



# GAT Management Newsletter

GOODYEAR ATOMIC CORPORATION

a subsidiary of

THE GOODYEAR TIRE & RUBBER COMPANY

Editor - H. McClelland

November 3, 1971

C. D. TABOR has been in the news recently for three reasons. He has been nominated as first vice president of the Ohio School Boards Association (election is Nov. 9-11 in Cleveland); he was re-elected yesterday to the Jackson City School Board (has been a member 11 years, president for five); and he was the speaker for a meeting of the Jackson Business and Professional Women's Club (50 members and guests) on October 14.

ONLY 13.48 PERCENT of all GAT employees (as of Nov. 1) are under 35 years of age. This compares with 40% in the automobile industry, and 46.35% of the parent company's workforce.

AN ORGANIZATION CHANGE announced by parent company officials recently named two former GAT'ers. Dr. C. A. Johnson is now director, Occupational Health Services, on a corporate-wide level. Those reporting to him include H. M. McInerney, corporate industrial hygienist. Dr. Farmer was named chief physician, Akron Plants, and he also reports to Dr. Johnson. Reporting to Dr. Farmer are two staff physicians, the superintendent of nurses, and an industrial hygiene technician.

LOU HOCHBERG is retiring for the second time. He retired from GAT on January 1, 1967, and became executive secretary of the Jackson Chamber of Commerce. He is retiring from that position on January 1, 1972.

THE 1971 VERSION of the 16mm color film "The Story of Oak Ridge Operations" is now in the General Training Department film library. As with previous editions, the film runs 28 minutes and describes the major research and production statistics of the O.R.O. (of which we are a part).

OUR PARENT COMPANY has agreed to end the dispute, which began in April 1971, with the B. F. Goodrich Co. over the control of R. V. Rubberfabrik Vredestein, a Dutch tire and rubber company. GT&R will sell its shares of capital stock in the Dutch concern to Goodrich at what was termed a "very satisfactory" price.

S. E. TYLER, an apprentice electrician in D-711, took a military leave of absence beginning October 15, and was married the following day.

## MANAGEMENT NEWS---ON THE NATIONAL LEVEL

THE LABOR DEPT. claims that 24 percent of today's jobs didn't exist 10 years ago--and that 21 percent of today's jobs won't be around in 1981.

IN 13 YEARS, Gulf & Western Industries, Inc., has grown from a single plant making a single product to 38 facilities in 261 cities in 35 states providing more than 800 different types of goods and services and doing business in 49 countries. Sales have grown from \$6.5 million to \$1.6 billion. Total assets are \$4.4 billion.

WHY SOME MEN live longer than others has been at least partially answered by discoveries made by a two-country (Ireland and the U.S.), 19-man medical team. Over a period of nine years, a scientific study involving 2,000 men was made to determine, if possible, why the incidence of heart disease and death from heart attack is much higher here than in Ireland. An article in the October issue of Woman's Day gives a report of how the study was conducted and the results which include a formula: Enough good food of sufficient variety to provide good nutrition and maintain good health, plus enough physical activity to burn up any extra calories and thus keep cholesterol down, plus a look-on-the-bright-side attitude, equals a healthy heart.

ALL THE RADIO stations in Australia are owned by the government. Everyone with a set must pay \$6 a year to use it.

AKRON rubber companies--management and labor leaders--are conducting a "Hey Mac" campaign (MAC stands for Make Akron Competitive). From a high of 52,000 blue collar workers in 1944 and a more normal 32,000 in 1955, employment in Akron's three largest rubber companies (Goodyear, Firestone, and Goodrich) is down to 14,000--and ready to slip some more. Total labor costs in Akron run \$2 or more per hour higher than at new facilities outside of Akron. Other problems: multistory factories that ruin efficiency, six-hour shifts, and work rules that hinder productivity gains. Akron civic, labor, and management leaders are working together to try to keep Akron the "Rubber Capital of the World."

THE ADVISORY COMMITTEE on Nuclear Safeguards reported favorably on the proposed Wm. H. Zimmer Nuclear Power Station to be located on a 635-acre site one-half mile north of Moscow, Ohio (just 24 miles southeast of Cincinnati in Washington Township). A public hearing on the application for construction permit will be held in the near future.

CHRYSLER CORP. believes that video tape recording (VTR) is the coming medium for industrial training. Accordingly, they are expanding their present \$20,000 investment in VTR equipment to \$200,000 and are adding a central studio. At present, a staff of instructors are sent around the country to conduct training in meeting rooms and hotels. Videotape will be substituted after expansion plans are completed in 1972. The corporation's goal is to have a series of tape libraries. Each tape would have an identifying number and a trainee could pick up a phone and dial a tape which would then run on a closed-circuit system.

UNDER THE HEADING of information you may never need, file the fact that if you are ever in Germany, can't speak German, are trying to find the Men's restroom, see two doors one with a "D" on it and the other with an "H", better go in the one with an "H"--which stands for Herren (the German word for gentlemen).

22 BILLION checks were written last year. The American Bankers Association points out that's an average of 11 for every man, woman and child in the world.

SCANLAN'S is a magazine that's different. First of all, the publishers sold stock and raised \$675,000 before the first issue. It is probably the only magazine which pays advertisers for their ads--asmuch as \$500 for a good one, and letters to the editor cost the writers from 25 cents to \$1.00 per word and they are not printed until the checks clear the bank.

EATON, YALE AND TOWNE believe the need to prepare employees for retirement begins the day they are hired. On the employee's 43rd birthday he or she receives an invitation to visit the office of the insurance and pension administrator to talk about the advisability of electing the Joint Supervisor Option. At age 60, both the employee and spouse are invited to attend an evening meeting, at which the administrator and local doctor speak to the group and again review the pension provisions and answer questions.

"HOW TO MAKE a Lot of Money in College" is available from Harvard Student Agencies, Inc., 993 Massachusetts Avenue, Cambridge, Mass., 02138. It is paperbound, 238 pages, costs \$1.95. There are chapters on part-time jobs, summer employment, and suggestions for businesses which students can operate.

## THOUGHTS ON MANAGEMENT

AS YOU KNOW, Daylight Savings Time ended in Ohio at 2 a.m. on Sunday, October 31. In a previous year, twins were born on the night Daylight Savings Time ended. One child arrived at 1:30 a.m. His little brother arrived at 1 a.m. Eastern Standard Time. Which one of the twins is the oldest?

ANOTHER GUIDELINE for successful management--Law #6--Be a Clock Watcher. You can't see it, you can't touch it, you can't package or bottle it, yet time is one of the most valuable resources at your command. Learn to manage it, or it will surely manage you. I have never known a successful man who was not a good manager of time--who did not have a good sense of the value of time, and of how to harness it.

-- L. B. Lundbor, B. Chm., Bank of America

GOING INTO DEBT often comes from spending what you tell your friends you make.

-- Aladdin's Lamp

INTERESTING FACTS--Parts of Canada are nearer South America than Arizona.

-- Washington Post

WHEN YOU WISH to do something new you must go tranquilly ahead in the knowledge that there can only be new combinations of age old material. The kaleidoscope must be given a jolt, that is all.

-- Lawrence Durrell

ONE THING most alumni won't stand for is a college football team that plays like a bunch of amateurs.

-- G. Norman Collie

NOTHING DESTROYS an organization faster than indecision; get the best information you can and then make the decision. If you've made the wrong decision, you've at least gotten your people working on the problem. Once they're working, whether or not you have made the right decision will become clear. If you don't make a decision, or take two weeks to make a decision you should have made in 15 minutes, everybody suffers.

-- Dr. J. Haughton

IN THE 1950's and 1960's, any corporate name ending in "-onics" became the darling of our stock markets. Future sweethearts will probably have "environment" for their middle name.

-- H. M. Boettinger in Harvard Business Review

AS FAR as scientists have been able to discover up to now, lead contributes nothing to the development or maintenance of life, either in plants, animals, or in man. On the contrary, the evolutionary process that brought forth the human species deems to have recognized long ago that lead is poisonous to life. And yet, the American people today are carrying around in their bodies one hundred times the amount of lead they would have absorbed from a primitive environment. What does this mean? Simply that man has changed his natural environment to such an extent and has employed lead in making the change in such a way as to systematically poison himself.

-- Paul P. Craig, "Lead, the Inexcusable Pollutant"

BACHELORS, like detergents, work fast and leave no rings.

-- Last Laugh

PART OF the great American myth is that people who are handed the skin of a dead sheep at graduation time think it will keep their minds alive forever.

-- John Mason Brown

AN ULCER may be the moorage charge for a harbored grudge.

-- Lane Olinghouse

AN EXCELLENT PLUMBER is infinitely more admirable than an incompetent philosopher. The society which scorns excellence in plumbing because plumbing is a humble activity, will have neither good plumbing nor good philosophy. Neither its pipes nor its theories will hold water.

-- John Gardner

ONE OF THE NICE things about Mother Nature is the way she blushes each Fall before she disrobes.

-- Listenin' In, General Telephone

THE COMPUTER is the most oversold and underutilized management tool extant. Management has not acquired the discipline of thought necessary to apply computers effectively to decision making. We cannot put into the computer what we cannot quantify--and we cannot quantify what we cannot define.

-- Peter Drucker, "The Manager and the Moron"

ONE MEASURE of success is not whether you have a tough problem to deal with, but whether it's the same problem you had last year.

-- John Foster Dulles

## WHO'S WHO IN MANAGEMENT

ANTHONY J. SARACENO is a technical man-principal in the Chemical Development section of D-521. He shares, with one other person, the direction of six salaried personnel on projects concerning new and improved process development and pollution control. His duties also include membership on GAT's "Environmental Control" and "Isotopic Separation Processes" committees. He reports to C. F. TRIVISONNO, supervisor of the Chemistry Department.



Dr. Saraceno graduated from Central High School, Steubenville; he received his B.S. in Chem. degree from St. Vincent College, Latrobe, Penn., and his Ph.D. in Chemistry from the University of Notre Dame. He also has taken several courses through the Alexander Hamilton Institute. He was a research chemist with Gulf Research & Development Company, Harmorville, Penn. (1958-61), and chemical research project leader for Pennwalt Corporation (formerly Pennsalt Chemicals), King of Prussia, Penn. (1961-67). He was hired by GAT in October 1967 in D-525, Special Analysis--which was realigned in December 1967 to its present status.

Tony and his wife, Edith, live at 731 Crestwood Drive (Forest Hills), Waverly. He attends St. Peters Church in Chillicothe. He holds six patents and has had 24 articles and publications printed. He is a member of the American Chemical Society and his work in "Inorganic Polymers" was the subject of a feature article in Chemical and Engineering News. He also holds memberships in the Society of Sigma Xi, American Ordinance Association, Optimists Club, and the GAT Foremen's Club. His hobbies include table tennis, softball, chess, hiking and handball.

### GAT NAMES AND FACES IN THE NEWS



R. F. CHANNEL



A. P. ROMERO



R. C. KRAMER



H. McCLELLAND

R. F. CHANNEL was the leader for a three-hour discussion program during the AEC Contractor's Joint Security Education and Internal Security Conference in Chicago, October 26-28.

A. P. ROMERO is to speak to students and teachers at Huntington Township High School on November 11. His subject will be "Handwriting Analysis."

R. C. KRAMER will be a member of a discussion panel on "The Application of Training Needs Methods" at the 2nd annual ASTD Region 3 Conference (November 11 & 12) at Scott's Inn, Columbus.

H. McCLELLAND is to introduce one of the three principal speakers at the above mentioned two-day conference in Columbus.

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