



R. L. DUFFEY  
D-761

# GAT Management NEWSLETTER

Editor - H. McClelland

June 20, 1973

SCIENCE DEMONSTRATIONS continue to be one of the effective ways that we can help the schools (and students) in this area. The school year just completed was the 10th consecutive year (12 total) for this program and this year 14 different men (usually working in pairs) presented 17 demonstrations in 15 schools to a total of about 2,650 students. The names of the demonstrators have been publicized in previous issues. Community Relations schedules the demonstrations, R. D. JACKSON has been in charge of the program for the last four years.

20-YEAR ANNIVERSARIES of salary employees between June 20 and July 4 are:

E. I. BIBBEY	6/22	L. B. JOHNSON	6/22	H. D. MILLS	6/29
C. A. COTTLE	"	R. F. RICKEY	"	J. R. ORTMAN	"
R. L. CRAUMER	"	O. A. VITA	"	P. R. SEUFZER	"
J. M. DANNER	"	F. G. BRADFORD	6/29	J. A. WEBER	"
S. O. GILLESPIE	"	R. L. BUSH	"	W. E. LINVILLE	7/1
J. B. GILMORE	"	R. P. HOLLAND	"	L. A. SIMON	"
G. L. GUNDLAH	"	H. R. HOPKINS	"	G. P. ZOELLNER	"
I. E. KOUNS	"	R. S. MARTIN	"		

NEW SALARY EMPLOYEES include: L. QUARLES, cost accountant in D-311. Larry just graduated from North Carolina A & T State U. with a B.S. in Business Administration. E. C. JORDAN, JR., engineer in D-761, graduated from Waverly H.S. and has a B.S.E.E. degree from Ohio U. T. L. SNIDER, engineer in D-761, graduated from Wellston H.S. and has a B.S.C.E. degree from Ohio U. C. K. STALNAKER, engineer in D-761, graduated from high school in Grove City and has a B.S.W.E. degree from O.S.U. G. L. HARRIS, clerk in D-351, graduated from Portsmouth H.S. and Portsmouth Interstate Business College. He has been working at the Southern Ohio Correctional Institution. D. E. CHANEY, co-op at V.P.I., is here for the first time. VICKI E. RATLIFF, steno in D-224, just graduated from Piketon H.S.

RECENT TRANSFERS include A. E. ROACH from inspector-equipment & parts, D-719 to administrative specialist, D-761; G. L. SANDERS from engineer to section head, Quality Assurance, D-729.

DID YOU KNOW that there are 23,330 air filters in the process buildings and they have to be cleaned every year?

## MANAGEMENT NEWS---ON THE NATIONAL LEVEL

R. R. CONARRO in his book, "Bravely, Bravely in Business" lists 32 ground rules for personal survival and success in the world of work. Here, very briefly, are a few of them: Never assume that things will stay the way they are today. Pick people who can determine your success and stay in touch. Think of yourself as a salesman. Consider the future significance of what you say and do. Position isn't everything, stick to what you do best. Never say anything about anyone you wouldn't say to him. Search for the seeds of victory in every disaster and the seeds of disaster in every victory. Don't lie. If you can't tell the truth, keep quiet. Never expect someone to keep a secret; there are none. Bet on people, but be prepared to lose. Unsolvable problems shouldn't disrupt routine, they are routine. Make as few mistakes as possible, any random error could be fatal. Don't underestimate self-interest. Know the motives of others you deal with. Know exactly what your own goals are.

MOTOR WHEEL CORP., a Gdyr subsidiary, is the world's largest manufacturer of "styled" wheels for automobiles. They currently produce 12 different styled wheels for more than 30 different 1973 car models.

BELL TELEPHONE is working on quite a few interesting new phone concepts. They include: cassette telephones for sending messages to many predetermined numbers simultaneously; Dick Tracy-style wristwatch phones; hands-free phones that are "dialed" with voice commands; home "sentinel" phones that detect fires, floods, intruders; picture phones with hardcopy printers which, at the touch of a button, produce a copy of what is being seen; and phones into which credit cards may be inserted to enable the caller to pay bills, order various kinds of merchandise, verify bank balances, etc.

AMERICANS must be the best read people in the world. Besides all the newspapers, magazines and hard-cover books, a million paperbacks are sold in the U.S. every day.

IN 1972, the Soviet Union produced 136 million gross tons of steel; the U.S., 133 million. But, there is a shortage of steel needles in the Soviet Union; Soviet cars are much heavier per cubic foot than are American vehicles; it's almost impossible to move a Russian refrigerator. They use bulk steel where we use finished alloys, aluminum, fiber glass and plastics.

IT STILL COSTS 5¢ to ride the ferry from Manhattan to Staten Island (six ferry boats run 24 hours a day over the five-mile route)--but the trip costs New York City 43¢ a passenger! The city administration prefers to suffer that loss rather than try to make complicated revisions to the city's administrative code.

OHIO is the fourth largest user of Community Antenna Television (CATV) or cable television in the nation.

G DYR-CEDARTOWN employees with a perfect attendance during April were awarded either a small flashlight (men) or a combination identification card-change case and matching key holder (women), each with the 75th anniversary symbol of the company. The name of each person was then placed in a box for a grand drawing with the winner receiving his or her choice of a \$50 U.S. Savings Bond or a day off with pay--to be taken anytime during the balance of the year.

THE LATEST EDITION of "The Alphabetical Index of Industries and Occupations" lists some 23,000 kinds of jobs.

THE TREND in industry is toward forced and early retirement. But by 1980, the over-60 group will be between 20 and 25 percent of the population and the normal life span will be approximately 80 years. Recently, a number of personnel men were surveyed and they said older employees are as good or better than other employees in a number of ways. Eighty-one percent said the older worker was more loyal, 67 percent said his attendance was better, 66 percent said he was more satisfied with his job, and 80 percent said he might be slower but in a year's time he would do more work. All of which causes at least one expert to predict that companies will be hiring each other's retirees on either a full-time or part-time basis.

WILT CHAMBERLAIN, basketball star, receives \$300,000 per year and his pension increases at the rate of \$60 per month for each year he continues to play.

ONE OF THE "1973 Chemical Pioneer Awards," by the American Institute of Chemists, went to Percival Cleveland Keith "for brilliant leadership in the design and erection of the Oak Ridge gaseous diffusion plant which provided material for bringing World War II to a successful conclusion and whose processes are the source of U-235 for present commercial power plants using atomic energy."

## THOUGHTS ON MANAGEMENT

AMERICANS are "spoiled rotten." We want all the amenities and conveniences of the good life but reject the tools that produce them. We want more energy without more power plants or more pollution. We want more gasoline and oil but we don't want pipelines or oil rigs. Spoiled or not, like it or not, a choice must be made between accepting the tools to perpetuate tomorrow's civilization or return to something resembling the Dark Ages. Just to handle the anticipated demand by Americans for 26 million barrels of oil a day by 1985, oil and gas men must reinvest more than one and a half times as much as the present gross value of the business--which dates back to 1859.

-- Eldon R. Groves, "The Big Question"

THE UNCOMMON MAN invented the wheel. The common man keeps it turning.

-- Don Fraser

FAMILIES with annual incomes over \$10,000 can easily cut their food expenditures by one-third. They can do it by not eating "convenience foods" and premium cuts of beef such as sirloin, T-bone, and porterhouse steaks. The increasing number of working wives forces families to find ways to save time preparing meals or else they eat out. Either way they spend more money for food than they need to.

-- D. Gale Johnson, agricultural economist, U. of Chicago

I AM a great believer in luck. The harder I work the more of it I seem to have.

-- 96-year-old Sam Corwin

PARAMOUNT to the nation's energy problem, methods must be found to eliminate or at least greatly reduce the excessive delays being encountered in getting nuclear power plants built and on line. Once constructed, delays in getting a nuclear plant operating are estimated to cost a utility \$4 million per month for a complete 1,000 MWe nuclear plant. As of the end of 1972, there were 24 units, with a capacity of about 19,000 megawatts, which had not achieved commercial operation at the time originally scheduled and the number is expected to increase this year.

-- Dr. Dixy Lee Ray, chairman U.S.A.E.C.

PROBLEMS? We have always had them. They are good for us. Solving them helps keep us young. The United States is not a "sick" society, but we can talk ourselves into becoming one.

-- Dr. John H. Furbay

SIGN OF THE TIMES: The woman who picketed a supermarket last year for selling non-union lettuce is back on the picket line because she thinks the price of lettuce is too high!

-- Charles Pearson

WE MUST SHARE an awareness that hand-in-hand with the "take-it-easy" syndrome there has evolved something less than a dedication to excellence in what we produce and the services we render. Quality is, after all, an integral part of productivity. It relates directly to the motivation provided employees at all levels. There is no gain if we raise our output by 50% and half of it flunks a quality control test. Ralph Nader and his adherents did not come about by accident. The honest fact is that we are all too frequently guilty of turning out products and offering services that are less than the best of which we are capable. We cannot hope to compete and sustain a healthy economic growth and win consumer confidence again until we do. Good enough to get by may have gotten by in the past, but it simply isn't good enough anymore.

-- Richard A. Coccola, editor, "Factory"

A COMMITTEE sometimes is a group of the unlucky, appointed by the unwilling, to do the unnecessary, for the unappreciative.

-- The Last Laugh

FOUR SIMPLE OBJECTS, a key, a pen, a Bible, and a ballot box, symbolize what the Fourth of July is all about. The key is your guarantee to privacy. The pen is your tool to criticize, comment, or commend anything or anybody, even the President. The Bible is your right to religious freedom. No one forces you to study it. No one keeps you from it. The ballot box is your weapon against unwise or dishonest government.

-- editorial, The 1st Interest Journal

MOST PEOPLE try to live within their means, even if they have to borrow money to do it.

-- Laugh Parade

TIDINESS is one of those virtues that never will be assimilated with pleasure. It makes life easier and more agreeable, does harm to no one, actually saves time and trouble to the person who practices it--yet there must be some ominous flaw to explain why, in spite of the concerted effort of humanity to teach it to the young, millions in every generation continue to reject it.

-- Freya Stark in "The Zodiac Arch"

## WHO'S WHO IN MANAGEMENT

BILLY J. CLARK is a staff technical man and group leader in the Instrument Technology and Service section of D-522. He is responsible for the activities of one technical man and three technicians in maintaining all electronic laboratory equipment, and the development and operation of special instrumentation systems. He reports to S. W. WOHL-FORT, supervisor of Physical Measurements.

Mr. Clark graduated from Dunbar (W. Va.) High School, received a BSEd from Rio Grande (Ohio) College, and an MSISE from Ohio University. Both degrees were completed while working here. As an airman 1/c in the U.S. Air Force (1/51-12/54), he completed a course in electronics, a radar repair school, and a tour of duty in Japan. GAT employed him (2/55) as an instrument mechanic 2/c, made him first class (11/57), promoted him to electronics technician (7/59), to technical man (11/62), and to his present position in September 1970.



B.J., his wife, Eva, and two daughters live at 415 Ralph Street in Jackson. Kathy (16), is a junior at Jackson High School and Dianna (11), is a sixth grader at Kinnison Grade School. A son, Douglas (19), is married has two children, and is assistant manager of G.C. Murphy's in Jackson. Another son, William (21), is in the U.S. Air Force and stationed at Fort Walton Beach, Florida. The Clarks attend Grace Methodist Church in Jackson. B.J. is a member of Franklin Valley Golf Club and an avid golfer. His hobby is watching any and all sporting events.

## GAT NAMES AND FACES IN THE NEWS



R. H. GILLESPIE



J. J. EYRE



R. H. ALLEN



A. J. BLAIR



J. R. GEDEON

R. H. GILLESPIE has elected to take early retirement with almost 31 years service. His last day worked will be June 29. Bob owns a store in Jackson and will be spending much of his time there.

J. J. EYRE spoke to the Rotary Club of Jackson on June 5. His subject was "Industry and the Community."

R. H. ALLEN spoke to the second year Electro-Mechanical class at Scioto Technical College in May. His subject was "Digital Computer Maintenance."

A. J. BLAIR, past state American Legion commander, was the speaker during Memorial Day ceremonies in Jackson.

J. R. GEDEON was co-chairman of the Waverly JC's recent week-long carnival. It is their chief fund raising project and is held annually.

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