



GAT Management Newsletter

GOODYEAR ATOMIC CORPORATION

a subsidiary of

THE GOODYEAR TIRE & RUBBER COMPANY

Editor - H. McClelland

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AN X-700 building, single-story addition (70 ft. x 150 ft. x 36 ft. high) is to be constructed, starting early in FY 1973. It will house a stabilization (furnace) stand and a control room. The subcontract will include installation of outside utility lines, and such site improvements as regrading and paving. Also included are X-700 building modifications such as relocation of shop foreman's office and the installation of a new 40-ton crane. A similar crane is to be installed in the X-705 building.

HAVING SUCCESSFULLY COMPLETED their six months of pre-employment training at Oak Ridge, the 10 TAT (Training and Technology) trainees in the first group (a second group of 10 TAT trainees went to Oak Ridge on April 4), went on our payroll April 10 and each is now either a production process operator in training or a chemical operator in training. In addition, one of our firemen who had completed ICS courses in math, chemistry, and physics signed a job posting, qualified and was transferred to one of the "in training" classifications.

THREE FORMER salary employees are back with us. MRS. LELA PERRY, a former secretarial co-op is in D-224; MIKE L. KIDD, here for the summer in 1969, is in D-542; MRS. ANGELA (HOPKINS) BOLT, left here in 1970, is in D-541.

173 YOUNG MEN were at Piketon High School on Saturday, March 25. They were there to take a series of tests, which is one step in the process of selecting six or seven of them for our first class of welders for a recently approved (by the Bureau of Apprenticeship and Training, U. S. Department of Labor and the Ohio Apprenticeship Council) three-year apprentice program scheduled to start late this year.

X. S. MAROUDIS and R. D. JACKSON presented two science demonstrations to a total of 520 students at Valley Intermediate School in Lucasville on March 22. C. R. WALKER and R. C. WELLS conducted a demonstration at McDermott Elementary School on April 2 for 170 students.

NATIONAL SECRETARIES WEEK is next week, April 24-28. Normally, in honor of that event, the center pages of the Newsletter just prior to National Secretaries Week would feature a number of items about secretaries. But such items are scarce this year so at least many of the items are about or by women. Perhaps this would also be a good time to remind our female employees that we have a cassette program entitled "Winning Ways for Working Women" which is available from the General Training Department.

MANAGEMENT NEWS---ON THE NATIONAL LEVEL

THE PARENT COMPANY is one of 21 companies which sent representatives to Oak Ridge in February for AEC briefings on uranium technology--both gaseous diffusion and gas centrifuge--as a first step toward having private commercial enterprise enter and take over this major remaining government monopoly in the business of peaceful uses of nuclear energy. AEC's Uranium Enrichment Proposal Evaluation Board is expected to select approximately 10 of the 21 firms to participate in Phase 2--privately sponsored research and development on one or both of the enriching processes.

BARBIE - a 12-inch plastic teenager, is the best known and best-selling doll in history. Since its introduction in 1959, the Barbie doll population had grown to 12 million by 1970--more than the human population of Los Angeles, London or Paris.

ELECTRICITY generated by the 17 U. S. nuclear plants in operation in January (1972) was approximately 85 percent of the total generated by 41 nuclear power plants in the 11 other countries with production figures available and printed in Nucleonics Week.

BESS MYERSON, New York City Consumer Affairs commissioner, says that tomatoes are being picked green in Florida, shipped north and then turned "ripe" red by being gassed with ethylene. A spokesman for the Florida Tomato Growers' Committee says no housewife can tell the difference between fruit ripened naturally and fruit that has been gassed. But, since the Department of Agriculture says that gas-ripened fruit contains 30 percent less vitamins, Bess Myerson is trying to get us more healthful food. Enlightened consumers can help.

DID YOU EVER HEAR OF Katharine Graham? According to "McCalls" magazine, she may have more power than any woman in the U. S. She owns 50.1 percent of the Washington Post Company, an empire that owns the leading newspaper in our nation's capitol, NEWSWEEK magazine, three TV stations--one each in Washington, Jacksonville, and Miami; two radio stations, one in Washington, D.C. and WCKY in Cincinnati, ART NEWS magazine, a half interest in a Sunday supplement called Book World, 49 percent of Bowaters Mersey Paper Company in Nova Scotia, a half interest in the Los Angeles Times, Washington Post News Service (subscribed to by more than 300 papers all over the world), and about a third interest in the international Herald Tribune. Mrs. Graham is 54 years old, tall, thin, attractive, and divorced.

MRS. BILLIE JEAN KING, in 1971, became the first woman athlete in history to earn more than \$100,000. She won \$117,000 in prize money by winning 19 pro-tennis tournaments, picked up another \$30,000 in endorsements. No American male tennis player made as much as she did but Australian Rod Laver collected \$292,000.

PEOPLE WERE SAVING at less than an average of five percent of take-home pay in 1960. Now the saving's rate average is more than eight percent.

CRIMES BY WOMEN are increasing. In 1970, rates of robbery (up 187.9 percent over 1960), burglary (133.8 percent) and auto theft (133 percent) are all going up faster among women than among men. The percentage of females in federal and state prisons is still small (3-4 percent) but three of the 12 on the FBI's list of the most-wanted fugitives are women.

IN PROJECT TEKTITE, a program sponsored by the Department of the Interior and more than 200 other government, university and industrial organizations, in which teams of men and one team of women lived from 12 to 30 days in an underwater habitat 50 feet below the surface, NASA scientists studied crew dynamics and crew structure to derive selection criteria for small groups of scientists and engineers operating under stress for various time periods. Percentage of time spent in various activities show that the female out-performed the male aquanauts: Leisure--male 19.11, female 12.52; sleep and rest--male 35.01, female 31.99; Marine Science (work)--male 26.47, female 35.63; Habitat Maintenance--male 6.04, female 6.37; Other--male 13.37, female 13.49.

AMERICAN STANDARD CO. reduced turnover among its 160 female employees, ranging from a Ph.D. in research to 18-year-old file clerks, at a New Jersey plant. Credit for the reduction is given to the fact that the women are taken off the job one hour per month to attend a meeting to hear a presentation by an outside expert on a subject of interest to them. Several meetings are held during the day so not too many employees are away from their jobs at any one time. Subjects have included: How to Shop Intelligently, Proper Cooking Techniques, The Role of Women in Industry, Home and Office Safety, Danger Signs of Cancer in Women, Proper Nutrition, and Heart Disease. Demonstrations of facial care and make-up techniques have been given; a fashion show was held; the importance of good office skills has been stressed.

THOUGHTS ON MANAGEMENT

THE BOSS was exasperated with his new secretary because she always ignored the telephone when it rang. He told her that one of her duties was answering the phone and he expected her to do it. "Alright," she replied with disgust in her voice. "But nine times out of ten they don't want to talk to me, they want to talk to you."

-- Generally Speaking (General Telephone Co.)

BEHIND every successful man is a good woman-- and the chances are she'll catch him.

--Short Circuits

EVERYBODY now just has to make up their mind. Is money money or isn't money money? Everybody who earns it and spends it every day in order to live knows that money is money, anybody who votes it to be gathered in as taxes knows money is not money. That is what makes everybody go crazy. Once upon a time there was a king and he was called Louis the Fifteenth. He spent money as they are spending it now. He just spent it and spent it and one day somebody dared say something to the king about it. "Oh," he said, "after me, the deluge." It would last out his time, and so what was the difference? When this king began his reign he was known as Louis the Well-Beloved; when he died, nobody even stayed around long enough to bury him. But all the trouble really comes from this question, "Is money money?" Everybody who lives on it every day knows that money is money but the people who vote money, presidents and congress, do not think about money that way when they vote it. I remember when my nephew was a little boy he was out walking somewhere and he saw a lot of horses. He came home and he said, "Oh papa, I have just seen a million horses." "A million?" said his father. "Well anyway," said my nephew, "I saw three." That came to be what we all used to say when anybody used numbers that they could not count, "Well, anyway, a million or three." That is the whole point. When you earn money and spend money every day anybody can know the difference between a million and three. And so everybody has to make up their mind is money money for everybody or is it not? That is what everybody has to think about a lot or everybody is going to be awfully unhappy, because the time does come when the money voted comes suddenly to be money just like money everybody earns every day and spends every day to live and when that time comes it makes everybody very unhappy. I do wish everybody would make up their mind about money.

-- Gertrude Stein (written in 1936)

THE ONLY WAY to understand a woman is to love her, and then there is no need to understand her.

-- Sebastian Cabot in "Family Affair"

REMEMBER WHEN hippie meant big in the hip, and a trip involved travel in car, plane or ship; when pot was a thing for cooking things in, and hooked was what grandmother's rug may have been; and fix was a verb meaning mend or repair, and be-in meant simply existing somewhere; when neat meant well organized, tidy and clean, and grass was a ground cover, usually green; when lights and not people were turned on and off, and a pill might have been what you took for a cough; when groovy meant furrowed with channels and hollows, and birds were winged creatures like robins and swallows? Remember when fuzz was a substance fluffy like lint, and bread came from bakeries and not from the mint; and roll was a bun and rock meant a stone, and hang-up was something you did with a phone; when chicken was poultry and bag meant a sack, and junk, trashy cast-offs and old bric-a-brac; when cat was a feline, a kitten grown up, and tea was a liquid you drank from a cup? Remember when way-out meant distant and far, far away, and times seemed so simple, untroubled and gay? Words once so sensible, sober and serious are making the scene quite psychodelerious. It's groovy, man, groovy, but English it's not. Do you think the language has gone straight to pot?

-- Submitted by Joy Wilkins

MEN, before retirement, consider your decision. Take a long and thoughtful look at daytime television.

-- Jean Conder Soule

IF YOU can keep quiet while all the others speak and, when stoned in some riot, turn the other cheek; if you can keep your cool when your son drops out of school, when your wife wrecks your car, or your putt goes too far; if you can wear a smile when your TV picture goes out during the big game while you can still hear the crowd shout; if, from muggers you don't run but take a stand and show guts, you're not only a man, my son, you're also completely nuts.

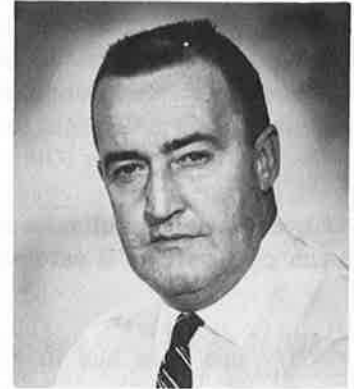
-- Leonard Dittell

THERE WAS a young lady from Fife whom I never have seen in my life. So the devil with her; instead I prefer to dedicate this to my wife.

-- Bennet Cerf, "Out on a Limerick"

WHO'S WHO IN MANAGEMENT

JAMES N. BUCKNER is superintendent, Shops Maintenance, D-720. He is responsible for planning and coordinating the activities of the approximately 120 hourly and salary people who work in the various shops such as the compressor and converter maintenance, machine, sheet metal, carpenter, paint, welding, and miscellaneous shops. Other responsibilities include quality assurance, maintenance, alterations, repair and inspection of plant equipment and facilities. He reports to G. D. ALTHOUSE, assistant manager, Plant Engineering and Maintenance Division.



Mr. Buckner graduated from Mays Lick (population 400) High School and the University of Kentucky with a BSEE degree. He served in the Signal Corps (1942) and U. S. Air Force (1943-45). After a variety of work experience, he was hired as an engineer here in April, 1953; promoted to engineer, sr., in 1957; to section head, Electrical Engineering in 1958; to supervisor of General Engineering in 1968; and to his present position of January 1, 1970.

Jim and his wife, Helen, live at 2771 Sherman Road in Portsmouth. Their daughter, Jennie, works for the Detroit Free Press; their son, Stephen, is a sophomore at the University of Cincinnati. They are members of Trinity Methodist Church and Jim belongs to the Masonic Lodge in Sardis, Ky., Portsmouth Elks, and the GAT Formen's Club.

GAT NAMES AND FACES IN THE NEWS



R. D. McDERMOTT



A. H. CLARY



C. R. McNISH



H. G. JOHNSON

R. D. McDERMOTT has been selected to attend the one-week Management Development course at Wittenberg University during the week of April 24.

A. H. CLARY, besides being president of the Pike County Chapter of the American Red Cross, active in his church and the Waverly Service Club, is now chairman of the Board of Trustees of the Pike County Scholarship Fund.

C. R. McNISH, president elect of the Ross County Chapter of the Central Ohio Heart Association, spoke and gave demonstrations of life saving techniques during a meeting of the Optimist's Club of Chillicothe on April 5.

H. G. JOHNSON is now chairman of the executive board of the Tri-State Red Cross Regional Blood Program. Included in the region covered are 11 counties in West Virginia, eight counties in Kentucky and five in Ohio. Gordon is also a member of the executive board of the Ohio Citizens Council.

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