



# GAT Management Newsletter

GOODYEAR ATOMIC CORPORATION

a subsidiary of

THE GOODYEAR TIRE &amp; RUBBER COMPANY

Editor - H. McClelland

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NUCLEAR POWER PLANTS in operation, as of March 31, totaled 21 with a capacity of 8,306,800 kilowatts. There were 56 (capacity 47,102,000 Kw) being built, and 37 (capacity of reactors ordered 36,727,000 Kw) planned. When completed, there will be 114 plants with a total capacity of 92,135,800 Kw.

GAT had three representatives attend the 41st All-Ohio Safety Congress and Exhibit held at Sheraton Hotel, Columbus. B. L. McMULLEN, D-211, accompanied C. L. FRENCH on April 27, and L. T. OYLER attended on April 28. This is the largest single-state safety meeting in the nation.

IF GAT is any barometer of air travel, the airlines did less business in 1970 than in 1969. According to our records, we wrote considerably fewer airline tickets in 1970, despite the fact that travel reservations increased.

N. R. ANDERSON, D-812, was inadvertently missed, in a recent NEWSLETTER, as a Scouters Key recipient at the Scouting Awards Banquet.

H. McCLELLAND was chairman of the ASTD (American Society for Training and Development) Film Festival held at Battelle Memorial Institute, Columbus, on May 12. J. J. EYRE was a member of the program committee, and R. C. KRAMER filled in for Mac during his recovery from surgery.

DR. F. E. WOLTZ spoke before a Joint Mechanical and Nuclear Engineering Seminar conducted at Ohio State University recently. His subject was "Gaseous Diffusion Process for Enriching U-235."

C. L. FRENCH presented slides and a lecture on his trip through Australia and New Zealand at the Grace United Methodist Men's "Ladies Night" program in Waverly, May 18.

A. L. BAUGHMAN'S son, Richard, has been awarded \$4,210, the largest suggestion award ever made by Goodyear to anyone in the Foam Products Division.

REPORT ON OUR EDITOR: Recovery from surgery is very slow but still satisfactory according to his doctor. He is in Room 702 at University Hospital, Columbus, zip code 43210, if you care to send a card.

## MANAGEMENT NEWS---ON THE NATIONAL LEVEL

AFTER GDYR-TOPEKA averaged 67.8 injuries per 100,000 man-hours in 1969, they decided to launch a safety campaign complete with monthly departmental Good Housekeeping Awards; 10 monthly awards to individuals who, when contacted, were carrying their Safety Policy billfold cards, awards for safety suggestions, plenty of publicity, etc. So far, the campaign is successful with a decrease in the number of accidents every month. In February, for example, the number of accidents had dropped from 67.8 to 51.5.

SIGN OF THE TIMES: In Cleveland, nursery school youngsters were given numerous polysyllabic words and asked to vote for the one they thought would make the prettiest name for a girl. Their choice was "Diarrhea."

ARTICLES that you receive through the mail and did not order are yours to keep, use or dispose of with no legal obligation to the sender. New legislation, effective July 1, ends any question of legal liability on use of unordered merchandise. If you receive a bill for unordered merchandise, send a copy of it to the Federal Trade Commission, Washington, D.C., 20580 and a copy to your local postmaster for investigation.

IF YOU HAVE less than five loads of laundry a week, the U.S. Department of Agriculture says it is cheaper to do it at a self-service coin laundry than to buy a washing machine.

YOU CAN LEARN about history by reading a new book entitled "George Washington's Expense Account." According to the author, the "Father of His Country" nobly turned down an offer of \$500 a month, in 1775, when he became commander in chief. In return, the Continental Congress happily agreed to pay his expenses. Eight years later, George collected \$449,261.51

PRECISELY 63 percent of a typist's work is done with the first finger of the right hand and the first two fingers of the left.

THE ANSWER to the four-day week may be the seven-day week. Some employees of a Utah hospital work 10 hours a day for seven days then get seven days off. They get no holidays off nor do they get any vacation as such. But, they do get 26 weeks off a year, and if they need two weeks off at one time, they can usually swap with another employee.

A THREE DAY WORK WEEK (12½ hrs. a day) has been adopted by at least 12 companies. They say the schedule allows more flexibility in production schedules, attracts job applicants, and cuts down on absenteeism.

RECENT ADVANCES in new types of high speed electronic circuits by a Bell Laboratories scientist have made it possible to transmit one billion bits of information (a gigabit) per second over a laser beam. This is four to five times the capability of previous methods and equivalent to transmitting 200 books per second or a library of 50,000 volumes in about eight minutes. A communications system using laser light offers the prospect of carrying telephone calls, data messages, television and picturephone signals simultaneously in bundles perhaps 10,000 times larger than is now possible with microwaves.

MONEY SAVING food tip: Wrap dead-ripe bananas in foil and place in freezer. At mealtime, out comes frozen dessert more yummy and healthful than ice cream -- plus, you get dead-ripes from most stores either very cheap or for free.

EXCELL INDUSTRY (Kansas) executives feel that it is important to maintain communications directly with employees. The six top people meet with a different group of 25 employees the third Wednesday of every month. A mixture of production, office, hourly, and salary employees attend. Names from each group are placed in a box and the number of names needed are drawn out. Once drawn, a name is not returned until all members of that group have attended a meeting. At meetings, employees are encouraged to present ideas and suggestions as well as raise questions. Management then may review present practices, explain why such practices are needed, and present items of interest. Each employee receives a summary of what happened at the meeting he or she attended. Top management feels the program has improved working relationships.

MONEY SPENT for advertising in the U.S. averages about \$89 per person.

TUITION-FREE fellowships for persons over 65 are offered by the University of Kentucky. In existence since 1946, there are now 97 oldsters on the Lexington campus and about 40 at two-year colleges in the state. Applicable toward any area of study through the PhD degree, the fellowships are available to all U.S. residents.

## THOUGHTS ON MANAGEMENT

IT APPEARS that the nature of human nature is changing. Man's ideas have probably always been shaped by his environment, but in our era the aspects of the environment that are capable of introducing new values and new behavior patterns are themselves changing rapidly. Science and technology are radically reshaping our views of the world and of ourselves, and mass higher education is bringing these new ideas to a much larger proportion of the population than they might have reached in an earlier era. Mass communications media and jet transportation bring a world of information to people who were previously influenced chiefly by events that occurred within a day's walk or a day's drive of home. In brief, people are subject to a much more varied and much less stable set of influences than ever before. Local traditions and conventional wisdom are no longer the chief determinants of most people's ideas. Although man's basic nature has not changed, the information available to him for shaping his ideas about himself and his world has increased explosively. As his ideas, (or, if you will, his assumptions) have become less predictable, so has his behavior. This trend will probably accelerate. There will be no return to the good old days; instead it is going to be incumbent upon us to make the unpredictable new days as good as we can.

-- Saul W. Gellerman, "Management by Motivation"

OWNING a small foreign car is really economical. When you go somewhere with another couple, you use their car.

-- Brickman, cartoonist, Akron Beacon Journal

THE HIGHER we go, the less we know about the qualifications for a position. It is easy to assess a good janitor, much harder to predict who will make a good foreman; simple to test a man on his competence as a dog-catcher, but nearly impossible to estimate the combination of qualities that will make an outstanding president.

-- Sydney Harris, columnist

A SUCCESSFUL MAN keeps looking for work after he finds a job.

CONSIDER, please, the hat-check girl and how she uses bait: the way she leaves the larger coins and even bills upon the plate. The hat-check girl, I cannot say, I view with much affection, and yet at church her way might help in upping the collection.

-- Richard Armour

NINE COMMANDMENTS for Women in Business:

(1) Thou shalt try harder; thou need not always be Number Two. (2) Thou shalt know when to zip thy lips and let the men do the talking. (3) Thou shalt not attempt to hide behind thine own femininity. (4) Thou shalt speak softly and carry no stick except lipstick. (5) Thou shalt serve a lady boss as graciously as thou servest a man. (6) When success cometh, thou shalt not get too big for thy bustle. (7) Thou shalt watch thy language; there may be gentlemen present. (8) Thou shalt not match martinis with any man. (9) Thou shalt save thy sex appeal for after working hours.

-- Submitted by Joy Wilkins

WHAT WE DO, compared with what we can do, is like comparing the waves on the top of the ocean with the ocean's mighty depth.

-- William James

I BELIEVE that order is better than chaos, creation better than destruction; I prefer gentleness to violence, forgiveness to vendetta. On the whole, I think that knowledge is preferable to ignorance, and I am sure that human sympathy is more valuable than ideology . . . in spite of the recent triumphs of science, men haven't changed much in the last 2,000 years, and in consequence we must still try to learn from history. History is ourselves.

-- Kenneth Clark, as quoted in "THINK"

LUNCH with a hippie is generally pot-luck.

-- Ed Clark, "The Jackson Sun-Journal"

SEEMS THERE WERE some friars at a monastery whose garden projects were so successful they went into the floral business. Visitors flocked to the gardens, but were kept from one area by a high fence with a locked gate. The gate was left open one day, however, and a boy slipped through and was eaten alive by a large experimental plant. The townspeople, up in arms, demanded the friars close the gardens and destroy the experimental plants, but had no luck. Finally, the town blacksmith, a giant of a man named Hugh, chased the friars from the monastery. The moral of course is: Only Hugh can prevent florist friars.

-- Mickey Porter

PROGRESS is impossible without change; and those who cannot change their minds cannot change anything.

-- George Bernard Shaw (1856-1950)

## WHO'S WHO IN MANAGEMENT

CHARLES B. WAKEFIELD, D-814, is "A" shift foreman in the X-326 process building. He directs the work of 10 production process operators in handling the operation and maintenance of the cascade and is responsible for production, quality, cost, personnel matters, security, safety, schedules, records, and housekeeping on shift. He reports to J. T. EARNER, general foreman, Areas IV, V, and VI.

Mr. Wakefield graduated from Portsmouth High School. Previous employment includes steel analyst at Wheeling Steel Corp., and manager of the City Coal Company, both in Portsmouth. He served (1943-46) in the Navy in the South Pacific as a Radioman 3/C. He was hired here as a production process operator in 1953, was promoted to assistant foreman in 1954, and to his present position in 1955.



Charlie, his wife, Mary Ann, and a three-month-old daughter, Michele Renee, live at Route 2 Candlewood Drive in Wheelersburg. They attend St. Peters Church. Charlie is a member of the GAT Foremen's Club, the Portsmouth Elks and American Legion. He enjoys golfing and fishing in his spare time.

## GAT NAMES AND FACES IN THE NEWS



I. G. SMITH



J. J. EYRE



G. J. WILLIAMS



J. R. SHOEMAKER



J. E. MURPHY

CONGRATULATIONS will soon be in order for I. G. SMITH who celebrates 30 years of service to Goodyear on June 2. "Smitty" is a graduate of the Goodyear Akron Squadron Program, and was transferred to GAT in 1953 as a process foreman.

J. J. EYRE will celebrate his 20th anniversary of Goodyear service on May 29.

G. J. WILLIAMS was a speaker and panelist for the AESOP (Atomic Energy Systems Operation and Programming) annual session held May 4 at Gatlinburg, Tennessee. The topic of the meeting was "Diverse Views of the ADP Organization." Gordon spoke on "GAT's Systems and Programming Organization."

J. R. SHOEMAKER was elected president of the Board of Directors of the National Management Association, Portsmouth Area. He is to take office June 1.

J. E. MURPHY received a B.S. in mathematics from Ohio University on March 20. He first enrolled in 1946 -- just 25 years ago.

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