A CERTAIN COMMUNITY there are 1000 married couples. Two-thirds of the husbands who are taller than their wives are also heavier and three-quarters of the husbands who are heavier than their wives are also taller. If there are 120 wives who are taller and heavier than their husbands, how many husbands are taller and heavier than their wives?

-- Note: Answer will be in next Newsletter.

GOLF is like taxes. You drive to get to the green and then wind up in the hole.

-- Louisville Courier-Journal

THE TROUBLE with parents today is that they are so preoccupied with making money -- seeking to spare their children from the deprivation they knew during the Depression -- that they're out working when they should be closing family ties. More than pampering their offspring, they have neglected them. I've been on college campuses constantly. I know there are always professional troublemakers around the fringes who are just there to fan the flames. But the big cross section of young people are fine. And I think those who survive this era -- if they don't rot their guts with alcohol or soften their brains with syphilis or get hooked on some drug they can't shake -- having tasted its bitter fruits, are likely to be the strictest generation of parents since Queen Victoria.

-- Paul Harvey

NOW THERE IS a tax cocktail -- drink two of them and you withhold nothing.

-- Ted Chinell

THE DESIGNER bent across his board, wonderful things in his head were stored. And he said as he rubbed his throbbing bean, "How can I make this thing tough to machine? If this part here were straight, I'm sure it would work first rate. But it would be too easy to turn and bore, it would never make a machinist sore. I had better put in a right angle there, then watch that fellow tear his hair. I'll put the holes that go through the cap, way down here where they're hard to tap. Now this piece won't work, I'll bet a buck; for it can't be held in a shoe or chuck. It can't be drilled or it can't be ground. In fact, this design is exceedingly sound." He looked again and cried, "At last -- success is mine, this thing can't even be cast."

-- submitted by Reed Walters

WHO'S WHO IN MANAGEMENT

LAWRENCE E. GREATHOUSE is a foreman in the Machine Shop, D-721. He is in charge of the Apprentice Machine Shop. He also instructs classroom shop theory classes. He reports to E. C. GEARHART, general foreman.

Mr. Greathouse graduated from Wellston High School and was later employed as a machinist at the McNally Pittsburg Manufacturing Corporation in Wellston, a total of seven years. From 1945-46, and again from 1951-52, he served in the U.S. Navy as an MR3 (machinery repair). He came to GAT in 1955 as a machinist AA and was promoted to foreman when we started our Apprentice Training Program in 1969.



Larry, his wife, Patsy, and their 17-year-old daughter, Dianne, live at 315 West "D" Street in Wellston. A son, Robert (19), is a sophomore at Ohio University in Athens. The Greathouses are members of the First Presbyterian Church in Wellston, and Larry belongs to Masonic Black Diamond Lodge #538, Wellston Council #120, Chapter #175 Royal Arch Masons, and the Silver Compass Club. He spends part of his leisure time camping and fishing.

GAT NAMES AND FACES IN THE NEWS



C. A. MENTGES



E. L. BIZZELL



GLADYS GEARHART



T. D. HORNER



W. A. HOCKENHEIMER



J. R. SHOEMAKER

CONGRATULATIONS are due C. A. MENTGES whose 25th anniversary of Goodyear service is April 1.

E. L. BIZZELL is transferring to Goodyear-Akron as a design engineer in their Metal Products Division. His last day worked here is March 19. Ernie will get an M.S. in ISE degree from Ohio U. in June -- the first black engineer in the history of the school (and GAT) to get an advanced degree from any department of the College of Engineering.

GLADYS GEARHART (husband is EVERETT) and T. D. HORNER, D-112, are GAT's 1971 company bowling champs. Mrs. Gearhart also won the championship in 1969; Dee was also on this year's htcp men's championship team.

W. A. HOCKENHEIMER was a judge for the Annual Regional and State Vocational Industrial Clubs of America Welding Contest at the Eastland Vocational Center in Groveport, Ohio, on March 13.

J. R. SHOEMAKER was recently elected to the Board of Directors of the Portsmouth Area Management Association for a two-year term starting June 1.

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