



GAT Management NEWSLETTER

Editor - John Gedeon

EMPLOYMENT: Salary - 1320
Hourly - 1648

R. L. DUFFEY
ENGINEERING

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AT THE 25TH ANNIVERSARY CELEBRATION on September 18th, approximately 5,000 people took the bus tour; 16,000 hot dogs, 10,800 bags of potato chips, 5,700 cups of coffee, 20,000 cups of pop, and 104 pounds of cookies were consumed.

WOMEN OUTNUMBERED MEN among university undergraduates for the first time last year. Women under 22 years of age attending college formed a majority of 52%; in 1970 they totaled 46% of the enrollment.

DEEP SHOULDER LUGS and dog biscuit-shaped designs in the tread of Goodyear's new all-season Tiempo radial auto tire put an end to the need for winter tire changeover. The Tiempo tread design meets all tire industry definitions of a winter tire while providing the smooth, quiet ride ideal for year-round use. The new radial auto tire will be marketed nationally in October.

SALES OF IMPORTED AUTOS continue at a strong pace. Such sales appear certain now to exceed 2 million units in 1977, the first time for such a yearly total. Import penetration through July averaged 18.7 percent of total new car sales.

THE DREAM of owning a home is not fading in America. A new Census Bureau report on U.S. household characteristics shows that young married couples have continued to purchase homes, despite the climbing costs of housing. Home ownership among young husband-wife households (husband under 35) increased from 50 percent in 1970 to 57 percent in 1976.

ALTHOUGH total Goodyear employment increased only 5 percent between March 1974 and March 1977, minority and female employment jumped 7.9 and 8.9 percent, respectively, according to a report from the corporate Equal Employment Opportunity (EEO) office.

THE LESS one has to do, the less time one finds to do it in.

- Lord Chesterfield

THE SEARS ROEBUCK CATALOG, an American institution, now features a complete line of women's work clothes. They point out that "the number of women in blue collar jobs has almost doubled since 1960."

REVISE your definition of the word "household" if it brings images of three or more persons. More than half of all U.S. households now have only one or two persons, according to the Census Bureau. The actual percentage is 51.2, up sharply from 40.9 in 1960. Low fertility, postponement and dissolution of marriage, and the ability of young singles and the elderly to maintain their own households are some reasons given for the increase.

"I'M CONVINCED that the way to create more jobs -- lasting jobs -- is by government encouragement of the expansion of business, agriculture and industry . . . The current hostility to business that is demonstrated by the Washington establishment in Congress and the bureaucracy must be replaced by a climate of encouragement and cooperation. Common sense tells us you simply can't increase employment by crippling the employer!"
- Representative S. I. Hayakawa (R.-Calif.)

A 74-TON NUCLEAR FUEL SHIPPING CASK, mounted on a rocket-propelled railcar, will be slammed into a concrete embankment at 80 miles per hour this week in a transportation safety experiment sponsored by ERDA. The same cask will be subjected to a jet-fuel fire some time in November. It will burn at 1400-to-2100 degrees F. for at least 30 minutes. The crash cask, and any parts of the railcar still attached to the cask after the impact, will be exposed to the flaming fuel, probably at a separate location on the Sandia grounds.

NEW IDEAS cannot be administered successfully by men with old ideas, for the first essential of doing a job well is the wish to see the job done at all.

- Franklin D. Roosevelt

WHO'S WHO IN MANAGEMENT

W. DEE HUGHES is an Industrial Engineer-Staff. He reports to the Manager of the Industrial Relations Division, FRED E. PICKENS. In his position, Dee is responsible for special assignments and represents the Division on several plantwide committees and planning groups. He recently served as Chairman of the 25th Anniversary Open House. In that position, he coordinated the many activities of that highly successful event.

Dee is a native of the Portsmouth area where he currently resides. He joined GAT in May 1953 as a Trainee Leader. He became, subsequently, a Training Instructor in 1953, Conference Leader in 1954, Safety Engineer in 1957, and Community-Labor Relations Coordinator in 1966 until being named to his present position in 1976.

He received a BFA degree from Miami University and an MFA degree from Ohio University, both in design. He is a member of the American Legion Post in Portsmouth, the GAT Foremen's Club, and is a Mason. Dee has three children.



GAT NAMES AND FACES IN THE NEWS



N. J. HURT



R. L. HORNER



C. A. ECKHART



H. E. GOWDY

NATHAN J. HURT spoke to the Chillicothe Republican Women's Club on September 27. His presentation was entitled "Goodyear Atomic--A Status Report."

ROBERT L. HORNER was appointed a member of the Scioto County Board of Education, replacing a former member who resigned.

CONNIE A. ECKHART presented a speech, "Little Things Mean a Lot," at the Scioto County Legal Secretaries Association's 1977 Workshop at the New Boston Community Center.

HARRY E. GOWDY was responsible for the site setup and erection of the many tents and display areas at the Open House on September 18.

1977 UNITED FUND GOAL is \$64,000. Solicitors' meeting October 12. Campaign -- October 14 - October 21. Through PAYROLL DEDUCTION we can top that goal!!

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